

Keith Harper

Graphic Designer

OBJECTIVE Interested in freelance projects involving interactive design, mobile apps, and identity design.

QUALIFICATIONS Passionate about graphic design. Capable of communicating ideas and messages across a system. Understanding of interactive possibilities for the web, mobile device, and physical environment. Solid foundation in both print and interactive, with a desire to constantly push craft further.

DIGITAL Primary tools include Illustrator, Photoshop, InDesign, and other applications.

ANALOG Proficient working with physical materials and print collateral. Attention to detail in all aspects of the design process, from the sketchbook to visual compositions, production, and execution.

EDUCATION **Rochester Institute of Technology** ~ *BFA in Graphic Design* ~ MAY 2003

EXPERIENCE **Independent Designer**

JULY 2009–PRESENT

Duo is an independent studio dedicated to making software for creative people. Our first endeavor is *Well Crafted*, a customizable portfolio system for designers. We have also worked on mobile apps, website redesigns, and identity design.

Art Director at Inkd

SEPTEMBER 2008–JUNE 2009

Responsible for the creative direction of Inkd, a new marketplace for print design templates. Work has included the identity, user interface design, copywriting, photography, information architecture, office signage, print collateral, and all other visual design needed.

Senior Designer at ZAAZ

SEPTEMBER 2007–SEPTEMBER 2008

Focused on strong concepts and original design work, with a high level of craftsmanship and attention to detail. Clients included *Sony*, *Helio*, *Microsoft*, and *Tom's of Maine*. Helped junior designers with production and ongoing promotions on client sites.

Art Director at Imagekind

JULY 2006–SEPTEMBER 2007

Responsible for setting the overall design direction, based on pre-existing user interface. Increased website conversions, enabled easier browsing of artwork, and created a more consistent brand / user experience with the help of one staff designer.

Designer at Write Image

JANUARY 2006–JULY 2006

Created designs for websites, Flash-based DVDs, and banner ad campaigns.

Designer at Gabe Kean Design

JANUARY 2005–NOVEMBER 2005

Responsible for visual design, idea generation, and production. Assisted with brainstorming, copywriting, interaction studies, and UI design. Created silkscreen poster projections for the *Art of Modern Rock* exhibit at Bumbershoot 2005.

Design Intern at Hornall Anderson Design Works

MARCH 2004–JUNE 2004

Assisted senior designers and art directors with several interactive projects.

CONTACT keith@meetduo.com
www.workplaydream.com
www.meetduo.com
www.wellcrafted.is
206.351.4765