



FOR IMMEDIATE RELEASE

Jeff Moon Receives Prestigious Accredited Land Consultant (ALC) Designation

January 31, 2019 (HOLDREGE, NE) – The [REALTORS® Land Institute](#) proudly announced that Jeff Moon, Land Broker, [AgWest Land Brokers](#), of Holdrege, Nebraska, has officially joined the ranks of those holding the elite Accredited Land Consultant (ALC) Designation on January 31, 2019. The REALTORS® Land Institute provides the expertise, camaraderie, and resources that are the foundation for all land real estate professionals to become *the best in the business*.

Moon is now among the most dedicated land professionals across the United States, joining an elite group of over 500 land specialists who hold the designation around the globe. In addition to subscribing to the REALTORS® Code of Ethics, ALCs support the high standards of conduct and experience that directly relate to their specialty. As an ALC, Moon has access to the best industry knowledge, an unprecedented network of fellow land professionals, and a variety of resources to help best serve his clients.

Through RLI's [Land University \(LANDU\)](#), he will gain expertise through an unparalleled land real estate education program that offers top-notch educational courses and webinars for land professionals. Land is a unique real estate specialty that requires the kind of specialized professional education which can be found at LANDU of the REALTORS® Land Institute. This depth of knowledge translates into the highest level of service to clients, ensuring they receive the best services in the business when buying, selling, managing, or investing in a property.

Jeff Moon specializes in representing buyers and sellers of farmland, ranches, and recreational properties in Nebraska, Kansas, and Iowa. Upon receiving the designation, he said, "it's a great honor to hold this designation and I'm looking forward to using my knowledge and experience in serving my current and future clients". Jeff Moon can be reached at (308) 627-2630 or Jeff.Moon@AgWestLand.com for any questions on buying or selling farmland, ranches, or recreational properties.

The REALTORS® Land Institute confers the [Accredited Land Consultant \(ALC\) Designation](#) only to its members who meet the rigorous knowledge and experience requirements. The ALC Designation is recognized throughout the industry as the pinnacle of achievement for land real estate professionals.