Announcing our 2018 New Crop Averaging Contract

What is it?

A contract that lets you lock in the average price during times when prices tend to be higher based on the seasonal average.

Why do it?

It takes away some of the emotion related to marketing and makes sure you don't enter harvest with all of your bushels unsold. This is especially important for bushels that you will be selling at or near harvest time anyway.

How does it work?

You enroll bushels before the deadline. We divide the total bushels by the number of weeks and sell an equal amount at our closing bid each Wednesday during the averaging period.

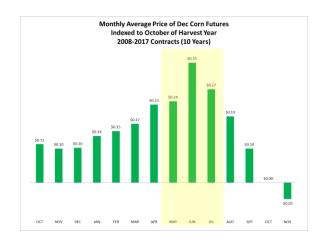
Example: Our corn averaging contract will run from the first Wednesday in May to the last Wednesday in July -13 weeks. If you enroll 13,000 bushels, we will sell 1,000 each week and your final price will be the average of all sales.

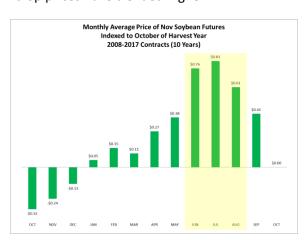
What are the averaging periods?

Corn: May - July

Soybeans: Jun – August

We are using these because they are months when new crop prices have trended higher.





Enrollment Deadlines

Corn: April 30 Soybeans: May 30

