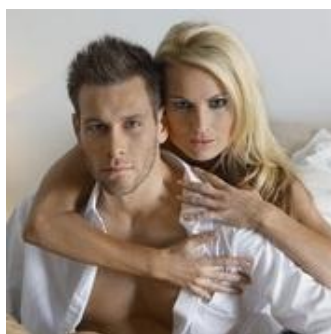


4/6/2012



Hey, this is your wingman Dean Cortez. Congratulations on downloading your copy of “**The S.W.A.T. Guide**” (**Secret Weapons & Attraction Tactics**).

You’ve taken the first step towards fixing your dating life once and for all, and this says to me that you’re a man of action. I respect that.

The funny thing is, guys ask each other for help all the time—on their golf swings, their cars, their workout programs, etc...but when it comes to getting better with women, guys won’t admit that they’re struggling to figure things out.

Instead, they stubbornly cling to the same old beliefs and keep repeating the same lethal mistakes. (Lethal to your sex life, that is.)

Mistakes Such As:

☑ Trying to be “friends first” with women in the hopes of “getting some” later. (Instead, you should be using **escalation tactics** to “fast-track” the seduction and get her into bed the first night you meet her...or definitely within the first week.)

✓ Placing all of your eggs in one basket: getting “hung up” on one girl, always making yourself available to her, and trying to convince her that you are worthy of dating her. (The Mack strategy? “Flip the script” by demonstrating high social value and use **cocky, playful conversation** to frame yourself as the guy women PURSUE.)

✓ “Courting” women in the conventional way: taking her out to dinner, buying her gifts, and trying to show her that you’re “boyfriend material.” This is old-school thinking and it works *against* you. Instead, meet her for coffee or drinks, or plan a creative daytime activity that makes it easy for you to get her back to your place afterwards by using one of my **Deal Closer techniques**.

(Taking women on regular “dates” puts you in a position of weakness: it’s obvious to her that you are trying to make the right impression and prove yourself to her, when really, you should be making her work to impress you. This is achieved through using Mack techniques including **Advanced Qualifiers, Teases, and Push-Pull**.)

By the way, asking girls for advice on this stuff **won’t help**, because women don’t understand their own attraction mechanisms.

Instead, they’ll give you advice like “You should just be yourself.”

If “just being yourself” has been getting you all the sex you want with beautiful women...and you have no problem approaching the hottest girl in the bar, hooking her interest, and taking her back to your place by “just being yourself”... then by all means, delete this e-book from your hard drive and keep doing what you’ve been doing!

But if you ever find yourself nervous about approaching...or “running out of steam” when you talk to girls (as I once did)...or if you’ve been wasting your hard-earned cash on dates that don’t lead to sex (like I used to do all the time)...then it’s time for you to switch things up and learn how to handle women in a much more effective way.

(Read the “Conversation Control” chapter in the [Mack Tactics book](#) to

learn everything you'll ever need to know about conversing with women and building interest and attraction FAST.)

Sexual Attraction 101

Like I said, the reason why women can't give you good advice in this area is because they don't fully understand how their own "attraction mechanisms" work!



Here's the reality: when it comes to attraction, women are motivated by instincts and subconscious forces that they cannot control. They've got "attraction switches" that are hard-wired into them. It's in their DNA. Once these switches are flipped, they're going to feel sexual attraction. They can't help it.

If you don't believe me, then try to explain why intelligent, beautiful women sleep with "bad boys" who are all wrong for them. It's because bad boys flip *certain switches* that cause women to feel intense attraction, even if they know the guy is bad news. (I'm going to show you how to have the same effect on women, without having to be a manipulative jerk.)

On the other hand, when you *fail* to flip these switches, no matter how nice you are to her...no matter how much time and money you spend on her...no matter how many drinks you buy for her and her friends...she's never going to feel that uncontrollable, gut-level *sexual attraction* that makes her want you to take her home and bang her brains out!

Understand this: these switches are not triggered by your looks, the type of car you drive, or how much money you make. It's all about knowing how to make women *feel* certain emotions.

Men are driven by logic and facts; women are driven by emotions. BIG difference.

Now, do looks and money matter? I'm not going to bullshit you. When a guy has the looks and six-pack abs of a Calvin Klein underwear model and rolls up to the club in a Ferrari, he's got a built-in *edge*.

Women will be more open to talking to this guy than the short dude with the beer gut and receding hairline. But that's all it is: an edge. It's not a deal-closer by any means. The less-handsome guy will get the girl if he knows how to flip her switches and lead her down the path to seduction; I've seen many of my students pull it off using [Mack Tactics](#)!

Women are powerless to control these instincts, just as we, as men, are automatically going to feel attraction towards a girl with a gorgeous face and an amazing body.

So the first thing you need to understand is that women and men have different attraction switches. We're wired to respond to physical characteristics that indicate youth, health and fertility. (Big boobs, a slim waist, and long hair are all signs that trigger attraction for a guy.)

But it's completely different for women. They're wired to signs that indicate you have social value and that you can provide them with security. I'm not talking about financial security here. I'm talking about her sensing that you are a man who isn't needy or insecure; is going to stand his ground when she "tests" you; and leads a fun, interesting lifestyle that she'll want to be a part of.

The cool thing is, you can be a regular guy, with a regular job and regular hobbies. But I'm going to show you how to "frame" yourself in a way that women are instinctually attracted to.



In a playful, fun, confident way, you're going to frame yourself as a **CHALLENGE** to women—a guy who has charisma, personality and options. When you do this, in her eyes, you're automatically elevated beyond 99% of the dudes who try to approach her. You're something special. You're different. You're not easy to figure out. And women are all going to want a piece of you.

Decoding “Chick Speak”



Remember what I said earlier about women not being consciously aware of their own “switches?” Well, it's true. All women say they're attracted to a certain type of guy—but they usually wind up dating (and sleeping with) guys who are completely different.

Consider this: when you ask women “what's the most attractive quality in a man?” they'll usually say, “a sense of humor.”

Really? If that's true, then amateur stand-up comics would get laid more than rock stars. Back in high school, the cheerleaders would have been banging the “class clown” instead of the jocks.

I don't know about your high school, but at mine, the class clown was still a virgin when he graduated (and might be to this day). I've known a few comedians, too—and they're the *last* guys you'd want as your “wingmen” because they never get laid, and are completely awkward around women.

So obviously this whole “sense of humor” thing that women say is so important isn't really something that makes them feel sexual attraction.

Are women lying to us when they say this stuff? Not really. It's an example

of what I call “chick speak.” It’s a sort of coded language; they say one thing, but what they really mean is something else.

