

Cultivating Connections between Economic Development and Child Care

May 24th 2006 @ ILR Conference Center, Cornell University



Issue Briefs:

- New York State Survey on Economic Development and Child Care
- Community Coalitions for Child Care
- Labor Force Trends and the Role of Child Care in New York
- Economic Development Planning
- Driving Transportation and Child Care Together
- Financing Child Care: Banking Finance and Federal Community Development Funds

For more information on linking child care and economic development and to access these issue briefs online, please visit:

<http://economicdevelopment.cce.cornell.edu>

Organized by
the New York State Child Care Coordinating Council and
the Cornell University Linking Economic Development and
Childcare Project

Co-sponsored by
the Cornell University Office of Economic Development,
Tompkins County Chamber of Commerce, and
Rochester's Child on behalf of
the Early Childhood Development Initiative

AGENDA:

10:00- Introduction:

Carol Saginaw, *Executive Director of the NYS Child Care Coordinating Council*

10:15- Business Leaders Panel:

Lynette Chappell-Williams, *Director, Workforce Diversity, Equity & Life Quality, Cornell University*

Howard Hartnett, *Regional Manager and Vice President Investment Group, M&T Bank, Southern New York Division*

Kathryn Ozimek, *Program Specialist, Education and Family Services, GE Corporate US Employee Services*

11:15- Keynote: Linking Child Care & Economic Development

Mildred Warner, *Professor, Cornell University, Department of City and Regional Planning*

12:30-1:30 Lunch and Informal Roundtable Discussion

WORKSHOPS

Public-Private Partnerships: Getting Business Involved

Demographic changes indicate that child care and work/family policy will be a growing concern to businesses in upstate New York. This workshop will discuss how to get businesses involved in efforts to increase the supply and quality of child care, and what these partnerships can accomplish.

Enhancing Access and Sustainability through Tax Credits

Tax credits are an important resource for low-to-moderate income working families. This workshop highlights ways that community coalitions can help families access these tax credits and create partnerships that strengthen the quality of child care.

Using Economic Development Funds to Strengthen the Child Care Infrastructure

Financing child care is difficult, but there is an array of federal and state funds and tax credits that can be applied to child care. Come hear from experienced economic development professionals who have used such funds to improve financing in their communities.

Planning for Child Care: Workforce Development and School Readiness

This workshop will explore child care as an integral part of comprehensive planning for workforce development. The panelists will discuss the School Readiness Program for Chemung County, which is a collaborative effort integrating child care with parent education, health care, and home visits. They will also share their lessons learned regarding issues of governance and division of labor in multi-actor collaborations.

1:30-2:40 Concurrent Workshops:

• **Public-Private Partnerships: Getting Business Involved**

Dana Friedman, *Project Director, Early Care and Education—Long Island*
Karen Shellenback, *Information Specialist, Cornell University Family Life Development Center*

Valerie Cooley, *Executive Director, Child Care Resource Network of Buffalo and Erie County*

• **Enhancing Access and Sustainability through Tax Credits**

Sue Dale-Hall, *Executive Director, Day Care and Child Development Council, Tompkins County*

Lauren Breen, *Clinical Instructor of Law, University at Buffalo School of Law's Community Economic Development Law Clinic*

Tom Kerr, *Director of Economic Self-Sufficiency, United Way of Buffalo and Erie County*

2:45-3:55 Concurrent Workshops:

• **Regional Planning for Child Care: Workforce Development and School Readiness**

Randi Hewitt, *Program Officer, Community Foundation of the Elmira-Corning Area*

Ellen Wohl, *Chemung County Child Care Council*

• **Using Economic Development Funds to Strengthen the Child Care Infrastructure**

Cynthia Aikman, *Economic Development Program Manager, City of Auburn*

Cynthia Smith, *Executive Director, Child Care Council of the Finger Lakes*

Marcia Weber, *Executive Director, Southern Tier Central Regional Planning and Development Board*

3:55-4:10 Break

4:10-4:30 Closing:

Jean McPheeters, *President, Tompkins County Chamber of Commerce*