

WBUR Poll
New Hampshire 2016 Republican Primary
Field Dates: September 12-14, 2015
Survey of 404 Likely Voters

I'm going to read you the names of several people who are active in public affairs. After I read each one please tell me if you have a generally favorable or generally unfavorable view of the person. If you have never heard of the person or if you are undecided, please just say so. **READ FIRST NAME.** How about **READ NEXT NAME?**

REPEAT QUESTION TEXT ONLY IF NECESSARY, PROBE IF RESPONDENT SAYS "DON'T KNOW".
Have you heard of **READ NAME** and are undecided about (him/her)? Or **PAUSE** have you never heard of (him/her)?

<i>Order rotated.</i>	Favorable	Unfavorable	Heard of / Undecided	Never heard of	Refused
Ben Carson	58%	10%	24%	8%	1%
Bobby Jindal	29%	22%	26%	21%	2%
Carly Fiorina	53%	16%	19%	11%	2%
Chris Christie	39%	39%	20%	2%	<1%
Donald Trump	45%	40%	14%	1%	1%
George Pataki - <i>Asked to 1/2</i>	14%	37%	31%	17%	2%
Jeb Bush	40%	42%	16%	1%	1%
Jim Gilmore - <i>Asked to 1/2</i>	4%	22%	20%	53%	1%
John Kasich	45%	21%	22%	12%	<1%
Lindsey Graham - <i>Asked to 1/2</i>	18%	45%	25%	11%	2%
Marco Rubio	46%	25%	21%	8%	<1%
Mike Huckabee - <i>Asked to 1/2</i>	33%	42%	19%	3%	2%
Rand Paul	33%	48%	19%	<1%	<1%
Rick Santorum - <i>Asked to 1/2</i>	22%	41%	32%	3%	1%
Scott Walker	37%	23%	26%	13%	1%
Ted Cruz	39%	32%	22%	7%	1%

If the candidates in the Republican primary were _____, for whom would you vote? *Order rotated.*

*If undecided, ask...Even though you say you are undecided -- which way are you leaning as of today?
List not read unless requested by respondent. Order rotated, if read.*

Initial preference, sorted (without leaners)

Ben Carson	17%
Bobby Jindal	<1%
Carly Fiorina	9%
Chris Christie	2%
Donald Trump	20%
George Pataki	<1%
Jeb Bush	8%
Jim Gilmore	0%
John Kasich	7%
Lindsey Graham	1%
Marco Rubio	2%
Mike Huckabee	1%
Rand Paul	4%
Rick Santorum	<1%
Scott Walker	1%
Ted Cruz	5%
Some other candidate (not read)	1%
Would not vote (not read)	2%
Don't Know / Refused	19%

Vote preference with leaners

Ben Carson	18%
Bobby Jindal	<1%
Carly Fiorina	11%
Chris Christie	2%
Donald Trump	22%
George Pataki	<1%
Jeb Bush	9%
Jim Gilmore	0%
John Kasich	9%
Lindsey Graham	1%
Marco Rubio	2%
Mike Huckabee	1%
Rand Paul	4%
Rick Santorum	<1%
Scott Walker	1%
Ted Cruz	5%
Some other candidate (not read)	1%
Would not vote (not read)	2%
Don't Know / Refused	11%

Regardless of who you are supporting, who do you think is most likely to win the Republican primary nationally? *List not read unless requested by respondent. Order rotated, if read.*

Ben Carson	8%
Bobby Jindal	1%
Carly Fiorina	4%
Chris Christie	1%
Donald Trump	27%
George Pataki	<1%
Jeb Bush	15%
Jim Gilmore	<1%
John Kasich	2%
Lindsey Graham	<1%
Marco Rubio	4%
Mike Huckabee	<1%
Rand Paul	1%
Rick Santorum	0%
Scott Walker	1%
Ted Cruz	3%
Some other candidate (not read)	1%
Would not vote (not read)	1%
Don't Know / Refused	30%

When thinking about whom to support in the Republican Primary, how important is it to you that your chosen candidate **READ FIRST ITEM**—very important, somewhat important, not too important, or not at all important? How about **READ NEXT? REPEAT QUESTION STEM AND SCALE ONLY AS NEEDED.**

<i>Order rotated, sorted highest to lowest for display.</i>	Very important	Somewhat important	Not too important	Not at all important	Don't Know / Refused
Says what he or she truly believes	87%	11%	1%	<1%	<1%
Can bring real change to Washington	83%	12%	1%	2%	2%
Shows strength and confidence	80%	17%	1%	1%	1%
Can win in the general election	68%	25%	2%	4%	1%
Treats people with respect and courtesy	67%	23%	4%	5%	1%
Has had success in the private sector	40%	41%	13%	3%	2%
Is a true conservative	36%	34%	16%	11%	3%
Has experience in other elected office	24%	25%	28%	20%	3%

How much have you heard or read about the proposal to build a new natural gas pipeline across southern New Hampshire—a great deal, a fair amount, not too much, or nothing at all? *Order rotated top to bottom, bottom to top.*

A great deal	25%
A fair amount	42%
Not too much	26%
Nothing at all	6%
Don't Know / Refused	1%

As you may know the proposed new pipeline would run from Pennsylvania, through New York, and then across New Hampshire from the Southwestern edge of the state, ending north of Boston. It would carry natural gas. Knowing this, would you _____ this new pipeline? *Order rotated*

Support	64%
Oppose	18%
Both / Neither / Depends (not read)	7%
Don't Know / Refused	11%

Demographics

Race

White / Caucasian	95%
All others	3%
Don't Know / Refused	2%

Age

18 to 29	13%
30 to 44	28%
45 to 59	34%
60+	25%

Gender

Male	56%
Female	44%

Party Registration

Republican	65%
Independent / Unenrolled	35%

Education

High School or less	18%
Some college, no degree	28%
College graduate (BA/BS)	30%
Advanced degree	24%
Don't Know / Refused	<1%

About the Poll

These results are based on a survey of 404 likely voters in the 2016 New Hampshire Republican Primary. Live telephone interviews were conducted September 12-14, 2015 via both landline and cell phone using conventional registration based sampling procedures. Approximately 9 in 10 respondents are previous primary voters. The margin of sampling error for the full sample is +/- 4.9 percentage points with a 95 percent level of confidence. The poll was sponsored by WBUR, a National Public Radio station in the Boston area.