

WBUR Poll
New Hampshire 2016 Republican Primary
Field Dates: December 6-8, 2015
Survey of 402 Likely Voters

I'm going to read you the names of several people who are active in public affairs. After I read each one please tell me if you have a generally favorable or generally unfavorable view of the person. If you have never heard of the person or if you are undecided, please just say so. **READ FIRST NAME.** How about **READ NEXT NAME?**

REPEAT QUESTION TEXT ONLY IF NECESSARY, PROBE IF RESPONDENT SAYS "DON'T KNOW". Have you heard of **READ NAME** and are undecided about (him/her)? Or **PAUSE** have you never heard of (him/her)?

<i>Order rotated.</i>	Field dates	Favorable	Unfavorable	Heard of / Undecided	Never heard of	Refused
Ben Carson	Dec 6-8	54%	27%	18%	1%	<1%
	Nov 14-15	55%	26%	17%	2%	<1%
	Oct 29-Nov 1	63%	19%	14%	4%	0%
	Sep 12-14	58%	10%	24%	8%	1%
Carly Fiorina	Dec 6-8	51%	27%	18%	4%	<1%
	Nov 14-15	50%	27%	16%	7%	0%
	Oct 29-Nov 1	53%	23%	19%	5%	0%
	Sep 12-14	53%	16%	19%	11%	2%
Chris Christie	Dec 6-8	53%	31%	15%	<1%	<1%
	Nov 14-15	47%	33%	18%	1%	0%
	Oct 29-Nov 1	51%	31%	15%	2%	<1%
	Sep 12-14	39%	39%	20%	2%	<1%
Donald Trump	Dec 6-8	46%	43%	11%	0%	<1%
	Nov 14-15	42%	43%	14%	<1%	<1%
	Oct 29-Nov 1	42%	42%	16%	0%	0%
	Sep 12-14	45%	40%	14%	1%	1%
George Pataki <i>Asked to 1/2</i>	Dec 6-8	10%	47%	30%	13%	0%
	Nov 14-15	20%	40%	30%	10%	0%
	Oct 29-Nov 1	16%	47%	28%	9%	0%
	Sep 12-14	14%	37%	31%	17%	2%
Jeb Bush	Dec 6-8	40%	45%	15%	0%	<1%
	Nov 14-15	36%	47%	17%	0%	<1%
	Oct 29-Nov 1	35%	50%	14%	1%	0%
	Sep 12-14	40%	42%	16%	1%	1%
Jim Gilmore <i>Asked to 1/2</i>	Dec 6-8	4%	24%	24%	48%	1%
	Nov 14-15	4%	25%	29%	42%	0%
	Oct 29-Nov 1	2%	21%	24%	52%	0%
	Sep 12-14	4%	22%	20%	53%	1%

<i>Continued.</i>	Field dates	Favorable	Unfavorable	Heard of / Undecided	Never heard of	Refused
John Kasich	Dec 6-8	38%	34%	19%	8%	1%
	Nov 14-15	33%	39%	19%	8%	0%
	Oct 29-Nov 1	37%	32%	23%	7%	<1%
	Sep 12-14	45%	21%	22%	12%	<1%
Lindsey Graham <i>Asked to 1/2</i>	Dec 6-8	23%	49%	22%	5%	0%
	Nov 14-15	17%	51%	23%	9%	0%
	Oct 29-Nov 1	18%	51%	24%	6%	<1%
	Sep 12-14	18%	45%	25%	11%	2%
Marco Rubio	Dec 6-8	58%	22%	17%	3%	<1%
	Nov 14-15	57%	20%	19%	4%	0%
	Oct 29-Nov 1	56%	24%	18%	2%	0%
	Sep 12-14	46%	25%	21%	8%	<1%
Mike Huckabee <i>Asked to 1/2</i>	Dec 6-8	33%	47%	15%	4%	<1%
	Nov 14-15	34%	48%	18%	1%	0%
	Oct 29-Nov 1	35%	46%	17%	2%	0%
	Sep 12-14	33%	42%	19%	3%	2%
Rand Paul	Dec 6-8	28%	53%	18%	1%	<1%
	Nov 14-15	35%	46%	17%	1%	0%
	Oct 29-Nov 1	30%	52%	17%	1%	<1%
	Sep 12-14	33%	48%	19%	<1%	<1%
Rick Santorum <i>Asked to 1/2</i>	Dec 6-8	20%	53%	23%	4%	0%
	Nov 14-15	28%	43%	25%	4%	0%
	Oct 29-Nov 1	21%	49%	26%	3%	1%
	Sep 12-14	22%	41%	32%	3%	1%
Ted Cruz	Dec 6-8	47%	30%	20%	3%	1%
	Nov 14-15	44%	32%	20%	4%	0%
	Oct 29-Nov 1	43%	32%	22%	3%	0%
	Sep 12-14	39%	32%	22%	7%	1%

If the candidates in the Republican primary were _____, for whom would you vote? *Order rotated.*

*If undecided, ask...Even though you say you are undecided -- which way are you leaning as of today?
List not read unless requested by respondent. Order rotated, if read.*

