

2020

National Impact



SCORE is a uniquely American organization that synthesizes two historic national ideals: entrepreneurial spirit and volunteerism.

Since 1964, SCORE has provided expert volunteer mentoring to more than 11 million entrepreneurs and small business owners. As the nation's largest network of volunteer business mentors, SCORE is committed to helping any person succeed in their small business endeavor.

\$259.84 SCORE's cost to help create one business

\$156.97 SCORE's cost to help create one job

\$67.35 Amount SCORE clients return to the Federal Treasury for every federal dollar appropriated to SCORE

45,027
New Businesses Started

74,535
Non-owner Jobs Created

119,562
Total Jobs Created

Who We Are:
Over 10,000
Volunteers
serving clients in over
1,500 communities

SCORE volunteers donated
3,980,987 hours of service in 2020

SCORE helps a diverse range of American Small Businesses and Entrepreneurs.
Of SCORE'S 2020 client base...

60% were women

46% were minorities

9% were veterans

2020

By The Numbers



143,651 Clients

Served across **315,283 mentoring sessions**

347,389 Attendees

Served across **10,816 local workshops**

204,925 Attendees

Served via **national workshops**

4,754,230

Visitors to SCORE.org websites

260,000+

Followers on national and local social media accounts

SCORE is of notable value to entrepreneurs and small businesses:

85% of clients would recommend SCORE to family and friends

82% of 'in business' clients were still in business at the end of 2020

75% of clients confirmed SCORE helped them with their business

Small business clients who receive 3+ hours of mentoring report higher revenues and increased business growth.