For most guys, being confused by “chick speak” means they’ll go through their entire adult lives never understanding how to attract & handle women. They’ll eventually wind up meeting some girl who is eager to latch onto some guy, and they’ll get married...but the sad thing is, these guys will be no more knowledgeable about attracting women at age 50 than they were at age 25.

Once you understand how to “decode” the things that women say and do, it becomes a lot easier to flip a girl’s “switches” and make her feel that exciting, tingling feeling known as sexual attraction.

So when a woman says a sense of humor is the most attractive quality, she’s not saying her panties get moist when she meets a guy who tells hilarious jokes. It’s because when she thinks of a guy “with a sense of humor,” she pictures a guy who is confident, playful and fun to be around.

Subconsciously, this is what she’s thinking and feeling: “I’m attracted to guys who are confident and don’t take themselves too seriously. *Most guys are just so predictable and boring, and they try way too hard.* I’d much rather hang out with a confident, playful guy who teases me and challenges me...who makes the conversation *fun!*”

Have you ever had a conversation with a girl that went something like this?

John: Hi, I’m John.

Joanne: I’m Joanne.

John: Where are you from?

Joanne: New York.

John: Oh, cool. I love New York. You’re just visiting here then?

Joanne: Yeah.

John: What do you do?

Joanne: I’m a nurse.

John: That’s awesome. So do you like your job?

Joanne: Listen, it’s been nice talking to you, but I have to go find my friend...

Ouch.

This is how the typical conversation goes when a guy is trying to pick up a woman. (In other words, it goes nowhere.)

He asks her a bunch of “job interview” type questions because he can’t think of anything better to say. He’s looking for ways of relating his life to hers—grasping for something they might have in common, as if this is going to suddenly make her interested in him.

Well as you probably know by now, this is not the ticket to getting laid. Beautiful women get approached by guys all the time in this predictable manner. And women have learned that these conversations usually end with the guy nervously trying to figure out a way to ask her out.

So to avoid this awkward and unwanted situation, she shuts him down before the conversation gets to that point.



As she walks away, John replays all the same old beliefs and excuses in his head: “She’s stuck-up.” “She must have a boyfriend.” “She’s probably some gold-digger who only goes for rich guys.” “She’s out of my league, I shouldn’t have even bothered.” Etc.

Chances are, none of those things are true. John could have gone home with her that night—IF he knew how to control the conversation.

It’s all explained in detail in the Conversation Control chapter in the [Mack Tactics book](#), but to sum it up, John didn’t demonstrate any *value*.

Women aren't going to sleep with a guy who they feel has lower value than she does. In the span of that five-minute conversation, instead of asking a bunch of predictable questions, John could have used tactics such as Cold Reads, Hypotheticals, and Teases.

He could have framed himself as a cool, confident, playful guy with high value who is giving her a chance to demonstrate why he should spend his time talking to her.

People value what they have to work for. This is human nature. This is why it's crucial to introduce Qualification into the conversation—making observations and asking questions that make her want to prove herself to you.

Asking a woman about herself isn't wrong; it's just a bad idea when you haven't yet "hooked" her and made her feel invested in the conversation and getting to know you.

Save the "getting-to-know-you" questions for later. When you approach a woman, your goal is to strike her as a confident, playful guy who has something fun and interesting to talk to her about. And when you ask her questions, you're going to *challenge* her on her answers.

I'll share more tips on this later, but in the Mack Tactics book we've got a chapter on "Conversation Control" that explains EVERY STEP. [Click here](#) to download the Mack Tactics book plus over eight hours of bonus material.

How I Turned My Game Around

Back in the day I read **ALL** of the books by the so-called "pickup artists."

But to be honest, I felt lot of the so-called "gurus" teaching this stuff probably weren't getting laid any more frequently than I was. (And I was barely managing to get laid at all!)

It just wasn't clicking for me. I felt like a big piece of the puzzle was **MISSING**. And I still had challenges I couldn't solve, such as ...

- I had a female friend that I wanted to turn into a girlfriend, but I was

afraid to "make my move" because I didn't want to screw up our friendship.

- Whenever I was in social environments I would talk to girls, but I'd find myself "running out of steam" after 5-10 minutes. I didn't know how to elevate the conversation beyond the usual "small talk"... and while these girls probably thought I was a fairly funny dude, I was failing to take things to a *sexual level*.
- I spent lots of time trying to pick up girls on Internet dating sites (and social sites such as Facebook and Myspace) ... but I didn't know how to make myself stand out from the pack and get girls interested. The exceptionally hot girls I emailed rarely replied to me (probably because my emails were getting drowned out by a thousand other guys trying to contact them!)
- I felt like I was "too nice" to sleep with a lot of beautiful women. I saw the jerks and "bad boys" getting all the girls ... and no matter how poorly they treated their girlfriends, they always came running back to these guys! I couldn't figure this out, either, and it frustrated the hell out of me ...
- When I did take girls out on dates, I had a hard time "closing the deal." At the end of the night, after spending a bunch of money taking her to dinner or the movies, it was always the same awkward routine. I wanted to *at least* get a good-night kiss ... but it usually ended with a hug or a handshake.

(And when I called the girl to see her again, I usually got some excuse about how "busy" she was going to be for the next couple of weeks ...*damn!*)



Look, I wasn't some social misfit who was scared to meet women. I had a number of attractive female friends.

I went out and socialized, and spent a lot of money hanging out at bars and clubs. I hooked up once in a while, but when I did, it felt like a lucky “accident.”

I wanted to know how to get consistent success with women. I was tired of the games...frustrated with girls “flaking out” on me...and sick of feeling powerless to approach *really* hot girls because I wasn't sure what to say to them.

Girls just seemed *so damn hard* to figure out...

Then Came The BREAKTHROUGH!

I finally discovered the *missing piece of the puzzle* when I was hanging out in a bar one night in Las Vegas. (I tell this whole incredible story in the [Mack Tactics Volume I](#) book, but I'll give you the quick summary here...)

I was sitting there drinking a beer—after a long night at the club, where once again I had *failed* to hook up—when I noticed a guy standing near me, talking to a group of girls.

The guy was fairly ordinary-looking, wearing a tee-shirt, jeans and sneakers. He didn't stand any taller than five-foot-eight.

The girls he was talking to, however, were absolutely *not* ordinary. They were *smoking hot*! They were the “goddess”-types that you see at the nightclubs with super-handsome guys and millionaires fawning all over them.