Initial preference, sorted (without leaners)	Sep 12-14	Oct 29- Nov 1	Nov 14-15	Dec 6-8
Donald Trump	20%	18%	22%	27%
Chris Christie	2%	7%	5%	11%
Marco Rubio	2%	9%	11%	11%
Ted Cruz	5%	6%	8%	10%
Jeb Bush	8%	7%	7%	7%
Ben Carson	17%	15%	11%	6%
John Kasich	7%	8%	7%	6%
Carly Fiorina	9%	5%	3%	3%
Rand Paul	4%	3%	5%	2%
Mike Huckabee	1%	<1%	1%	1%
George Pataki	<1%	1%	1%	<1%
Lindsey Graham	1%	0%	2%	<1%
Jim Gilmore	0%	0%	0%	0%
Rick Santorum	<1%	0%	1%	0%
Bobby Jindal	<1%	1%	1%	N/A
Scott Walker	1%	N/A	N/A	N/A
Some other candidate (not read)	1%	<1%	1%	<1%
Would not vote (not read)	2%	1%	1%	2%
Don't Know / Refused	19%	18%	13%	14%
Vote preference with leaners, sorted	Sep 12-14	Oct 29- Nov 1	Nov 14-15	Dec 6-8
Donald Trump	22%	18%	23%	27%
Chris Christie	2%	8%	6%	12%
Marco Rubio	2%	11%	13%	11%
Ted Cruz	5%	6%	8%	10%
Jeb Bush	9%	7%	7%	8%
John Kasich	9%	10%	7%	7%
Ben Carson	18%	16%	13%	6%
Carly Fiorina	11%	6%	4%	3%
Rand Paul	4%	3%	5%	2%
Mike Huckabee	1%	<1%	1%	1%
George Pataki	<1%	1%	1%	<1%
Lindsey Graham	1%	0%	2%	<1%
Jim Gilmore	0%	0%	0%	0%
Rick Santorum	<1%	0%	1%	0%
Bobby Jindal	<1%	1%	1%	N/A
Scott Walker	1%	N/A	N/A	N/A
Some other candidate (not read)	1%	<1%	1%	<1%
Would not vote (not read)	2%	2%	1%	2%
Don't Know / Refused	11%	12%	6%	9%

Which candidate would be your second choice? *List not read unless requested.*

Marco Rubio	15%
Chris Christie	11%
Ted Cruz	10%
Carly Fiorina	9%
Jeb Bush	9%
Ben Carson	8%
Donald Trump	8%
John Kasich	6%
Rand Paul	3%
George Pataki	<1%
Lindsey Graham	1%
Mike Huckabee	1%
Rick Santorum	1%
Jim Gilmore	0%
Some other candidate (not read)	0%
Would not vote (not read)	2%
Don't Know / Refused	16%

Which of the following would you prefer for our next President? *Order rotated.*

	Nov 14-15	Dec 6-8
Somewhat from outside the political establishment	46%	46%
Somewhat with experience in elected office	36%	37%
Both / neither / depends (not read)	13%	12%
Don't Know / Refused	5%	5%

How much of a threat do you think each of the following poses to you and people you know? First, **READ FIRST.** Does that pose a major threat, a minor threat, or no real threat? How about **READ NEXT? REPEAT QUESTION STEM AND SCALE ONLY AS NEEDED.**

<i>Order rotated.</i>	Major threat	Minor threat	No real threat	Don't Know / Refused
Illegal immigration	57%	28%	13%	2%
ISIS	87%	11%	1%	1%
Mass shootings by Americans	49%	37%	12%	3%
Climate Change	22%	39%	37%	2%

Do you think more restrictive gun control laws would be effective or ineffective at stopping mass shootings?

Effective	22%
Ineffective	73%
Don't Know / Refused	5%

Would you support or oppose a federal law requiring universal background checks for anyone seeking to purchase a gun?

Support	75%
Oppose	19%
Don't Know / Refused	6%

Would you support or oppose a federal law that would prevent people on the terrorist watch list from purchasing guns?

Support	85%
Oppose	11%
Don't Know / Refused	4%

Which of the following would you consider to be acts of terrorism, if any? First, were **READ FIRST** an act of terrorism? How about **READ NEXT? REREAD QUESTION STEM ONLY IF NECESSARY. IF RESPONDENT IS UNSURE, ASK** "Is that because you don't remember the incident, or because you are unsure if you think it is an act of terrorism?"

	Yes, act of terrorism	No, not terrorism	Don't remember the incident	Unsure if terrorism	Refused
The shootings last week in San Bernardino	89%	2%	2%	7%	<1%
The shootings last month at the Planned Parenthood clinic in Colorado Springs	38%	51%	3%	9%	<1%
The shootings earlier this year at a church in South Carolina	37%	44%	6%	11%	1%

Do you or does anyone in your household own a gun, or not?

Yes	48%
No	40%
Don't Know / Refused	12%

Demographics

Race

White / Caucasian	93%
All others	3%
Don't Know / Refused	4%

Age

18 to 29	13%
30 to 44	28%
45 to 59	34%
60+	25%

Gender

Male	56%
Female	44%

Party Registration

Republican	65%
Independent / Unenrolled	35%

Education

High School or less	18%
Some college, no degree	28%
College graduate (BA/BS)	29%
Advanced degree	24%
Don't Know / Refused	1%

About the Poll

These results are based on a survey of 402 likely voters in the 2016 New Hampshire Republican Primary. Live telephone interviews were conducted December 6-8, 2015 via both landline and cell phone using conventional registration based sampling procedures. Approximately 9 in 10 respondents are previous primary voters. The margin of sampling error for the full sample is +/- 4.9 percentage points with a 95 percent level of confidence. The poll was sponsored by WBUR, a National Public Radio station in the Boston area.