



Usability Week London May 16-22, 2015

You may attend one course per day. Each course runs from 9am-5pm

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Friday
16-May	17-May	18-May	19-May	20-May	21-May	22-May
UX Basic Training	The One-Person UX Team	Interaction Design: 3-Day Course	Interaction Design: 3-Day Course	Interaction Design: 3-Day Course	Analytics and User Experience	The Human Mind and Usability
	Usability Testing	Application Design for Web and Desktop	Top Web UX Design Guidelines	User Interface Principles Every Designer Must Know	Persuasive UX Design	Copy Tactics and Optimization
	Managing User Experience Strategy	User Research Methods: From Strategy to Requirements to Design	Wireframing and Prototyping	Mobile User Experience	Scaling User Interfaces	Emerging Patterns for Web Design
		Information Architecture: Day 1	Information Architecture: Day 2	Content Strategy: Day 1	Content Strategy: Day 2	

LOCATION

Cumberland Hotel
Great Cumberland Place
London, Greater London W1H 7DL, UK
+44 (0) 871 376 9014

DAILY SCHEDULE:

8 AM: Registration
9 AM: Classes begin
10:20 AM: Morning break
12:20 PM: Lunch
3:00 PM: Afternoon Break
5:00 PM: Classes end

EVENT QUESTIONS

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