And this dude at the bar was *macking* them! Telling funny stories, flirting, and teasing them. He was radiating so much positive energy and confidence. The more he flirted, the more they loved it. The girls were touching him, laughing...*it was like he had them under a spell*.

Then he collected their phone numbers, gave each of them a quick kiss,

and then dismissed them. (I guess he had plans with another hottie for later that night.)

I had to meet this guy. I offered to buy him a beer and we started chatting. I figured he must have been rich, or he was some famous actor or musician (after all, there *had* to be a reason why women were so fascinated by him), so I was surprised when he told me that he worked in “law enforcement.” He didn’t tell me any more specifics about his job.

Since I’d just moved to Las Vegas recently, he offered to show me around. This turned out to be the connection of a lifetime! From then on, every Friday and Saturday night he would take me to the hottest clubs and VIP rooms on the Las Vegas Strip, filled with off-duty strippers, actresses, models, and sexy tourist girls.

And by the time I was finishing my first beer, he would be engaged in conversation with one of the **HOTTEST** girls in the entire place. **EVERY** time. She’d be hanging on his every word!

He would get her phone number...take her to another club...or bring her home...whatever he wanted. He was so laidback, and yet he was **completely in control** of every situation.

I couldn’t figure out what his “secret” was until one night, he told me more about what he did for a living. **He was a Hostage Negotiator!** Except this guy wasn’t anything like the grizzled, hard-drinking middle-aged Negotiators you’ve seen in the movies or on TV shows. He told me, in fact, that he was the youngest Negotiator in the history



of his department.

Hundreds of times, he'd been called in to negotiate dangerous situations and steer it towards a peaceful outcome—whether some bad guy was barricaded inside a house with a bunch of hostages, or someone was suicidal and about to jump off a building.

I was extremely curious about this. I asked him lots of questions about his work, his training, and the techniques he used in his negotiations. And that's when I discovered the secret of his success with women.

He was using *those same rules and tactics* when he talked to girls! Within moments of meeting a woman, he knew exactly how to bond with her and make her feel comfort and rapport—just like he did in those hostage situations. Instead of acting suspicious towards him (like women do with most guys), they slipped into a fun, relaxed mood while talking to him. Then, he would ask specific questions and use “trigger words” to build their positive feelings.

From that point, it was simple for him to steer the interaction towards the result he wanted. Women didn't say “no” to him. They went along with whatever he was suggesting!

I started analyzing Negotiator tactics and integrating them into my own game, as well as incorporating them into the “pickup” tips I'd learned from the best dating and seduction experts. This evolved into a set of strategies that are truly the most effective and powerful methods for meeting, dating, and being with the women you truly want.

How do I know this stuff works? Because five years ago, we created the first edition of **Mack Tactics** and I've been living by these rules ever since. We've developed a worldwide community of men who have learned these Tactics and added their own insights and techniques, and along the way we have continued to improve and expand this system.

Today, the current edition of **Mack Tactics** contains answers for virtually *any* situation you are in with a woman. From [the opening approach](#), to mastering conversations, to racking up phone numbers and dates (or one-

night stands), to managing relationships with multiple women on *your* terms instead of theirs... it's all in the books and videos.

We've even got specific techniques on how to win back your ex-girlfriend, or convince a girl to ditch the guy she's with and be with *you*.

CERTIFIED

“Dean, You Freakin’ Rock.”

“Thanks to you, I’m really putting it together now. It feels freakin’ amazing, like I’m invincible. I was out with a girl tonight who is super cute, smart, worldly, and very sexy and stylish. She’s 30 – I’m 34. I focused on talking about all my travels, experiences, goals and passions – using the tactics in your book to ‘guide’ the conversation to all the right places, and turn on the right emotions...

She started off the night treating me cold, but two hours later she was kissing me in public and inviting me for dinner on Tuesday. She couldn’t get the smile off her face! It’s all a f***ing science. It can be taught, practiced and learned.

I’m sure you don’t need to hear this, but never underestimate the significance of what you do. Money and vagina are the two forces that control the universe, and you have one of those covered! Bravo to you, Dean, and much success and happiness. Trying out this program was one of the smartest investments I’ve ever made. Some lame rich dudes would pay millions for the fun I’ve had!”

Adam S.

- Adam S., San Diego CA



Mastering these tactics is about much more than improving your sex life. It is the key to achieving the *overall lifestyle* that you want, and reaching your full potential as a man.

When you've got bulletproof game with women, you stop making compromises. You are more focused and confident in *all areas*.

I'm living proof of this. Once I had an abundance of women -- instead of feeling lonely and desperate -- I felt like I could conquer anything. The confidence I gained through [Mack Tactics](#) enabled me to *attack* my other life goals with more energy and focus.

Instead of getting locked down in the *wrong* relationship with the *wrong* woman (as many of my friends have done), I have the power of endless options.

At this point, [Mack Tactics](#) is known around the world. I've seen thousands of guys soak up these same strategies -- through our books, DVDs and seminars -- and every day I get emails from them, reporting on their success.

I know you want to jump ahead to the hardcore info, so I'm going to wrap up this intro. Just remember this free material you are reading is just a tiny sample of what you'll get with our books and audio/video instruction courses.

If you're ready to handle your dating life once and for all, I invite you to try out Mack Tactics today. The cool thing is that our program is fully downloadable. You won't have to wait for a package to arrive in the mail. You can *immediately* download our books, audio coaching sessions, and even our instructional videos straight to your computer.

If you decide for any reason that it's not the best investment you've ever made in achieving all of your goals with women -- whether you want to be a "player" with a constant stream of new girls, or you want to score the ultimate girlfriend -- then just email me us, and you'll receive a full refund.

Now let's proceed to some lessons. Personally, I've never heard of anyone offering this much awesome material for free... so enjoy, and get ready to **GO TACTICAL.**



Your Wingman,

Dean Cortez

Pillars Of Power



The four letters that form the word M.A.C.K. stand for **Method, Action, Confidence and Knowledge**. We call these the “Pillars of Power.”

It’s about having bulletproof **Methods** for interacting with women in any situation, whether you’re trying to get her phone number, bring her back to your place, or manage a relationship; possessing the bulletproof skills and mindset to take **Action**; having the **Confidence** to operate without anxiety or fear; and using your **Knowledge** of female psychology to penetrate their defenses and crack the code to their hearts.

We *all* possess the ability to attract women and succeed with them on *our* terms. One of the greatest challenges we face, as men, is that our self-confidence gets worn down over the years.

