

***Boston Business Journal honors Maxwell Health
as a 2014 “Best Places to Work” winner.***



Boston, MA — *The Boston Business Journal* has named Maxwell Health one of the Best Places to Work in Massachusetts in its twelfth annual regional awards program. The honor recognizes Maxwell Health’s achievements in creating a positive work environment that attracts and retains employees through a combination of employee satisfaction, working conditions and company culture.

Maxwell Health was one of over 400 companies to qualify for consideration based on a two-stage nomination process and the results of employee-satisfaction surveys taken throughout March & April.

“As a company that prizes building and maintaining a positive company culture, we are honored to be named one of Boston’s Best Places to Work,” said Veer Gidwaney, CEO and co-founder of Maxwell Health. “We’re excited to continue to grow our team in our new company headquarters in downtown Boston.”

“Our Best Places to Work event will again recognize the importance of cultivating a great workplace culture as a competitive advantage,” said Chris McIntosh, publisher of the Boston Business Journal. “Companies on our list can be justifiably proud of creating a high level of workplace satisfaction during an economy where traditional rewards like big raises and bonuses aren’t as easy to give. In good times and in bad, our results validate how the creation of the right corporate culture can create powerful business advantages. Employees are proud to work for companies that are about more than just business.”

The survey project was launched in January by the Boston Business Journal in conjunction with market research firm Quantum Workplace of Omaha, NE. Companies were evaluated on the results of more than 18,000 employee-satisfaction surveys. Employees answered questionnaires that addressed such factors as their pride in the company, company encouragement, support and recognition of achievement and relationships with co-workers and supervisors. The results were analyzed and scored by assigning points to each question.

60 companies total ... the top 20 companies in three size categories will be awarded during a lively cocktail reception on June 12th at the iconic CitiCenter/Wang Theatre and profiled in a special supplement of the Boston Business Journal on June 13th.

For more event details, please visit: <http://www.bizjournals.com/boston/event/100351>

About the Boston Business Journal:

The Boston Business Journal is Greater Boston’s leading source of business news, information and events, reaching readers through the weekly print publication, the website bostonbusinessjournal.com and e-mail products. The BBJ also prints the annual *Book of Lists* — the region’s top resource for business decision-makers seeking information about potential clients, suppliers and partners.

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