

WBUR Massachusetts Statewide Poll
Survey of 502 Registered Voters
Field Dates: June 4-6, 2015

I'm going to read you the names of several people and groups who are active in public affairs. After I read each one please tell me if you have a generally favorable or generally unfavorable view of the person. If you have never heard of the person or if you are undecided, please just say so. **READ FIRST NAME.** How about **READ NEXT NAME?**

REPEAT QUESTION TEXT ONLY IF NECESSARY, PROBE IF RESPONDENT SAYS "DON'T KNOW".

Have you heard of **READ NAME** and are undecided about (him/her)? Or **PAUSE** have you never heard of (him/her)?

<i>Order rotated.</i>	Favorable	Unfavorable	Heard of / Undecided	Never heard of	Refused
Charlie Baker	69%	10%	17%	3%	<1%
Elizabeth Warren	53%	34%	12%	1%	0%
Hillary Clinton	48%	38%	12%	1%	0%
Boston Twenty-Twenty Four	15%	23%	19%	43%	<1%
No Boston Olympics	34%	24%	22%	20%	<1%
Steve Pagliuca	8%	4%	22%	66%	0%
Bernie Sanders	20%	12%	23%	44%	<1%

In the election for President next year, would you be more likely to vote in a **READ FIRST** primary election, a **READ NEXT** primary election, or neither? *First two options rotated.*

Democratic	46%
Republican	25%
Neither	23%
Don't Know / Refused	6%

Next question asked to registered Democrats, Unenrolled voters who said in previous question they are more likely to vote in Democratic primary.

If the candidates in the Democratic primary were _____, for whom would you vote? *Order rotated.*

Hillary Clinton	58%
Jim Webb	1%
Elizabeth Warren	16%
Martin O'Malley	2%
Bernie Sanders	10%
Lincoln Chafee	1%
Some other candidate (not read)	1%
Would not vote (not read)	<1%
Don't Know / Refused	10%

Do you think Elizabeth Warren will run for President in 2016 or not?

Yes she will	13%
No she will not	67%
Depends (not read)	5%
Don't Know / Refused	15%

Now I would like to ask you about another topic.

As you may be aware, Boston was chosen by the United States Olympic Committee as the U.S. city to bid on the 2024 Summer Olympics. Do you support or oppose the idea of bringing the Olympic Games to the Boston region in 2024?

Support	39%
Oppose	49%
Don't Know / Refused	12%

Some have proposed spreading out the Olympic venues across Massachusetts. If the venues were spread out in this way, would you support or oppose the idea of bringing the Olympic Games to Massachusetts in 2024?

Support	51%
Oppose	37%
Don't Know / Refused	11%

Now I would like to ask you about another topic.

Which of these two possible goals do you think Governor Charlie Baker should set? **READ FIRST OR. READ NEXT.** *Order rotated.*

Achieving as much economic growth as possible, even if it means some groups gain more than others.	33%
Ensuring economic gains are distributed more evenly between groups, even if it means slower economic growth overall.	57%
Both / neither / depends (not read)	3%
Don't Know / Refused	7%

How much do you think state government policies and programs can do to reduce the gap between the rich and everyone else in Massachusetts: a lot, some, not much, or nothing at all? *Order rotated to top bottom, bottom to top.*

A lot	23%
Some	33%
Not much	29%
Nothing at all	13%
Don't Know / Refused	2%

How much of a priority do you think reducing the gap between the rich and everyone else in Massachusetts should be for the Baker administration going forward? *Order rotated to top bottom, bottom to top.*

Major priority	46%
Minor priority	35%
Not a priority	16%
Don't Know / Refused	4%

What would you say is the minimum amount of total annual income a family of four needs to lead a middle class lifestyle in your area? **IF RESPONDENT ASKS FOR DEFINITON OF 'MIDDLE CLASS LIFESTYLE', SAY 'It may mean different things to different people. We are interested in what it means to you.'**

Median amount: \$75,000

What would you say is the minimum amount of total annual income a family of four needs to lead an upper class lifestyle in your area? **IF RESPONDENT ASKS FOR DEFINITON OF 'UPPER CLASS LIFESTYLE', SAY 'It may mean different things to different people. We are interested in what it means to you.'**

Median amount: \$150,000

Do you think the gap in income between the rich and everyone else in Massachusetts is _____. *Order rotated.*

About average	41%
Larger than the gap in other states	34%
Smaller than the gap in other states	16%
Don't Know / Refused	10%

Do you think the gap in income between the rich and everyone else Massachusetts will _____ over the next 10 years? *Order rotated.*

Grow larger	46%
Get smaller	13%
Stay about the same	35%
Don't Know / Refused	6%

And if you were asked to use one of these commonly used names for the social classes, which would you say you belong in—the upper class, upper-middle class, middle class, lower-middle class, or lower class?

Upper class	2%
Upper middle class	20%
Middle class	46%
Lower middle class	22%
Lower class	6%
Don't Know / Refused	3%

Next question asked to those who said they are in the middle class, upper middle class, or lower middle class to previous question.

Would you say you (and any family living with you) are securely in the middle class, moving up beyond the middle class, or in danger of falling out of the middle class? *Order rotated.*

Securely in the middle class	65%
Moving up beyond the middle class	6%
In danger of falling out of the middle class	27%
Don't Know / Refused	2%

Demographics

Race

White / Caucasian	81%
All others	16%
Don't Know / Refused	3%

Age

18 to 29	17%
30 to 44	26%
45 to 59	29%
60+	28%

Gender

Male	48%
Female	52%

Party Registration

Democrat	36%
Republican	11%
Independent / Unenrolled	53%

Education

High School or less	34%
Some college, no degree	23%
College graduate (BA/BS)	26%
Advanced degree	17%
Don't Know / Refused	<1%

About the Poll

These results are based on a survey of 502 registered voters in Massachusetts. Interviews were conducted June 4-6, 2015 by live telephone interviews via both landline and cell phone using conventional registration based sampling procedures. The margin of sampling error for the full sample is +/- 4.4 percent with a 95 percent level of confidence. The poll was sponsored by WBUR, a National Public Radio station in the Boston area.