Some of us have suffered tough rejections from women. Other guys have been in long-term relationships and had their confidence crushed by a bad breakup. And some of us have simply convinced ourselves that we’re not attractive to women—that we just don’t have what it takes.

We’ve designed Mack Tactics that to change all of this. Once you master these lessons, your opportunities suddenly feel *endless*. Picture yourself walking confidently into the any environment where attractive women are present, and knowing you can approach **any** girl in there, capture her interest, and guide the conversation towards a successful outcome.

That’s what a Mack experiences every time he steps out on a Saturday night. As a man, this is one of the most empowering feelings you can ever

experience.

On the other hand, without the right Tactics, when you fail to understand ***what actually makes women tick***, the dating game can be brutally frustrating! Most guys feel like they're at the mercy of women. There is a sense of pressure when they approach a girl, or go on a first date, as they try to measure up to the type of guy he ***thinks*** she is looking for.

Perhaps you tell yourself that you're "too nice" to seduce women, and you've found yourself stuck in the **Friend Zone**: girls confide their problems in you, and it's nothing but a platonic "friendship" while you're wishing you could somehow get her into bed.

And what about the times you've taken girls on dates—dressed to impress and generously spending your hard-earned money—but at the end of the night you only get a handshake or an awkward hug for your troubles?

Then, when you try calling her for a second date, she tells you she's going to be "really busy" for the next couple of weeks...or until next summer...

Then there are those of you who've got some skills. You're at ease around women and have had numerous sexual relationships. Perhaps you've studied the material of certain "seduction gurus" and used some of their tricks and mind games to rope women into conversations—and yet it still feels like **something is missing**.

You're ready to put all the pieces of the puzzle together and lead a **completely fulfilling lifestyle** that fires on all cylinders. In terms of the women you date, you want to take it to the next level. No more going for 6's, 7's and 8's. You're ready to score the 9's and 10's!

By learning this material, applying it, and mastering it, your life is going to become more rewarding, and more fun, on numerous levels.

Are you with me? Good. Now let's get down to business ...

THE TEN M.A.C.K. COMMANDMENTS

The M.A.C.K. Tactics system is rooted in ten fundamental principles, which we call the **Mack Commandments**. When you download the “**Ultimate Edition**” program, you’re going to learn how to apply each Commandment in real-world situations. Take the time now to familiarize yourself with them. We’ll start with #10 and work our way down to the most important Commandment of them all.

10. It’s not a mystery. It’s a science.

We all know a guy who has a “way” with the ladies. Maybe he was the biggest player at your high school or college. The funny thing is, he’s not exceptionally good-looking. He doesn’t have a ton of cash. Yet women seem to find him irresistible. He’s scoring left and right, while you’re wondering “How the heck does he do it?”



The good news is that it’s ***not*** a mystery. Success with women is based on rules and principles that any guy can learn, apply, and master. And **all** women share needs and desires that you can learn to identify and capitalize

If you’ve been fairly successful with women, you’ve probably been following some of these rules instinctively without fully understanding *why* they work the way they do. Once you understand the science behind it all, you can become **virtually irresistible**.

It’s time for *you* to become the guy that makes your friends wonder, “***How the heck does he do it?***”

9. The first 60 seconds are everything.

First impressions are crucial in any encounter, whether you're approaching girls at a bar or interviewing for a job. Essentially, when you flirt with a woman you're interviewing for a position: that of her lover.

And where does a job interview begin? Not in the office, when you're sitting across from your potential employer. It begins with personal preparation—being ready to display and showcase your *best self* before you walk into the room.



When you approach a woman and start a conversation, she pretty much decides **within the first sixty seconds** whether or not you are someone she's possibly interested in having a sexual relationship with. *She's sizing you up the second you make eye contact.*

While you're sneaking a peek at her breasts or wondering how wild she might be in the sack, her mind is trying to figure out if you're possible lover/boyfriend/husband material.

Can she feel safe and secure with a guy like you? Are you healthy, and do you take care of yourself? (An indicator that you're capable of producing healthy offspring.) Are you the kind of guy she can picture introducing to her friends, or bringing home to Mom and Dad? Do you lead an exciting, active lifestyle—one that she might want to be a part of? Do you have passions and ambitions? (The ambitious, passionate guy can be *more attractive* than the dude who already has the money and the big career.)

These questions and others are racing through the back of her brain. And the female mind, within this first minute, is looking for reasons to say “no” rather than “yes.” **It's a natural female defense mechanism.**

(In theory, you could sleep with a new girl every night of the week and

never suffer any harsh consequences—but a woman who sleeps with *one wrong guy* could wind up pregnant.) Exceptionally attractive women have an even more finely-tuned radar, since they are constantly approached by men.

Whether you're looking for a one-night stand or in the market for a serious relationship, you always need to bring your A-game. Inside the space of that first minute, every aspect of your vibe—from the questions you ask, to your body language, to the way you interact with the other people around you—needs to be on point. Once you've passed the "sixty second test," you're going to use a succession of other Tactics that we'll teach you.

There's a saying that in every person's lifetime, they let at least one million-dollar opportunity pass them by. Be the exception to this rule by always being ready to capitalize. Once you master **Mack Tactics**, you'll be able to approach women in any situation—whether you're out at the bars and clubs, or you spot a pretty girl on a street corner—and engage her attention and interest.

8. Three-quarters of macking is listening.

When it comes to conversing with a girl, give a guy enough rope and he'll usually hang himself. In other words, the more he talks, the greater the chance he'll say something that causes her interest or attraction to *diminish*.

A classic example? Guys who talk about their past relationships and ex-girlfriends with a woman they just met. There are certain topics you should *stay away from* with women, and even *specific words* you should never use! (Most guys use these topics & words all the time, and never realize how they're shooting themselves in the foot. I explain all of this in the book [Mack Tactics Volume II](#), and how to *guide the conversation* down the road to seduction.)

During the initial conversation, you need to be direct and effective. Prompt her to open up about herself, but don't divulge too much information about yourself. Maintain an element of mystery and intrigue.

Mack Tactics will show you how to be *playful* with women so that instead of answering their questions directly, you display “cocky confidence” that drives up their curiosity. Instead of trying to say the right things to impress her, you’re going to make *her* feel the need to measure up to *your* standards!

By listening and “invisibly” guiding the conversation, you will build a bridge of trust. The more she reveals, the more comfortable she will feel with you. You become her ally, just as the Negotiator forms a bond with the hostage taker.

7. Eye contact leads to body contact.

Eye contact is where it all begins, and it’s one of the surest ways to demonstrate confidence and establish a connection. The eyes are the window to the soul, and this form of contact can be as powerful as touch.

