



What Palm Beach SCORE Clients Have to Say

"My mentor helped me SO much in focusing on the right things, and prioritizing the items needed to establish and grow a successful business. Everyone I dealt with at SCORE has been a huge help in getting me to where I am today. Thank you SCORE!" Martin H.

"SCORE has provided us with a much better understanding of our brand and outlined a specific marketing plan that fits our business plan. ... Our mentors helped us focus in on what we are good at as a company and really given us a clear, defined mission. They helped us outline an excellent marketing game plan to fit into our expertise." Marc C.

"My SCORE mentor met with me on numerous occasions and talked me off the ledge of self doubt and uncertainty. She helped me break each overwhelming step into an easy to manage process. She assisted me with lease negotiations, financial planning and referrals to resources for funding for inventory. She has taught me to be patient and to keep emotion out of business. These skills have been very valuable in managing my clients, vendors and employees." Cynthia H.



Is your business ready for

SWOT224

Strengths, Weaknesses, Opportunities, Threats

Palm Beach SCORE is offering established small business CEOs or founders an opportunity to utilize an independent, experienced executive team to help solve their small business enterprise challenges.

SCORE 
FOR THE LIFE OF YOUR BUSINESS

Palm Beach

500 S. Australian Avenue, #115 West Palm Beach, FL 33401
561.833.1672 | PalmBeach.Score.org

**Is your company growing too fast, not growing as you'd hoped... or your profits aren't what you expected?
Staffing challenges, acquisition or merger prospects or other entrepreneurial challenges facing you or your staff?
Palm Beach SCORE's SWOT 224 Executive Team is here to help.**

This team will operate as your **FREE** company advisory board by:



- Conducting an in-depth meeting with your leadership team
- Performing an initial business assessment to help identify your organization's challenges
- Developing tailored solutions to address those challenges
- Preparing an integrated action plan as a roadmap to success
- Providing hands-on support to help implement the action plan
- Staying involved as long as you want us there

How to Apply

If you are ready to get the help you need to get your business on a growth fast track, send an email to SWOT224@pbscore.org. We will send you a link to an electronic form requesting the following information:



- Your name and title
- Company name, address and year established
- Your product or service description
- Number of employees
- Previous year's gross revenues and pretax profits
- Your website URL
- Your telephone number and email address
- A brief description of the type of assistance you're seeking
- Pay a \$100 non-refundable registration fee

Criteria for Participation

The typical profile of a SWOT 224 client company is an organization that is at least two years old, has two full-time employees (other than the owner and family members) and has annual gross revenues in excess of \$500,000. In addition, the business or owner's residence must be located in Palm Beach County and the client contact must be responsible for the full operations of the business. The CEO must also be willing and available to participate in regular meetings with the team.

Businesses that do not meet all of the criteria may still be selected for participation in the program depending on their unique circumstances.

As soon as this information is received, a SWOT 224 Lead Team Member will contact you for an initial assessment meeting. Then he or she will select the rest of the team members from our broad roster of mentors who will be uniquely qualified to address your needs.

Once registered and accepted into the program, the SWOT 224 Executive Team service is provided free of charge. All we ask is that, at the completion of the project, you make a donation to Palm Beach SCORE approximating the value of the service you feel you received from the executive team.

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Who is Palm Beach SCORE?



Palm Beach

We are a nonprofit organization established in 1976 that provides pro bono training and mentoring to Palm Beach County's new and existing small business and nonprofit organizations.

Our more than 60 mentors and business coaches are all experienced entrepreneurs or corporate executives. They bring decades of experience in every conceivable industry, including international ventures. The executive team members assigned to a SWOT 224 client will be selected specifically to address the industry and needs of that client. Whether it is a marketing problem, a financing issue, a restructuring challenge or anything else, the executive team will know how to identify the root problem and how to plan a solution.