

collaborative consumption can work for you

Access is greater than ownership. Utilize smart sharing solutions and reduce overhead, increase efficiency, and build a strong community presence for your brand.

get involved in the sharing economy, and keep these things in mind:



Check out local incubators and co-working spaces for virtual assistants or workspace. (Some offer employee perks, too.)



Sign up for corporate bike and car-sharing programs to get around for less at a moment's notice.



Search community marketplaces for inexpensive, unique lodging alternatives to costly hotels when traveling for business.



Hire on-demand for small tasks. Consider errand services to get the job done quickly and under budget.



Connect with peers through your social network; brainstorm and get feedback on new projects.

How can Zipcar help your business? Learn more at zipcar.com/score now.