

# Roberto Monaco



After my very first time working with Roberto on the techniques and technologies that he mastered, I had 80 people in my dinner and 78 appointments!!! It just blew things thorough the roof...it was a game changer in my life...

-Dr. Chris Zaino

"There were 126 people and I sold 88, By Far The Highest Conversion I Had Experienced... There Is No One Else that Far Exceeded Whatever The Fee I Paid Them Versus The Value They Created Than Roberto Monaco...I endorse him 100%..."

-Garrett Gunderson  
NY Times Best Seller



## Keynote & Breakout Topics

### Chiro Speak: How to Create and Deliver Persuasive Talks that Convert

#### KEY TAKE AWAYS:

- How to increase the conversions of your group presentations (Dr.'s report, dinners, corporate talks, lunch and learns, etc)
- How to transform the fear of speaking in front of groups into unstoppable confidence
- How to avoid the delivery mistakes that subluxate your message and reduce your

### Crafting Your Compelling Chiro Story

#### KEY TAKE AWAYS:

- How to transform your Chiro story into the ultimate influence tool
- How to get your patients telling your story so you get more referral
- How to use your story as a foundation of your marketing efforts and speaking

### Chiro Domination With Video Creation

#### KEY TAKE AWAYS:

- How to use video to convert the skeptical into a paid wellness patient
- How to implement 15 unique, influential and relevant content video strategies to increase patient retention
- How to avoid spending hours with non-sense video editing, technology and amateur mistakes

# Rave Reviews

After hosting a high level MASTERMIND for a year now I REFLECTED back on all the speakers that invested into my TRIBE. I then took a survey and found that the LIONCHASERS brotherhood also thought that Roberto Monaco's presentation rattled, stretched and had the greatest impact of 2015 on these high level leaders. The value he added wasn't hype, wasn't concepts; it was 100% nuts and bolts strategy to change their influence and business in 2016. Thank you Roberto for inspiring the masses, you made a dent in future world shakers and leaders! To become a better version of ourselves...we must be lead. Why not be lead by the greatest influencer of our time?

Dr. Matt Hubbard



Roberto is an essential and necessary part of our team teaching works class speaking and influence tools to help our doctors fulfill their purpose bringing their message to groups.

-Dr. Fred DiDomecino, Elite Coaching

"Roberto and his Influenceology group has made a huge impact on our doctors success!! His training is easy to implement, useful, and most of all, effective!!"

-Chris Lippe,  
Standard Process of South Coastal CA  
Managing Director



## About Roberto



Roberto Monaco has been a full-time speaker, coach and trainer since 2002, and has conducted more than 2,700 presentations for corporate America and over 100 presentations in Brazil.

He worked for the Anthony Robbins Companies for 6 years and in 2004, 2005, 2006 and in 2007 he was the top producer and revenue generator in the country. In 2005, 2006, 2007 and 2008 Roberto also coached and trained all the other Peak Performance Strategists at The Anthony Robbins Companies.

He has served chiropractors for the last five years, showing them how to convert more clients at Dr Report's, ROF and "dinner with doc" talks. He has quickly become the "go-to" speaking coach for the top Chiropractic Advocates in the industry.

Roberto Monaco is originally from Porto Alegre, Brazil, and he conducts workshops and trainings in three languages: English, Portuguese and Spanish. Roberto lives in San Diego CA with his beautiful wife, Katie.

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