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THE LAWN ON D IS BACK FOR SEASON SIX! HERE'S EVERYTHING YOU NEED TO KNOW...

BOSTON – The Massachusetts Convention Center Authority (MCCA) today announced that The Lawn On D Powered by Citizens Bank will open its doors for a sixth season on Thursday, May 2, 2019.

Visitors can again look forward to a variety of popular themed parties and pop-up activations, live bands, and monthly Signature Events, as well as the return of some of our annual favorites.

The season will kick off with The Lawn On D's first Signature Event of the season, *Swing into Spring*, on May 4, followed by a Cinco De Mayo celebration on May 5.

The Authority will resume its monthly *Signature Event Series*, and its two most popular family events, *Summer Block Party* and *Pumpkin Palooza*, have been extended to two days:

- May 4 – **Swing into Spring** – The Lawn On D's traditional Opening Day celebration!
- **New!** June 16 – **Take Me Out to the Ballgame** – We'll be bringing all of the fun from America's oldest ballpark to The Lawn On D! Highlights include the famous Red Sox Showcase, a live Red Sox game shown on a jumbotron, photo ops, and a variety of fun activities.
- July 6 & 7 – **Summer Block Party** – One of our most popular events, featuring bubble soccer, mini golf, rock climbing, and a return engagement with the Blue Man Group which will include an exclusive set plus the annual drum-off competition!
- September 14 – More details coming soon.
- October 26 & 27 - **Pumpkin Palooza** – Another all-time favorite bringing tons of Halloween fun for all ages and thousands of free pumpkins to The Lawn On D!

The much loved *Monday Funday* community outreach program also returns, building on last year's highly successful partnership with the Boston Centers for Youth & Families. The Lawn On D will welcome summer youth programs and thousands of campers from across the city for games and entertainment provided by our friends from the Museum of Science, the New England Aquarium, Animal Adventures Family Zoo & Rescue Center, and more.

"As the stewards of Boston's most innovative and active public space, we are proud to again deliver a diverse mix of free, high-quality community programming for guests of all ages at The Lawn On D," said David Gibbons, Executive Director of the Massachusetts Convention Center Authority. "The Lawn's popularity continues to grow every season and we look forward to celebrating with our guests in an environment that is safe, fun, and educational."

A key new addition this season is the so-called "Bar in a Box" which debuted during The Lawn On D's winter pop-up *Chillin' On D*. The full-service bar, created from a refurbished 20-foot shipping container, will be located on the North side of The Lawn On D near the Westin. The 'Bar in a Box' will encourage further activation of the full lawn and provide additional options for access to food and drinks while also reducing service wait times for guests.

"We are excited to be entering our fourth year as the premier F&B events and concession provider, and are ready to deliver an even better season", said David Doyle, Regional Director of Rebel Restaurants. "The Lawn On D's weekly schedule is once again filled with fun activities and entertainment to suit all ages. Mark your calendar – we look forward to seeing you!"

The Lawn On D's most iconic feature, Swing Time 3.0, will be back with swing colors changing from blue to orange when in movement.

Citizens Bank returns as The Lawn On D's title sponsor for the 2019 season and will again feature its "Bankers On D" brand ambassadors. The Citizens Bank kiosk has become the information hub for visitors to The Lawn On D, providing information about the latest events, as well as offering special giveaways and exclusive activities to visitors. Citizens will also continue to host their weekly Corn Hole Tournaments at The Lawn On D on Friday nights.

"As a partner with the Lawn On D for the past four years we have been so excited to see the incredible events and activities that have brought the community together," said Jerry Sargent, President of Citizens Bank Massachusetts. "The Lawn On D is a jewel in the City that provides dynamic outdoor space for all to enjoy."

In addition, Citizens Bank and their community partners from throughout the city will be featured at one of The Lawn On D's special community events, and similar to last year, will bring a variety of fun activities, entertainment, and giveaways. Stay tuned for more details!

The Lawn On D continues to be one of the most sought-after outdoor venues for private events in Boston. With a growing number of events already contracted for 2019, which defer the cost of operations and fund public programming, we are excited that season six is off to a strong start.

To stay up to date on the latest announcements, full program, and schedule of events go to LawnOnD.com/calendar, follow The Lawn on [Facebook](#), [Twitter](#), and [Instagram](#), and sign up for The Lawn On D's weekly newsletter at LawnOnD.com.

About the MCCA

The Massachusetts Convention Center Authority owns and oversees the operations of the Boston Convention & Exhibition Center, the John B. Hynes Veterans Memorial Convention Center, the MassMutual Center in Springfield, MA, the Boston Common Parking Garage, The Lawn On D Powered by Citizens Bank, and The Lot On D. The BCEC and Hynes have earned a rare gold standard from the International Association of Congress Centres (AIPC), making Boston only the fourth city in North America and the 12th worldwide to have been awarded this top standard, the highest certification level a convention facility can achieve under strict AIPC guidelines.

About Citizens Financial Group, Inc.

Citizens Financial Group, Inc. is one of the nation's oldest and largest financial institutions, with \$158.6 billion in assets as of September 30, 2018. Headquartered in Providence, Rhode Island, Citizens offers a broad range of retail and commercial banking products and services to individuals, small businesses, middle-market companies, large corporations and institutions. Citizens helps its customers reach

their potential by listening to them and by understanding their needs in order to offer tailored advice, ideas and solutions. In Consumer Banking, Citizens provides an integrated experience that includes mobile and online banking, a 24/7 customer contact center and the convenience of approximately 3,300 ATMs and approximately 1,150 branches in 11 states in the New England, Mid-Atlantic and Midwest regions. Consumer Banking products and services include a full range of banking, lending, savings, wealth management and small business offerings. In Commercial Banking, Citizens offers corporate, institutional and not-for-profit clients a full range of wholesale banking products and services, including lending and deposits, capital markets, treasury services, foreign exchange and interest rate products, and asset finance. More information is available at www.citizensbank.com or visit us on [Twitter](#), [LinkedIn](#) or [Facebook](#).

About Rebel Restaurants, Inc./The Cronin Group, LLC

Rebel Restaurants, Inc. is comprised of an elite collection of restaurants that span all facets of the restaurant industry both in and out of the city of Boston.

Under the guidance and support of The Cronin Group, LLC, Rebel Restaurants, Inc. has been able to flourish and grow immensely since opening its first location. The group quickly followed up by opening Tony C's Sports Bar & Grill and Temazcal Tequila Cantina in 2011, all located on the waterfront in South Boston's thriving Seaport neighborhood. Between 2014 and 2017, Rebel Restaurants, Inc. expanded its concepts just outside of the city with new Temazcal (Lynnfield, Burlington, Framingham, and Dedham) and Tony C's locations (Somerville, Burlington, Peabody, and Fenway) and Jack's Coal Fired Pizza in Burlington.

Rebel Restaurants, Inc. has also owned and operated Seaport Catering Company since 2011. Located at Black Falcon Pier in South Boston, Seaport Catering operates a 6,000 square foot commissary that prepares and delivers food throughout the Seaport District. The group has assembled an operations team that has poised the company for an aggressive expansion around the state of Massachusetts.