Just as eye contact is the first step, establishing body contact is a critical step that you will incorporate later in the encounter.

Mack Tactics will show you ways to establish subtle body contact with her, breaking down the invisible barrier so you connect with her on a physical, sexual level.



6. Be original.

This is a huge Commandment that covers a lot of ground. There *so many* guys out there on the prowl who have no tact and nothing interesting to say. Any attractive woman could fill a book with all the lame pick-up lines and boneheaded approaches she’s gotten from men.

Whether it’s the opening conversation or a third date, you must always distinguish yourself from the “Wack Pack” (all the other guys who *don’t* have game) and present yourself as a fresh, exciting, original alternative.

Originality is important in every aspect of your vibe—from the way you dress, to how you make your approach, to where you take women on dates. The chapter in our book on Dating is going to surprise you—you’re going to learn why taking women on conventional dates (i.e. dinner and movie) will usually backfire, and how you can improve your chances of hooking up *dramatically* if you start taking girls to *original* date locations that will cost you less than \$20!

5. Always know the correct strategic response.

Being a seducer of women doesn’t mean dressing a certain way or using the right “lines.” It means knowing the correct action and response to every situation. You’re also going to master a step-by-step process that keeps *building* her feelings of interest, curiosity and attraction.



Think of it as taking a girl by the hand and gently leading her down a path towards something she *wants* to experience. But every step of that path contains landmines that you need to avoid. One false step, and your chances of scoring with her get “blown up” (and most guys don’t even realize where they went wrong, so they keep repeating the same mistakes with other women).

While you’re talking to a girl, her mental computer is processing everything you say and do. Her subconscious mind is evaluating you. This is why it’s critical for you to master the *small details* that build her interest, curiosity and attraction.

In the [Mack Tactics](#) program you’ll learn dozens of “mini techniques” for making this happen. We’ll show you how to master your body language to convey confidence and masculinity. You’ll learn how to interact with *other men* to build important “social alliances” and make women view you as a confident, secure Alpha Male.

(A Mack doesn’t only charm girls; he charms *everyone*.) You’ll learn the *correct strategic response* to anything a woman says or does, so that her

feelings of attraction continue to build...until the seduction is inevitable.

You'll make every molecule in her body say "YES" -- instead of her saying, "well, it was nice seeing you, but I've got to be up early tomorrow..."

4. Guide the conversation.

Guiding the conversation does not mean dominating the conversation. (Remember Commandment #8: "3/4 of Macking is Listening.") It means steering it in a subtle, "invisible" way so that you stay on topics that highlight your strengths and selling points, and away from your vulnerable areas. At the same time, you'll elevate the conversation above generic small talk by using powerful techniques called "**Creative Phrasing**" and "**Hypotheticals**." We explain these powerful tactics in depth in our "**Conversation Control**" chapter.

3. Every interaction with a female is an opportunity.



Most guys make the mistake of *only* trying to charm the women that they are hoping to hook up with. Instead, maintain a Mack mentality 24/7 and charm **every** female that you interact with. Whether it's a librarian, a stripper, or the cashier at Starbucks, every interaction presents an opportunity for you to build your game and learn new things about women. This is part of a concept we call "Batting Practice," which we explain how to master in the **Mack Tactics** book.

2. Wherever you're at is the place to be.

When a Mack goes out, people are drawn towards his energy. He and the people he's with are obviously having a good time and sending out positive energy. People see his group and want to be a part of it. He usually has at least one female friend accompanying him when he goes out to mack, since this makes the other women in the room more curious to meet him. (We'll show you how to incorporate "wing-women" into your missions.)

You will sometimes find yourself in a wack environment; maybe the bar is too crowded, or the DJ is playing music you don't like. But the Mack can always flip a negative situation into a positive. When everything is going right—great music, room to maneuver, lots of pretty, friendly women— anyone can have a good time. The Mack knows how to adapt and send out positive energy regardless of the environment.

1. Flee and they will follow. Follow and they will flee.

This is the big one, the summation of every Mack Tactic in the system. Why? Because **women want what they can't have.**

A lot of men are under the impression that the more attentive they are to a woman, and the harder they pursue her, the better their chances are. This guy figures that by going above and beyond the call of duty, he will eventually *convince* her that he's worthy of dating (or having sex with) her.

In Hollywood romantic comedies, this can work; the biggest dork can “win” the girl in the end by going through hell for her and confessing his love. But in reality, this is a recipe for failure. Make yourself constantly available to women, or blurt out your feelings in a big “confession,” and she'll usually completely lose interest in you (and give you the ol' “I like you as a friend” speech.”)

Why? Because this type of guy doesn't present a *challenge*.

You must project the image of a busy guy, a man on the move who leads a full, exciting life with or without her. You *won't* always be available to talk on the phone or meet up when she wants to. The harder you are to pin down, the more appreciative she'll be when you *do* set aside time to spend with her.

(One of the most popular Tactics we teach in the book is a concept called “I.O.U.s.” This is a principle we took from Hostage Negotiations. Basically, it's a way to “spin it” whenever you do something nice for a woman—even if it's simple as agreeing to hang out with her—so that she never takes you for granted, and wants to return the favor!)

Fleeing, so that women follow, isn't an easy principle to follow at first. Attention from an hot girl messes with the average guy's head. He thinks he needs to do whatever he can to seize the opportunity, before she slips through his fingers.

Instead, you'll use techniques to make her think you're fitting her into *your* life, not the other way around. Then, when you've got her in "pursuit" mode, you can close the deal easily. In this program, you're going to learn a complete arsenal of [Deal Closers](#) so that you never let another opportunity pass you by.

As for getting stuck in the "friend zone" with a girl you like, that's going to be a thing of the past. You'll know how to frame yourself as a sexual, masculine, but *playful* guy who women are magnetically drawn towards—and *they'll* want to be much more than your friend!



TIPS ON APPROACHING WOMEN by Dean Cortez

The aspect of **Mack Tactics** that really separates it from other "how to pick up girls" programs is that it give you the specific tools and information you're looking for.

Other programs give you vague advice that leaves you wondering how to actually *apply* it the next time you see some hottie you want to talk to!

This program arms you with actual techniques for every situation...and the situation that makes a lot of guys *most anxious* is when they spot a beautiful girl and want to approach her, but aren't sure what to say (or how to *follow up* their opener and engage her in a conversation.)

