

WBUR Poll
New Hampshire 2016 General Election
Survey of 501 Likely Voters
Field Dates May 12-15, 2016

I'm going to read you the names of several people and groups who are active in public affairs. After I read each one please tell me if you have a generally favorable or generally unfavorable view of the person. If you have never heard of the person or if you are undecided, please just say so. **READ FIRST NAME.** How about **READ NEXT NAME?**

REPEAT QUESTION TEXT ONLY IF NECESSARY, PROBE IF RESPONDENT SAYS "DON'T KNOW". Have you heard of **READ NAME** and are undecided about (him/her)? Or **PAUSE** have you never heard of (him/her)?

<i>Order rotated.</i>	Favorable	Unfavorable	Heard of / Undecided	Never heard of	Refused
Hillary Clinton	35%	58%	7%	<1%	0%
Donald Trump	33%	58%	9%	<1%	<1%
Mitt Romney	32%	52%	15%	1%	<1%
Kelly Ayotte	44%	40%	14%	1%	<1%
Maggie Hassan	50%	33%	15%	2%	0%
Bernie Sanders	55%	34%	11%	<1%	0%
Gary Johnson	4%	5%	18%	72%	<1%
Jill Stein	2%	6%	19%	72%	<1%

If the election for President were held today, and the candidates were Democrat Hillary Clinton and Republican Donald Trump, for whom would you vote? *Order rotated.*

If undecided, ask...Even though you say you are undecided -- which way are you leaning as of today? List not read unless requested by respondent. Order rotated, if read.

Initial preference

Hillary Clinton	42%
Donald Trump	40%
Another candidate (not read)	6%
Refused (not read)	2%
Don't Know / Undecided (not read)	9%

Vote preference with leaners

Hillary Clinton	44%
Donald Trump	42%
Another candidate (not read)	7%
Don't Know / Refused (not read)	7%

What if former Republican presidential candidate Mitt Romney entered the race as a third-party candidate? If the election were held today, and the candidates for President were Democrat Hillary Clinton, Republican Donald Trump, and Mitt Romney as a third-party candidate, for whom would you vote? *Order rotated.*

If undecided, ask...Even though you say you are undecided -- which way are you leaning as of today? List not read unless requested by respondent. Order rotated, if read.

Initial preference

Hillary Clinton	36%
Donald Trump	30%
Mitt Romney	20%
Another candidate (not read)	4%
Refused (not read)	0%
Don't Know / Undecided (not read)	9%

Vote preference with leaners

Hillary Clinton	37%
Donald Trump	33%
Mitt Romney	21%
Another candidate (not read)	4%
Don't Know / Refused (not read)	4%

If the election for President were held today, and the candidates were Bernie Sanders and Republican Donald Trump, for whom would you vote? *Order rotated.*

If undecided, ask...Even though you say you are undecided -- which way are you leaning as of today? List not read unless requested by respondent. Order rotated, if read.

Initial preference

Bernie Sanders	53%
Donald Trump	36%
Another candidate (not read)	4%
Refused (not read)	1%
Don't Know / Undecided (not read)	6%

Vote preference with leaners

Bernie Sanders	54%
Donald Trump	38%
Another candidate (not read)	4%
Don't Know / Refused (not read)	4%

If the November twenty sixteen election for U.S. Senate were held today, and if the candidates were for Democrat Maggie Hassan and Republican Kelly Ayotte, for whom would you vote? *Order rotated.*
If undecided, ask...Even though you say you are undecided -- which way are you leaning as of today? List not read unless requested by respondent. Order rotated, if read.

Initial preference

Maggie Hassan	46%
Kelly Ayotte	45%
Another candidate (not read)	2%
Refused (not read)	<1%
Don't Know / Undecided (not read)	6%

Vote preference with leaners

Maggie Hassan	48%
Kelly Ayotte	46%
Another candidate (not read)	2%
Don't Know / Refused (not read)	4%

I'd like to read you some issues or characteristics that people might consider when they chose whom to support for President and ask you to compare the candidates. For each one, please tell me whether it better describes Hillary Clinton, Donald Trump, or both of them equally. *Order rotated.*

<i>Order rotated.</i>	Clinton	Trump	Both equally	Neither	Don't Know / Refused
Treats people with respect and dignity	52%	15%	5%	25%	3%
Has kept consistent positions on key issues	36%	21%	8%	30%	4%
Is honest and trustworthy	26%	27%	3%	41%	2%
Knows how to create jobs and economic growth	29%	48%	8%	10%	5%
Will keep America safe	38%	36%	8%	15%	4%
Will improve America's standing in the world	43%	31%	4%	18%	4%
Shares your values	36%	31%	3%	27%	3%
Is a tough negotiator	28%	46%	17%	6%	3%

I'd like to ask you just two more questions about the U.S. Senate race between Republican Kelly Ayotte and Democrat Maggie Hassan.

Order of next two questions rotated.

If you heard that Kelly Ayotte had said that she would support Donald Trump for president, would that make you more likely to vote for Ayotte for Senate, less likely, or would it make no difference?

More likely to vote for	14%
Less likely to vote for	33%
Would make no difference	53%
Don't Know / Refused	<1%

If you heard that Maggie Hassan had said that she would support Hillary Clinton for president, would that make you more likely to vote for Hassan for Senate, less likely, or would it make no difference?

More likely to vote for	8%
Less likely to vote for	26%
Would make no difference	65%
Don't Know / Refused	1%

Demographics

Party Registration

Democrat	28%
Republican	32%
Non-Partisan / Other	40%

Race

White / Caucasian	92%
All others	6%
Don't Know / Refused	2%

Age

18 to 29	17%
30 to 44	28%
45 to 59	31%
60+	24%

Gender

Male	48%
Female	52%

Education

High School or less	20%
Some college, no degree	27%
College graduate (BA/BS)	30%
Advanced degree	22%

About the Poll

These results are based on a survey of 501 likely voters in the 2016 General Election in New Hampshire. Live telephone interviews were conducted May 12-15, 2016 via both landline and cell phone using conventional registration based sampling procedures. The margin of sampling error is +/- 4.4 percentage points with a 95 percent level of confidence. The poll was sponsored by WBUR, a National Public Radio station in the Boston area.