



Usability Week London November 7-13, 2015

You may attend one course per day. Each course runs from 9am-5pm

Saturday	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday
11/7/2015	11/8/2015	11/9/2015	11/10/2015	11/11/2015	11/12/2015	11/13/2015
UX Basic Training	Complex Applications and Websites: Day 1	Complex Applications and Websites: Day 2	Agile Development and User Experience	Top Web UX Design Guidelines	General Interaction Design Patterns	Analytics and User Experience
	Mobile User Experience	Scaling User Interfaces	Measuring User Experience	Visual Design for Mobile and Tablet: Day 1	Visual Design for Mobile and Tablet: Day 2	Wireframing and Prototyping
	Usability Testing	UX Deliverables	Intranet Design Trends and Best Practices	Personas and User Stories	Persuasive Web Design	User Interface Principles Every Designer Must Know
	The One-Person UX Team Toolbox	Content Strategy: Day 1	Content Strategy: Day 2	Emerging Patterns for Web Design	Writing Compelling Digital Copy	University Websites
	Website Design Lessons from Social Psychology	Information Architecture: Day 1	Information Architecture: Day 2	The Human Mind and Usability	Managing User Experience Strategy	User Research Methods: From Strategy to Requirements to Design

LOCATION

The Bloombury Hotel
16-22 Great Russell Street
London WC 1B 3NN
44 (0) 207 347 1000

DAILY SCHEDULE:

8 AM: Registration	12:20 PM: Lunch
9 AM: Classes begin	3:00 PM: Afternoon Break
10:20 AM: Morning break	5:00 PM: Classes end

EVENT QUESTIONS

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