Well, it's not just about knowing the right "openers" (although **Mack Tactics** contains a ton of cool "ice breakers" to get things started)—it's about also knowing how to transition (or "bridge") into the right type of conversation and keep things flowing in a way that builds her curiosity, interest and attraction.

Remember how I told you earlier about my buddy The Negotiator, and how he had *insane skills* when he talked to women?

Well, if you were to listen to him flirt with a girl you'd notice that he *never* asked the usual routine questions. ("So where are you from?" "What's your job?" "What do you like to do for fun?" Blah blah...)

There was never any of this superficial "small talk." He would have considered that a total waste of time—he was too busy flirting and making women vibe off of his positive energy. And when women asked *him* these questions, he would never answer them directly. He'd give playful responses that deflected her question, and then he'd throw an unexpected question at *her* that made her think, smile, and start sharing things about herself.

When you talk to women in a typical way, you invite them to react to you in a typical way.

If she's beautiful, this means she's *not* going to be interested in you. As soon as you start asking her the questions and saying the things she's already heard from a thousand other guys, she will mentally put you in the same category as them—and she'll want to extract herself from the conversation.

The Negotiator didn't care about giving women the answers *they* wanted to hear. Instead, he controlled the conversation, asked really interesting questions, and took it where *he* wanted it to go. *Women would get swept up in what he was saying and go for the ride.*

FOUR RULES TO REMEMBER FOR APPROACHING & CONVERSING WITH WOMEN

- **Don't ask her questions that can simply be answered with a "yes" or "no."** This can cause a conversation to stop dead in its tracks.
- **Never start by saying "I'm sorry," "excuse me," or "pardon me."** (This is an instant sign of insecure behavior. Remember what I said about women being attracted to men who convey status. A guy with high status isn't going to be *worried* that he might be a nuisance.)
- **When you approach a group, pay attention to all of them.** If you have your eye on one of the girls in the group, don't make your interest in your target obvious at first. Befriend all of them. If there are guys in the group, be sure to introduce yourself to them and act interested in what they have to say. If you ignore the guys, they will try to kill your chances of talking to the women.
- **Always be prepared to walk away from your target and do something else.** Demonstrate that you're not needy and clingy; don't worry that if you leave the girl's side for five minutes, that some other guy is going to swoop in and steal her. Step outside and make a phone call. Go and rejoin your friends for a while. Strike up a conversation with someone else standing nearby. Grab a drink at the bar and chat with the bartender for five minutes. If you succeeded in making your target interested and curious when you first approached and talked to her, she'll grow *more* interested if you leave her alone for a while. You are demonstrating confidence; you're showing that you're not "pinning your hopes" on her tonight; and she might start *worrying* a little that if she doesn't catch your attention again, you'll hook up with another girl.



I want to give you a quick exercise that will help you begin to sharpen your approach & conversation game. Use a hand-held audio recorder, or the audio recorder on your computer (most laptops have this function) to record yourself the next time you chat with a friend. Try to not be conscious of the fact that you are recording your speech. Talk in your normal tone of voice.

Afterwards, play back the recording. Notice the “stall words” you use in your speech. Practically all of us use them.

Stall words include:

“Um...”

“”Uh....”

“You know?”

“Y’know what I mean?”

“Like...”

Some guys use these stall words/phrases *constantly* when we talk. We use them for two reasons:

- #1 To buy our brains some time, as we figure out what we want to say next
- #2 To try to get the other person to agree with us and encourage us (which shows insecurity)

I want you to work on *eliminating* these words and phrases from your speech. When you’re talking to a girl, they radiate insecurity. The next time you’re talking to a girl, be aware of whether you use these words. If you do, catch and correct yourself. Back up and say the same thing again—and this time, do it in a sharp, clean way that eliminates the “stall words.”

Another thing I’ve noticed when hanging around very successful people is that they don’t waste a lot of words. They know their time is valuable, and this is reflected in the way they talk. It is direct and to-the-point. They also know that *what they have to say* is valuable.

A guy like Donald Trump isn’t going to use phrases like “um, y’know” or “y’know what I mean” when he’s on a conference call with his investors or partners! He expresses himself clearly and effectively, so that he can wrap

up the call and get on to the next task. Time is money! He puts huge value on his time, and so should you.

How To Start The Conversation

When you use one of the openers we teach in **Mack Tactics**, the goal is to accomplish four things:

#1 The opener does not remove her from her “comfort zone.” You never want her to feel threatened or uncomfortable when you approach and start talking to her.

#2 It captures her interest and attention (or the attention of the group she’s with)

#3 It displays a positive aspect of your personality (your confidence, humor, knowledge, curiosity, or playfulness)

#4 It serves as a “bridge” that will lead into an interesting and unusual conversation. (Unusual is a *good* thing. You don’t want to carry on a predictable, typical conversation that she’s probably had before with 100 other guys—you must *stand apart*.)



When dealing with women you’re trying to build a relationship with, never for permission. When you ask for permission, you’re giving her the option of saying “no.” You also want to maintain a sense of control; maintain the attitude that you’re letting her be a part of your world, not hoping to be apart of hers.

Remember, this attitude carries over beyond the initial approach.

Never ask, “excuse me, do you mind if I ask you something?”

Never ask, “Can I buy you a drink?”

Never ask, “So can I call you sometime?”

Never ask, “Do you want to go back to my place?”

Tell her your name, look her in the eye and smile, and shake her hand. We call this the “three-point intro.” This is the single greatest way to convey your self-confidence. Your name is who you are, and you are a person worth knowing.

“Hi, I’m Dean and I have to tell you, you have a cool sense of style. I need to go shopping this weekend to pick out a birthday gift for my friend Jessica, let me get your advice real quick on something...”

The “Female Perspective” Approach

Here’s a clever approach that can be highly effective. It’s an especially strong ice-breaker if you want to approach a group of females, which is normally an awkward situation.

Let’s say you’re in a club and you spot a hammer you want to talk to, butte’s surrounded by three girlfriends. You walk up to them, flashing a friendly smile, and you say...

“Hey, I have to get back to my buddies in a minute, I just need to get a quick female perspective on something...”

Now, you tell them a quick story and get their opinion on it. (Don’t lurk on the perimeter of the group; step in towards them.) If the story involves *cheating*, 9 out of 10 women will have an immediate response and it will spark a conversation.

You could say...

“My friend Mike is dating this girl and somehow she found out the

password to his email address. She checked his email and saw a message from some other girl, telling Mike it was great to see him the other day and she wants to see him again soon, yada yada. So, Mike's girlfriend confronted him about it. He wasn't cheating on her, it was just an old friend of his -- but my question is, do you think she had the right to check his email? Be honest: would you check your boyfriend's email once in a while if you knew his password?"

