

# **MASSACHUSETTS CONVENTION CENTER AUTHORITY**

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## **Massachusetts Convention Center Authority Hosts Ceremony Unveiling New Exterior Signage at the John B. Hynes Veterans Memorial Convention Center**

**Boston** - The Massachusetts Convention Center Authority (MCCA) was honored to welcome Governor Maura Healey, members of the Hynes family, and Tom Lyons, Founder and President of the Boston Semper Fidelis Society, to the John B. Hynes Veterans Memorial Convention Center today for a ceremony unveiling new exterior signage.

The signage at the main entrance off Boylston Street prominently features the facility's full name, paying tribute to both its namesake, former Boston Mayor John B. Hynes, and to the many veterans who have served the Commonwealth and the nation.

"As we approach Veterans Day, I'm glad to join the MCCA, Tom Lyons and the Hynes family at the unveiling of the new signage for the John B. Hynes Veterans Memorial Convention Center," said Governor Maura Healey. "This display honors the enduring legacy of John B. Hynes as a veteran, a mayor and someone who contributed so much to the Boston community. We're grateful for the service and sacrifice of all of our veterans across Massachusetts."

"Today, we're proud to unveil this new signage, which will welcome guests and attendees from around the world," said Marcel Vernon, Sr., Chief Executive Officer of the Massachusetts Convention Center Authority. "The timing, just days before Veterans Day, reflects the MCCA's continued commitment to honoring the legacy and contributions of both John B. Hynes and our veteran's community."

Four generations of the Hynes family were in attendance, including John B. Hynes III, IV, V, as well as Barry Hynes, Mayor Hynes' only surviving child.

"The Hynes family is very proud of its enduring legacy of public service to the City of Boston, beginning with Mayor John B. Hynes," said his grandson and namesake John B. Hynes III. "From his distinguished military service in World War I and World War II to his visionary leadership as Mayor, he helped shape the Boston we know and love today. To have our family name displayed on a venue that has hosted so many historic and impactful events is both a tremendous honor and a meaningful reminder of his lasting contributions to the city."

"As someone who has dedicated much of my personal and professional life to advocating for veterans, I feel a great amount of pride that this new signage pays tribute to both John B. Hynes and to all who have honorably served our country," said Tom Lyons, Founder and President of the Boston Semper Fidelis Society. "I'm grateful that visitors to this iconic facility will now be welcomed by this prominent display recognizing the service and sacrifice of our veterans."

The MCCA is investing \$100 million over the next five years in renovations to the John B. Hynes Veterans Memorial Convention Center, located in Boston's historic Back Bay neighborhood. Planned improvements include new carpeting, windows, and bathroom upgrades, as well as HVAC and system updates to improve efficiency and support sustainability initiatives.

**About the Massachusetts Convention Center Authority (MCCA)**

The [Massachusetts Convention Center Authority](#) owns and oversees the operations of the Thomas M. Menino Convention & Exhibition Center (MCEC), the John B. Hynes Veterans Memorial Convention Center, the MassMutual Center, Convention Center Carpark & The Landing in Springfield, MA, the Boston Common Parking Garage, The Lawn On D and The Lot On D. The MCCA's mission is to deliver world-class event experiences that drive statewide economic growth, foster innovation, and exceed customer expectations all while cultivating a workplace culture that values excellence, inclusivity, and employee well-being.