

MASSACHUSETTS CONVENTION CENTER AUTHORITY

June 7, 2018

Contact:

Nate Little 617-954-2309

nlittle@massconvention.com

Massachusetts Convention Center Authority Announces the Hiring of Joyce Leveston as General Manager

*Currently serves as Director of Convention Services at
Walter E. Washington Convention Center in Washington D.C.*

BOSTON – The Massachusetts Convention Center Authority (MCCA) is pleased to announce the hiring of Joyce Leveston as General Manager. Joyce will join us in Boston on July 16. In her new role she will be



responsible for overseeing the MCCA's overall business operations teams and contract partners with a major focus on leadership, management and direction to further enhance the customer's experience at the Boston Convention & Exhibition Center, Hynes Convention Center and Lawn On D.

She currently serves as Director of Convention Services at the Walter E. Washington Convention Center in Washington, D.C. where she leads a team of fourteen and manages all aspects of convention services, event and facility operations, and coordination between the facility and its contract partners. Joyce has managed many signature events such as the Presidential Inaugural Balls, the Nuclear Security Summit for President Barack Obama, the Republican National Convention, the Congressional Black Caucus Foundation Annual Legislative Conference, and the AIPAC Policy Conference.

"It is a privilege and an honor to be welcomed into the MCCA family. I look forward to supporting the vision and growth of such well respected professionals in the industry," said Joyce Leveston. "It is my intention to build on Boston's outstanding industry reputation for customer service excellence as we welcome and host visitors from around the world to the MCCA's award winning venues."

Leveston brings a wealth of industry knowledge to her new role. She has prior experience in key leadership roles in several Tier 1 convention markets including the San Diego Convention Center, the George R. Brown Convention Center in Houston, TX, and the Miami Beach Convention Center. At each stop she took on additional responsibilities and earned the confidence of her peers within the organization while raising her professional profile through membership in multiple professional organizations. Leveston is a regular participant in industry task forces and has been a presenter at events both domestic and international.

“Boston is a premier global destination for meetings, conventions and events and we are excited to welcome Joyce to our already strong leadership team,” said David Gibbons, Executive Director of the MCCA. “Joyce has the talent, knowledge, expertise and experience to lead the team, take on new responsibilities and create an environment that delivers service excellence to every customer.”

The MCCA partnered with SearchWide, the meeting and events industry’s premier executive search firm to successfully fill this key leadership position.

About the MCCA

The Massachusetts Convention Center Authority owns and oversees the operations of the Boston Convention & Exhibition Center, the John B. Hynes Veterans Memorial Convention Center, the MassMutual Center in Springfield, MA, the Boston Common Parking Garage, The Lawn On D Powered by Citizens Bank, and The Lot On D. The BCEC and Hynes have earned a rare gold standard from the International Association of Congress Centres (AIPC), making Boston only the fourth city in North America and the 12th worldwide to have been awarded this top standard, the highest certification level a convention facility can achieve under strict AIPC guidelines.