How the girls answer this question isn't really important. Get the opinions of the group, and let it flow. If the purpose of your approach was to get to know one of the girls in the group, don't make it obvious who your target is. Talk to them as a group, and after the conversation flows for a couple of minutes, introduce yourself by name and get their names. Then you can start subtly shifting your attention towards the girl you are interested in.

You can come up with endless variations on this "cheating story." (Instead of checking his voicemail, the girl in the story could have found out his email password.)

Another spin on the story:

"I have to get back to my friends, but let me ask you real something real quick because I need some female advice. My buddy Mike has been dating this girl for a couple of months, and she's bothered by the fact that Mike has a close female friend he hangs out with sometimes. There's nothing romantic going on between this other girl and Mike. They've been close friends ever since high school. But every time Mike gets a phone call or text message from her, his girlfriend gets really jealous. So do you think it's OK for a guy to maintain a friendship with a girl he's known for a long time, even if his girlfriend tells him not to?"

The point of these stories isn't to get into a debate about boyfriends and girlfriends and cheating. The idea is to break the ice and get in the door, whether you're approaching a solo girl or a group.

Talking to girls about *cheating* is like throwing out a piece of bait that you know they're going to snap up! Ask them why they feel the way they do,

and express solidarity: “Yeah, I can see why you would feel that way.” “I guess you’re right. I hadn’t thought of it that way.” “Have you ever been in a situation like that?” Etc.

Now, notice the prefacing statement in the above stories. The approach begins with, “I have to get back to my friends in a minute (or a second), I just need to get a quick female perspective.”

Implying that your time is limited is very important. By establishing up front that you can only chat “for a minute,” you’re easing the main concern that women have when a guy they don’t know approaches them: that he’s going to start talking...and talking...and overstay his welcome.

Once you’re in the door and the conversation is flowing, you’re not going to leave after a minute to rejoin your friends. (Maybe you don’t even have any friends with you!) One of the big concerns women have, when it comes to chatting with a guy they don’t know, is that he’ll try to monopolize their time. This forces the woman to awkwardly excuse herself. (She’ll often use the line, “I have to go find my friends.”)

Also notice that with the above approach, *you are not asking permission* to get their perspective. You didn’t say, “excuse me, do you mind if I ask you a question?” Or, “do you mind giving me your perspective on something?”

When you ask permission, you’re giving her the opportunity to turn you down—and women often will, rather than taking a chance on granting a stranger permission to enter their personal space.

So instead of asking permission, you mention how you need to get back to something in a second, you tell the girl (or the group) that you want to get a quick female perspective, and you launch into your story. A story that involves cheating or relationship drama is usually the right hook.

Or, you might try this one: **“I’m planning a surprise birthday party for my friend Jeff, and I’m trying to decide between an 80s theme, or doing a Roman toga party thing. What do you think?”**

Now transition it into a funny discussion on 80s music, and your favorite cheesy bands from that era...

“A toga party would be awesome, but I’m learning towards the 80s party because I’d get to be the DJ. I’m already imagining the play list on my iPod. Journey, Duran Duran, the Go-Gos, Bananarama, Men At Work...help me out, what groups am I forgetting?”

The Mack Tactics program is jam-packed with cool, unexpected ways to approach girls, start conversations, and most importantly guide every conversation towards the result you are looking for—whether it’s getting a phone number, lining up a date, or bringing her back to your place for a Same Night Lay.

Just remember that whenever you pose one of these questions to a girl, you must always have your own answers ready to go—along with an interesting explanation of *why* that song/band/actor/book/travel destination/etc is *awesome*. Your answer should communicate one of your own positive qualities.

You can also preface a Mack question with a short story. Here’s an example of a boring, unimaginative question—followed by a story/question that will spark a much more interesting and dynamic discussion.

(The idea isn’t for you to *memorize* this stuff. We’re just demonstrating ways in which basic questions can be rephrased in interesting ways. Come up with ‘mini-stories’ of your own that you can plug into these situations.)

WACK TACTIC: “Have you seen any good movies lately?”

MACK TACTIC: “My buddy Mike called me today to get my opinion on something. He’s about to have his second date with a girl he really likes, and he invited her to his apartment to cook dinner for her. Now he needs to figure out what movie he should rent for them to watch together. Something funny and romantic. What would you suggest?”

Talking about her favorite romantic movie is guaranteed to get her smiling and experiencing positive memories. Tell her about the movie *you* were thinking of suggesting, and briefly describe your favorite scene.

Make a Mack Mental Note of her answer: if you wind up having her over to your place for a “movie night,” you know which DVD to have on hand.

WACK TACTIC: “So what kind of food do you like?”

MACK TACTIC: “I have to arrange a birthday dinner for my friend Melissa and I’m trying to find someplace different that none of us have tried yet. What’s the last really good restaurant you went to around here?”

This question opens the door for you to then talk about your own favorite restaurants. Establish that you’re a guy who appreciates good food and good service. If you like exotic cuisine, even better—it shows that you have broader horizons than the average guy.

Here’s the bonus tip: once you know a restaurant that she loves, you can use it as a suggestion when you eventually take her on a date. (Assuming that it’s not too expensive; we’ll explain this in our “First Dates” chapter.) She’ll be impressed that you remembered it. Most guys wouldn’t.

Creatively phrased questions force her to think and respond in a genuine way. Remember that effective conversation means connecting with her on a one-on-one level. You’re getting to know things about her, and she’s getting to know things about you—but only the things you are *allowing* her to know.

Minimal Encouragers

As you converse, you’re letting her do much of the talking. Resist the urge to jump in and start telling her what **you** think. Instead, use Minimal Encouragers—a technique used by Hostage Negotiators—to keep things flowing.

Some examples of Minimal Encouragers are:

- “Wow, it seems like we’re really on the same page. Tell me more.”
- “I was thinking exactly the same thing.”
- “I feel the same way. We definitely have some things in common.”

- “That’s an interesting concept. Tell me how you came up with it.”
- “Is that right?”
- “So how did that make you feel? I’m just curious...”

Women deeply appreciate a man who listens and empathizes. As she tells you more about herself, and you acknowledge and appreciate what she’s saying, it reinforces the bridge you’re building between the two of you. Every time you agree with something she says, or tell her you feel “the same way,” you make her feel good and give her ego a little boost.

When you give her validation, she’s going to crave more of it. The more interested and thoughtful you seem, the more thoughtful she will be with her answers. She’ll be trying to impress you, whereas normally it’s the guy who is in the position of talking (rather than listening) and trying to say all the right things.

