

# Added Price Option



Increase the insured value on your wheat



Talk to an RCIS crop insurance agent today.

Add to your insured value per bushel, in case of a yield loss, with Added Price Option (APO) through RCIS. APO allows you to buy up the projected price of a bushel on your wheat. Talk to an RCIS agent today to find ways to help protect your investment in this year's crop.

**Important Date**  
Winter Wheat Sales Closing  
Date is September 30

## HOW APO WORKS

- Select a price election within a range over your current federal crop insurance projected price and get paid when bushels fall short of your yield guarantee.
- You have the option of locking in a bushel per acre price election higher than the federal crop insurance projected price.
- Losses are paid on the optional or basic unit structure elected on the federal crop insurance coverage.
- Supplement federal crop insurance coverage to help cover input costs in the event of a yield loss.
- Ask your RCIS crop insurance agent about availability of APO for winter wheat in your area.

## APO INSURED VALUE PER BUSHEL PRICE

Multiply federal crop insurance projected price by the factors below to calculate the maximum APO price.

2021 APO maximum % price election	Corresponding federal crop insurance coverage level
53.8%	65% coverage level
42.9%	70% coverage level
33.3%	75% coverage level
25.0%	80% coverage level
17.6%	85% coverage level

Any price election between 1% and the maximum indicated above is available for bushel price selection.

The loss example to the right is for informational purposes only. Please refer to your policy for coverage terms. Contact an RCIS crop insurance agent for additional information.

## LOSS EXAMPLE

Subtract harvested bushels from guaranteed bushels by APO unit and multiply the result by the APO price election.

Unit guarantee:	40 bushels
Actual unit yield:	10 bushels
Unit bushel loss:	40 – 10 = 30 bushels

\$ 5.00	Harvest price
x 30	Bushels
\$ 150	Federal crop insurance indemnity per acre
\$ 0.50	APO bushel price election
x 30	Bushels
\$ 15	APO indemnity per acre
\$ 150	Federal indemnity per acre
+ \$15	APO indemnity per acre
\$ 165	Total Indemnity per acre

## About RCIS



We are the #1 crop-hail insurance provider and #2 federal crop insurance provider based on market share<sup>1</sup>



We offer private and federal crop insurance solutions for about 160 crops across all 50 states and insure 95+ million acres<sup>2</sup>



By mid-year 2020, the RCIS Claims Team Transactional Net Promoter Score (TNPS) jumped to over +90, from surveys of farmers – this score displays a high level of farmer advocacy for RCIS<sup>3</sup>

<sup>1</sup>Statistics from report prepared by National Crop Insurance Services for Dec. 2019 board meeting materials. MPCI information source: Risk Management Agency.

<sup>2</sup>Source – based on internal RCIS data.

<sup>3</sup>The Transactional Net Promoter Score (TNPS) is a measure of customer advocacy. TNPS gives a view of the company's performance according to customer perspective. TNPS is based on asking customers "How likely are you to recommend RCIS to a colleague or peer?" using a 0-10 scale. Source: Zurich Customer NPS<sup>®</sup> 2020. NPS (Net Promoter Score<sup>®</sup>) measures the willingness of customers to recommend a company's products or services. Net Promoter, NPS and Net Promoter Score are trademarks of Satmetrix Systems, Inc., Bain and Company, Inc., and Fred Reichfeld.

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