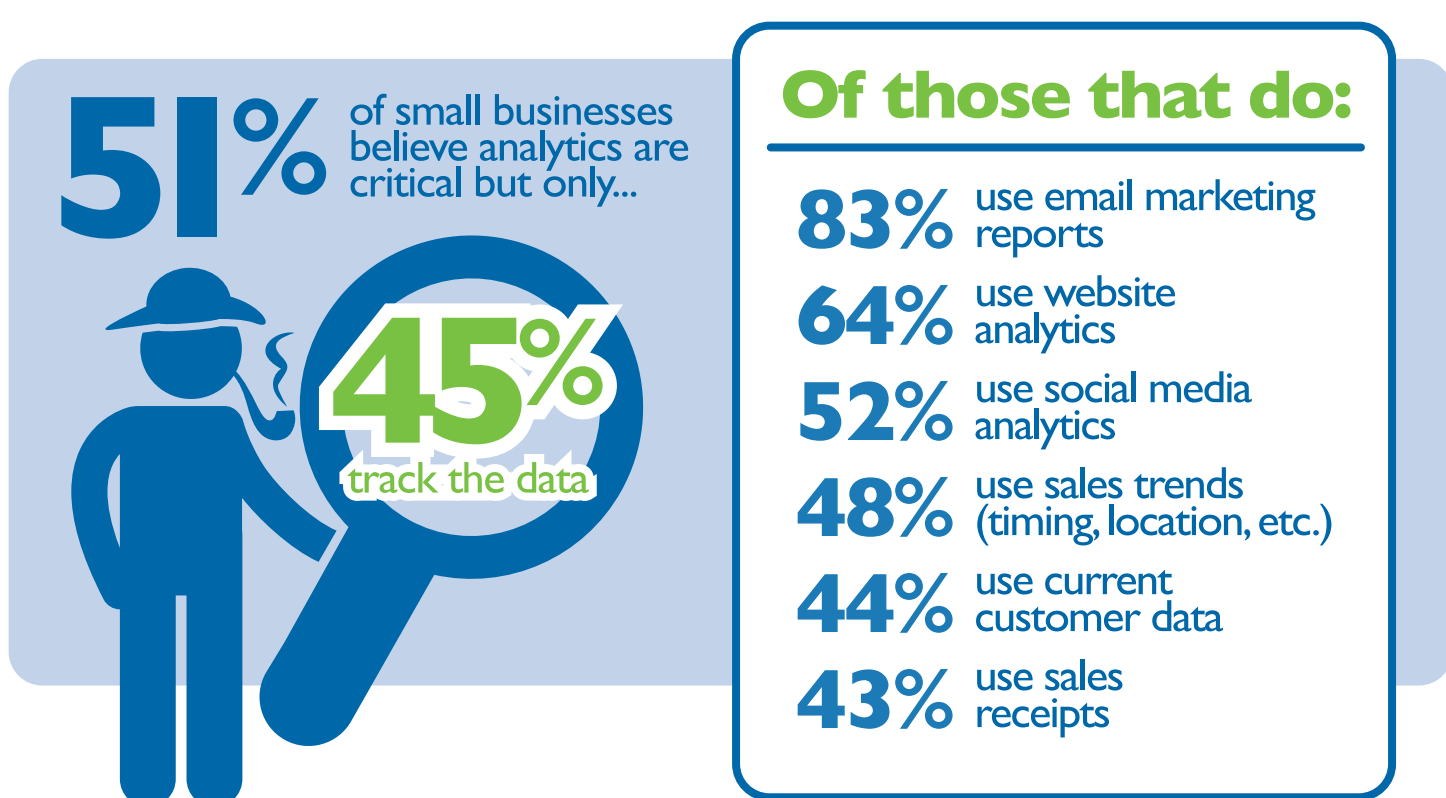
