

PRIVACY POLICY
FACTORY INFORMATION SENSING SYSTEMS LLC
DBA EXPRESSSENSE

Effective Date: January 1, 2018 ([Archive](#))

Factory Information Sensing Systems LLC (DBA ExpressSense) (“*FISS*,” “*we*,” “*us*,” or “*our*”) respects your privacy and is committed to complying with all laws and regulations governing your personal information. This Privacy Policy governs what information we collect and what we do with that information and may be updated from time to time at our discretion.

If you have any questions about our Privacy Policy, please feel free to contact us by email at info@expressense.com.

1. Scope of Privacy Policy

This Privacy Policy applies to information collected about you by or through the Website. This Privacy Policy does not cover any information collected through any other web site. Please note that the Website may contain links to other web sites not controlled or created by FISS. We are not responsible for the privacy practices of those sites, and we recommend that you review the privacy policies of each web site that you visit.

2. Information Collected

Information you provide directly. You are not required to provide information about yourself in order to visit the Website. However, if you register to use the free Software on the Website, you will be required to provide us certain information about you and your organization, including:

- Contact and demographic information (such as your name, company / employer, address, email address, and phone number); and
- Other information you voluntarily provide to us.

Information we collect automatically. We may collect or obtain certain information about you automatically when you visit the Website, including:

- Your browser type and operating system;
- Your email and Internet Protocol (IP) address;
- Sites you visited before and after visiting the Website;
- Date and time of your visit;
- Web pages and advertisements you view and links you click on within the Website;
- Unique identifiers, including mobile device identification numbers that can identify the physical location of such devices in accordance with applicable law;
- Information collected through cookies, web beacons, and other technologies;
- Information about your interactions with email messages, such as the links clicked on and whether the messages were opened or forwarded;
- Metrics collected by the product once attached to your desired machine or operating system;
- Standard server log information; and
- Project-related data.

If you give us Personally Identifiable Information (“*PII*”) on behalf of someone else (or someone else provides us with PII on your behalf), the person providing the PII must have consent to do so from the person whose information is being provided to FISS. PII means information that can be used to

distinguish or trace an individual's identity, either alone or when combined with other personal or identifying information that is linked or linkable to a specific individual. Certain parts of the FISS Products may be offered in conjunction with another Company. If you provide PII in such cases, both FISS and the other company(ies) may receive the information collected and use the information according to each company's respective privacy policy and agreement with you.

3. Use of Information

We generally use information (“*Information*”) we collect about you to:

- Improve or enhance our Software's functionality and support of our Software;
- Collect, compile and store analytical and project-related data;
- Monitor and provide feedback and notifications per your request related to the machinery the product is attached to;
- Add to our general knowledge base;
- Generally enhance our understanding of the market for our products and services;
- Understand how you are using our products;
- Link any project information or data provided to your user account;
- Complete a transaction that you have requested;
- Enable you to participate in features such as user replies or comments;
- Tailor our communications to you;
- Enable you to connect to third party vendors and business partners at your option;
- Develop new content and services;
- Analyze the use of the Website and Information about visitors to the Website to understand and improve our content, marketing and service offerings;
- Prevent potentially prohibited or illegal activities in accordance with the Website's Terms of Use; and
- For any other purposes disclosed to you at the time we collect your Information or pursuant to your consent or pursuant to updates to this Privacy Policy.

4. Disclosure of Information

We may share the Information collected from you as follows:

With your consent. FISS will not share, sell or license your contact or other Information except with your consent or as otherwise listed below.

Aggregation. FISS may compile or derive statistical information from your PII to be aggregated with the statistical information compiled or derived from other visitors to the Websites or users of the FISS Products. However, such statistical information will be anonymous and non-identifiable to you. We aggregate statistical information to better serve the users of our products and services and to improve the manner in which FISS business is conducted.

Business transfers. We may share your Information in connection with a substantial corporate transaction such as a merger, consolidation, asset sale, or in the unlikely event of bankruptcy.

Legal requirements. We may disclose Information about our users, including contact information, to respond to subpoenas, court orders, legal process, and other law enforcement measures, and to comply with other legal obligations.

Protect our Web Sites and users. We may disclose Information to protect and defend the legal rights, interests, and safety of FISS, our employees, agents, and contractors (including enforcing our agreements); to protect the safety and security of users of the Website and members of the public; and as otherwise disclosed in our Terms and Conditions of Use.

5. Your Choices

You can visit and use the Website without directly providing any personal information; however, as described above, some information may automatically be collected or may be requested so you can take advantage of certain features.

We use cookies to understand how our visitors use the Website. We do not use tracking cookies. You may have choices about whether cookies and other similar technologies are placed on your computer or mobile device through your internet browser's blocking features; however, some Website features may not work well if you block our use of cookies.

6. Access

If you choose to share contact information with us, you may change or ask us to change or update your information by contacting us. Please note that we may need to retain some information about you in order to satisfy our legal and security obligations. For example, some of your information may remain in back-up storage even if you ask us to delete it. In some cases, you may be entitled under local laws to access or object to the processing of information that we hold relating to you.

7. Protection of Information

We are committed to protecting your Information. We have adopted commercially reasonable technical, administrative, and physical procedures to help protect your Information from loss, misuse, unauthorized access, and alteration. Please note, however, that no data transmission or storage can be guaranteed to be 100% secure and therefore we cannot guarantee the security of any Information you transmit to us.

8. Privacy Protections for Children

The Website is intended for adults age 18 or older. Children under the age of 18 are not permitted to use the Website pursuant to our Terms and Conditions of Use and we do not knowingly collect or store contact information about children under the age of 18.

9. Third Party Sites

When you select a link to a third party web site from the Website, you will be leaving Website. Any information that you disclose on the linked third party site will be governed by that site's privacy policy and not by this Privacy Policy.

10. Changes to This Privacy Policy

We may update this Privacy Policy to reflect changes in our practices and service offerings. If we modify our Privacy Policy, we will update the "Effective Date" at the top of this page and such changes will be effective upon posting. We will also keep prior versions of this Privacy Policy in an archive for your review.

11. Questions

If you have questions regarding this Privacy Policy, please contact us at the email address below and we will do our best to respond to your request within a reasonable period of time. You may also submit questions or comments using the postal address listed below:

ExpressSense
P.O. Box 270924
Louisville, CO 80027