American Rhinologic Society

2018 Save the Date

ARS 7th Summer Sinus Symposium

July 12-14, 2018

Seattle Westin, Seattle, Washington

ARS 64th Annual Meeting

October 5-6, 2018

Atlanta, Georgia

Questions: Contact Susan Arias, Development Liaison, or Wendi Perez, Executive Administrator
ARS, PO Box 269, Oak Ridge, NJ 07438
Tel: 973-545-2735 | Fax: 973-545-2736 | susan@amrhso.com | wendi@amrhso.com

www.american-rhinologic.org

American Rhinologic Society

ARS CORPORATE PARTNERS

2018 Annual Corporate Support

Don't miss the opportunity to showcase your products and services at both of these targeted and well-attended ARS physician meetings!

Be a part of the ARS Corporate Partners Group

The American Rhinologic Society has been promoting excellence in rhinology and skull base surgery through education, investigation, clinical care, and patient advocacy since 1954. The ARS believes that through our ongoing collaborative relationship with our corporate partners, we can mutually develop exciting and lasting opportunities to enhance education, patient care, communication, as well lead to the development of new products and treatments for our patients.

Level of support may be attained through educational grants and/or any of the marketing opportunities listed on the following page.

Contact Information:

Susan Arias
ARS Development Liaison
susan@amrhso.com

Wendi Perez
ARS Executive Administrator
wendi@amrhso.com

ARS, PO Box 269
Oak Ridge, NJ 07438
Tel: 973-545-2735
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ARS CPG Benefits and Recognition

	Platinum $100,000	Gold $50,000	Silver $25,000	Bronze $10,000
Logo in thank you ad or grouping of company logos in Nose News	✓	✓	✓	✓
Ability to use corporate partners designation* in corporate communications, website, press releases, professional education materials, and advertisements **ARS logo excluded*	✓	✓	✓	✓
Website link on Corporate Partners page from ARS meetings home page	✓	✓	✓	✓
Logo on recognition signage in the ARS meeting registration area	✓	✓	✓	✓
First right of refusal: Innovation Lab/Product Demo/Cadaveric Labs/ Satellite Symposia	✓	✓		
First right of refusal - corporate training/teaching session on rhinology	✓	✓	✓	
Company/product information insert to be placed in attendee meeting bags *(production included)*	✓	✓	✓	
Verbal acknowledgement by ARS leadership at the President's Reception	✓	✓		
First right of refusal - ARS Summer Sinus Symposium Prosection Demonstration	✓	✓		
Individual or group meetings with ARS Executive Officers, upon request	✓			

Thank you

to our 2017 supporters for helping us achieve the largest, most successful, well-attended ARS meetings yet!

2017 Corporate Supporters

Platinum

Medtronic

Cook Medical

KARL STORZ Endoscopy-America, Inc.

Olympus America Inc.

Gold

Acclarent,
Part of the Johnson & Johnson Family of Companies

Intersect ENT

Entellus Medical

Silver

Regeneron Pharmaceuticals
Sanofi Genzyme

Stryker

Bronze

Arrinex Inc.

NeilMed Pharmaceuticals

Spirox

SPONSORSHIP OPPORTUNITIES

BOOK EARLY for 2018!

Summer Meeting ***July 12-14, 2018***

Fall Meeting ***October 5-6, 2018***

MONORAIL WRAPS *(SSS ONLY)*

Monorail wraps are a great way to promote your company and product to meeting attendees and residents of Seattle - $50K*

**Total does not contribute to to yearly ARS support.*

LIVE-WEBSTREAMING SESSIONS
The ARS has partnered with GlobalCastMD to offer industry an opportunity to sponsor live educational non-CME webcast sessions, given by a renowned faculty who will share their expertise through engaging discussions, case presentations or lively debate hosted for doctors, by doctors.

MOBILE APP
ARS meeting attendees can post comments and 'likes' to an event time line, send private messages to other attendees, organize their schedules, and stay current with changes as they occur during the meeting.

SCIENTIFIC SESSION WEBCAST SPONSORSHIP
Support live webstreaming of the ARS meetings to otolaryngologists/rhinologists around the world.

PRODUCT DEMOS
Showcase your products in a 30-minute small group session. This is a unique opportunity for company presenters to discuss their product, its applications and best practices.

WOMEN IN RHINOLOGY SUPPORT
To enhance the careers of women rhinologists through the creation of professional development, mentoring, and networking events through the promotion of leadership opportunities within the ARS.

RESIDENTS & FELLOWS LUNCH PROGRAM *(FALL)*
This event is geared toward resident physicians and rhinology fellows in training. Past fellows are invited to discuss the benefits of the program and offer advice in a more relaxed setting.

BRANDING OPPORTUNITIES
Elevator Clings, Escalator Clings, Wifi Cards, Hotel Key Cards, Welcome Banners, Meeting Signage, Charging Stations, Door Drops, Floor Clings, Lanyards, etc.
Can be product specific advertising or a company logo, subject to ARS approval.

***NOSENEWS* NEWSLETTER-ADVERTISING**
The official newsletter of the ARS is published three times a year, and is vital in disseminating the mission of the ARS to serve, represent and advance the science and ethical practice or rhinology.

A full list of opportunities can be provided upon request. Also, if you have a unique promotional idea, please contact Susan Arias at susan@amrhso.com or Wendi Perez at wendi@amrhso.com or by phone at 973-545-2735 for approval and pricing.