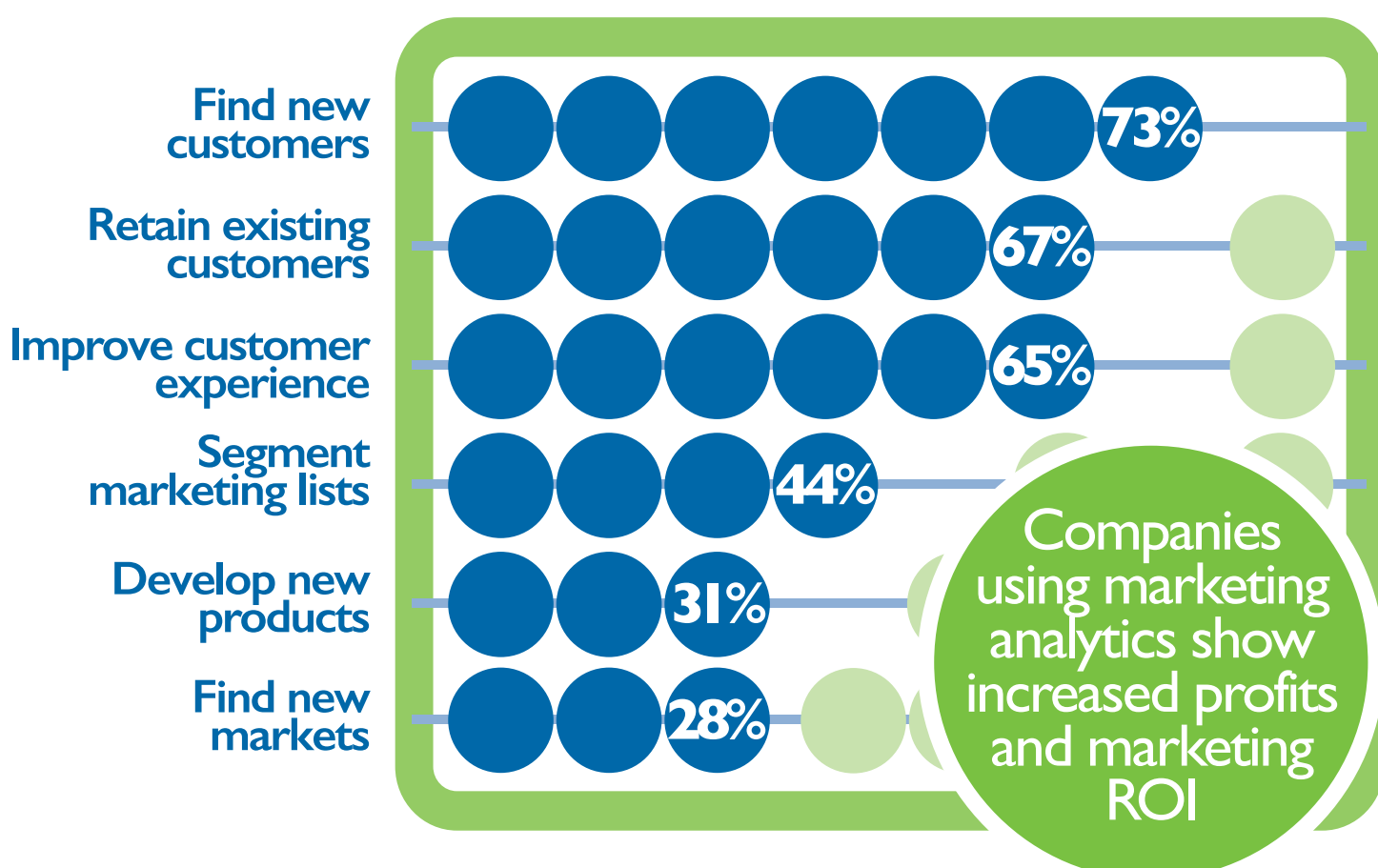


