



MEDIA RELEASE

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MCM Runners, Families to Link Up in Rosslyn at Finish Festival on Oct. 25 *Celebrity Trainer Dolvett Quince to present post-event recovery as Brookstone Ambassador*

QUANTICO, VA (Oct. 20, 2015) – The thousands of Marine Corps Marathon (MCM) and MCM10K finishers will meet their families in the MCM Finish Festival located in Rosslyn, VA on Sunday, Oct. 25. Open from 8 a.m. to 4 p.m., the MCM Finish Festival offers runners and spectators a bounty of excitement, information, recovery services, food sampling and entertainment. The Arlington Stage, located on Wilson Boulevard and North Moore Street, will feature several live musical performances by the U.S. Marine Corps Rock Band from Marine Corps Base Quantico and the patriotic trio of “United We Sing,” as well as an appearance by Brookstone® Brand Ambassador, Dolvett Quince, the hugely popular trainer on the NBC television show, “The Biggest Loser.”

As an ambassador for Brookstone Recovery Circuit, located in the Finish Festival, Quince will appear on stage at noon to focus on the importance of recovery massage in a workout regimen. Brookstone and Quince have partnered to promote recover massage to help alleviate muscle pain, improve circulation and maximize fitness performance. When not on stage, Quince will meet with MCM and MCM10K participants at the Brookstone Recovery Massage Circuit in the MCM Finish Festival.

The MCM Finish Festival enables the entire community of runners, families, MCM supporters and residents to enjoy the post-event activities in the heart of Rosslyn. Essential runner services like Family Link Up, UPS Baggage pick-up, Shuttles, Metro, Uber and taxis are available – as well as MCM Info tents located at Meade Street and Fairfax Drive. In addition, medical aid stations will be located through the Finish Festival with professional assistance available to anyone throughout the day. A giant social media wall also in the Finish Festival will display tweets and Instagram images at #RunWithTheMarines.

MCM and MCM10K participants age 21 and over can visit the Michelob Ultra-light Beer Garden or obtain a post-event massage. In addition, MCM partners such as Jelly Belly, Dunkin’ Donut, Wegmans, Turkey Hill, Watermelon Promotion Board and Tropical Smoothie will offer samples and food and beverages for purchase. Runners will make a beeline for the 40th MCM Brooks Finisher Store selling event-branded apparel with the designation of “finisher.” Other MCM partners such as Hyundai, Leidos, Innovative Health, GEICO, CBS radio, MedStar Sports Medicine, TomTom, Blue Lizard Sunscreen, Toys for Tots, MARSOC, Patriot Harley-Davidson, Defense One, City Sports and Redskins Salute will offer information, giveaways and services.

More information about the 40th MCM is available at www.marinemarathon.com.

Voted the “Best Marathon” and “Best Marathon for Spectators,” the MCM honors the dedication, sportsmanship and patriotism of its participants. Known as “The People’s Marathon,” runners from all walks of life participate in the MCM. The 40th MCM, on October 25, 2015 in Arlington, VA, is sponsored by Arlington County, Brooks, GEICO and Hyundai. No federal or Marine Corps endorsement is implied. #RunWithTheMarines

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