



"Founding Members of the Iowa Agribusiness Environmental Partnership were recognized during the Agribusiness Association of Iowa Annual Meeting on February 13, 2018. Pictured on the far right is Dave Coppess, EVP of Sales and Marketing, accepted the Founding Member plaque on behalf of Heartland Co-op ."

New Initiative Recognizes AAI Members for Collective Stewardship Efforts

Heartland Co-op has joined the Iowa Agribusiness Environmental Partnership (IAEP) as a Founding Member.

The partnership recognizes the environmental values Iowa agribusiness companies share in supporting agriculture and food production, and highlights the high standards of environmental service provided through crop consulting and product use in agriculture.

The program provides growers and their community a clear understanding of the agribusiness sector's shared environmental values and commitments, leadership to assist farmers and landowners in advancing environmental stewardship, and progress toward meeting environmental goals.

As an IAEP Advising Member, Heartland Co-op has signed a commitment that they agree with the Guiding Principles of the partnership and commit to using the Guiding Principles when giving advice to farmers. The guidelines have been carefully developed and incorporate the latest science in managing crop nutrients for optimal environmental performance while maintaining crop production.

"Our members continue to encourage the best, most efficient practices to their customers," said Joel Brinkmeyer, Agribusiness Association of Iowa CEO. "The IAEP reinforces the commitment our members make every day to protecting and growing Iowa communities."

History

The Iowa Agribusiness Environmental Partnership was developed by the Agribusiness Association of Iowa Agronomy Committee. It clearly identifies the environmental guidelines agronomic advisers use when making recommendations to crop producers. The IAEP supports the voluntary framework of the Iowa Nutrient Reduction Strategy and allows Iowa agribusinesses to join together with one voice to show their commitment to environmental stewardship.