# 2016 SMALL BUSINESS Marketing Analytics

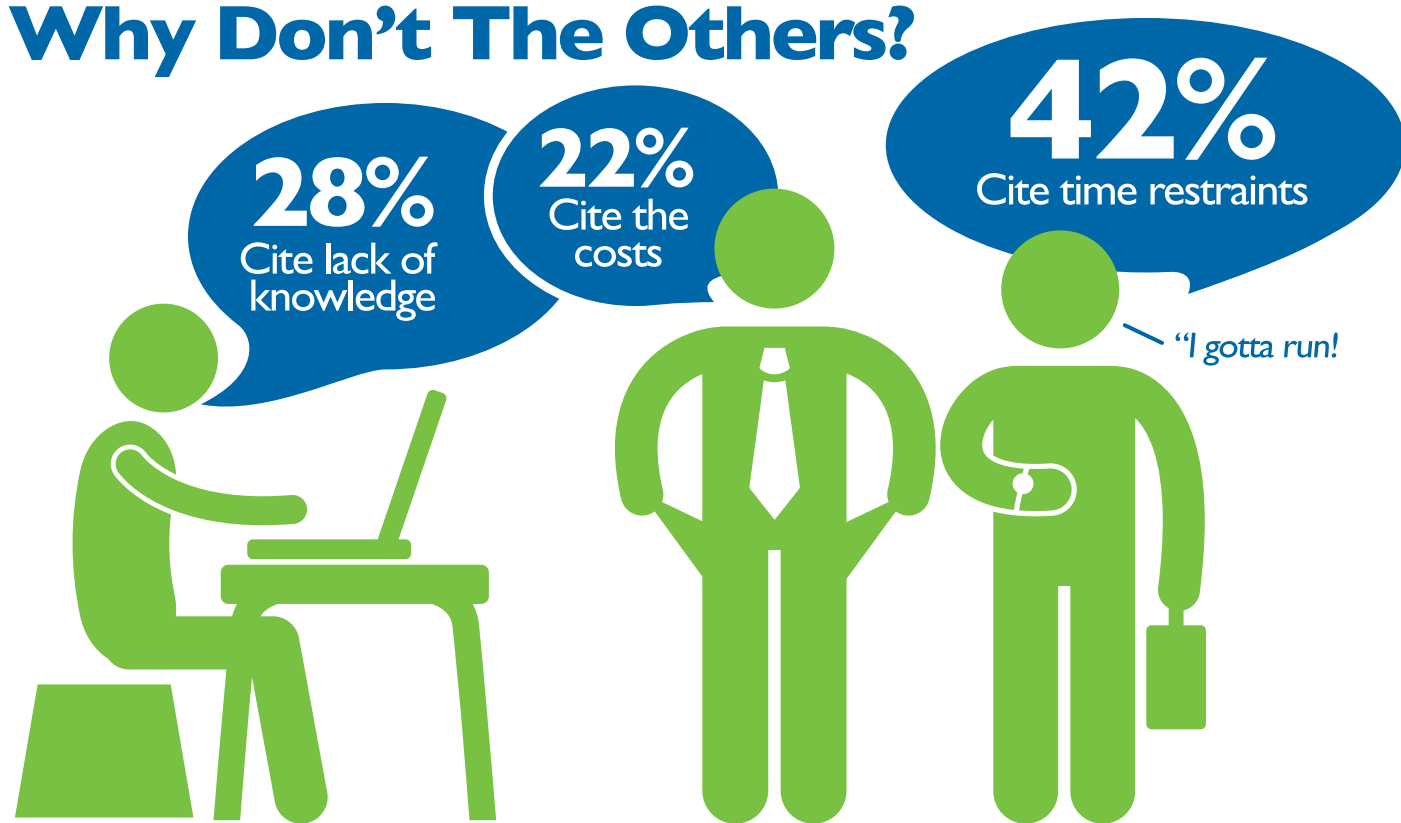
Use Data to Grow Your Business

Presented by SCORE.org

## How Small Businesses Are Using Marketing Analytics:

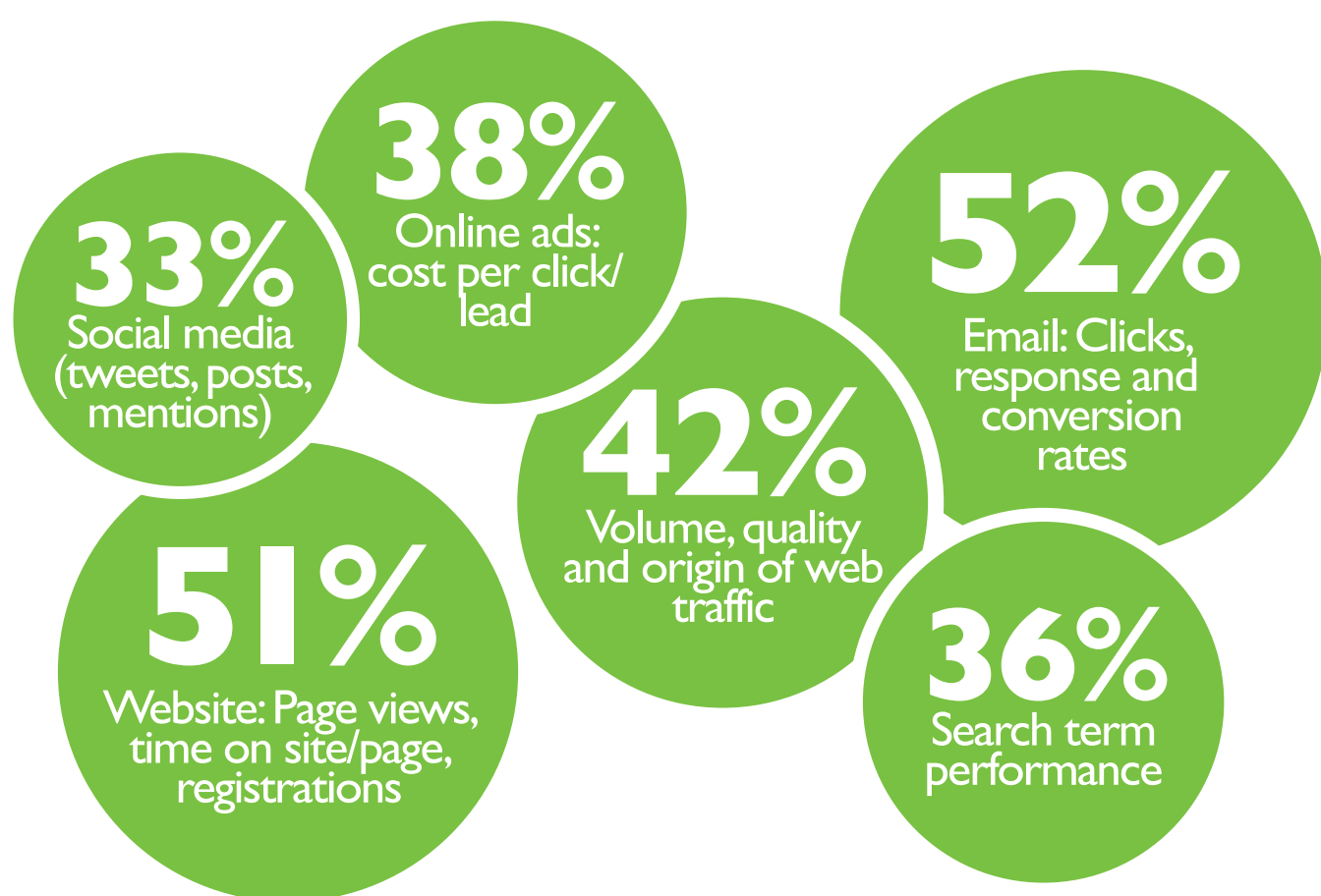


## Why Don't The Others?



## Make Your Marketing Count!

% of marketers using these common metrics



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### SOURCES:

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