NN/g USABILITY WEEK New York Schedule - August 23-29, 2014

You may attend one course per day. Each course runs from 9am-5pm

Saturday	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday
August 23	August 24	August 25	August 26	August 27	August 28	August 29
UX Basic Training	Information Architecture: Day 1	Information Architecture: Day 2	Scaling User Interfaces	Online and Remote User Testing	Top Web UX Design Guidelines	Lean UX and Agile
	Web Page Design	Mobile User Experience	The Human Mind and Usability	Credibility and Persuasive Web Design	Analytics and User Experience	
	Content Strategy: Day 1	Content Strategy: Day 2	Copy Tactics and Optimization	Visual Design for Mobile and Tablet: Day 1	Visual Design for Mobile and Tablet: Day 2	
	Research Beyond User Testing	Managing User Experience Strategy	Visual Web Design for Usable Interfaces	Emerging Patterns for Web Design	User Interface Principles Every Designer Must Know	

LOCATION:

Sheraton New York Times Square 811 7th Avenue (53rd Street) New York, NY 10019 +1 212 581-1000 **DAILY SCHEDULE:**

8 AM: Registration

9 AM: Classes begin

10:20 AM: Morning break

12:20 PM: Lunch

3:00 PM: Afternoon Break

5:00 PM: Classes end

EVENT QUESTIONS:

Phone: +1 (770) 290-4883

uw@nngroup.com

www.nngroup.com/training