EVERYTHING is Negotiable!

In the “[Mack Tactics: Ultimate Edition](#)” program, you’re going to learn many different ways to apply **Negotiator tactics** to the way you deal with women. This keeps you in control of the situation at all times, whether it’s the opening conversation or you’re in a relationship with a girl.

Here’s one example:

A common situation that Negotiators face is the guy who’s holed up inside a house with his woman, threatening to kill her (or himself) because he found out she’s been cheating on him. The Negotiator will identify and empathize with the hostage taker and become his “fellow traveler.” He will explain how it would make **him** feel if he was put in that same type of situation. By doing so, the Negotiator creates a



bond between himself and the subject. He “understands his pain.”

So let’s say she brings up the fact that her best friend has an abusive boyfriend who beats up on her. This is a mood killer that you don’t want to dwell on, but you don’t want to sound dismissive either. The correct way to play it is to use Articulate Avoidance: “I think any type of violence against women is totally unacceptable. I think about something like that happening to my mother, and I can imagine how it would make me feel.” Then you segue to another topic.

The above example of Articulate Avoidance also accomplished a secondary goal. You mentioned your mother and implied how much she means to you. Women notice this; a man who treats his mother well is likely to treat her well. You don’t want to overdo it—there’s nothing sexy about a “mama’s boy”—but the occasional mother reference will plant another seed in her brain, that you’re a guy who loves and appreciates women.

Conversely, if you complain about what a pain in the ass your mother is, that plants a very negative seed. If a man can’t appreciate the woman who brought him into this world, how can he truly appreciate any female?

Your goal is to transport her into another reality—a “comfort zone” where the problems and dramas of the world do not exist. You want to keep the focus on fun, exciting subjects that stimulate romantic possibilities.



EXCERPT FROM CHAPTER 6: “HYPOTHETICALS”

Note from Dean Cortez: This is an amazing chapter full of great conversational tactics. [M.A.C.K. Tactics Volumes I & II](#) contain much more information on this topic.



Another highly effective conversational tool in the M.A.C.K. Tactics arsenal is **Hypotheticals**. These are hypothetical questions that you pose in the course of a conversation.

A good one accomplishes a number of things. First, they're a great way to “turbo charge” the conversation and take it to a deeper level. Second, they are an excellent means of gathering Intell about her. Third, they allow you to highlight your own best qualities and tell *her* the qualities you value in a woman. Instead of stating these things outright, Hypotheticals allow you to plant seeds in her brain which work in your favor.

Let's say you've been talking about music. She told you which bands she's into, and now you're telling her which ones you like. You know that in a matter of moments you're going to have to guide the conversation to the next topic, since it's important to keep things flowing and progressing.

A good Hypothetical will make her smile and think, open a new conversational gateway, and prompt her to reveal things about herself. Then, you will reveal a positive quality of your own.

Hypothetical A: The Dinner Party

"OK, so let me ask you this," you say to her. "If you could have a dinner party and have any three famous people show up, whether they're alive now or they're from way back in history, who would they be?"

The point here is to learn more about this girl and what makes her tick. If she includes any "bad boy" celebrities, you know she has a weak spot for guys with swagger and an edgy style. If she says a politician's name, you know she keeps up with current events and has opinions about world affairs. You've just gathered some important Intell on her



How I Use the “Dinner Party” Hypothetical By John Matrix

About a year ago a buddy of mine recommended that I check out [Mack Tactics](#) (I’ve always been pretty good with chicks, but I’m always looking to build my game), and I have to say I learned a lot from this program. I started emailing with Dean Cortez to get his feedback on the different situations I was going through with women.

I remember one time, I emailed him about a date I had been on. I took a girl out to this bar/lounge, and at one point a Sting video from the 1990s was playing on the video screens. She went off on this tangent about how sexy she thought Sting was, and then she starts talking about how Johnny Depp is even sexier...and she loves Matt Damon too...blah blah.

It pissed me off. Here I am, spending money on her and trying to build a connection, and she’s telling me how much these famous guys turn her on. I just played along and nodded my head and tried to change the subject as soon as possible.

Dean, though, had some interesting advice on this, and I was able to use it recently with a different date....

When you use the “Dinner Party” Hypothetical, chicks will often mention some famous heart throb like Brad Pitt, George Clooney, or Johnny Depp. The key is to NEVER get thrown off by this. (I used to think, “if she’s into George Clooney, what chance have I got?”)

Well now, I’ve got a response for all three of those names...and for many others. Here are some examples of how to spin it:

Brad Pitt: “That’s interesting that you would mention Brad Pitt. I’d actually love to sit down with that guy for a beer . I mean, here’s this guy who—let’s face it—could sleep with a million different women, but instead he chose to devote himself to raising a family with Angelina Jolie. They adopted a bunch of kids and now they’re involved in all kinds of important

charitable causes, and they really seem committed to each other and their children. I admire them for that.”

So you see, instead of letting her gush about how hot Brad Pitt is (which no guy wants to listen to), I take it to a deeper level and show her how much I respect their sense of commitment. I imply that I’m actually quite **similar** to him.

Johnny Depp: Like Brad Pitt, he’s been with the same woman, Vanessa Paradis, for many years. She’s the mother of his two kids and when he isn’t working on a movie, he’s chilling with his family in France and on their own private island. I play up how cool it is that this guy can be a massively famous movie star, and still have his privacy and his family away from all the hype and Hollywood nonsense. (Another mega-star who is committed to his wife and kids, which is a rarity in Hollywood: Will Smith. Talking about celebrities who stay committed to their families, and how much you respect that, paints you in a very positive light.)

George Clooney: I flip it around with Clooney, because he’s still a bachelor with no kids. “I bet that George Clooney is actually a lonely guy,” I say. “I read an interview with him once, and the reporter asked him why he was still single. He said dating was actually very difficult for him, because he never knew if the woman loved *him*, or if she was just in love with his celebrity.” (This comment always sparks an interesting conversation.)

Pitt, Depp and Clooney are just three examples. Whatever her answers are, you want to find insightful, unexpected reasons why you agree with her choices.

* * * * *

After she finishes explaining her “Dinner Date” choices, she’ll turn the tables and ask you who your dinner guests would be. Make sure you’ve done your homework before you use this Hypothetical. You should already have several answers prepared, with reasons to back them up.

You shouldn’t have to be disingenuous and name people you aren’t actually interested in, just for the sake of trying to impress her. Come up with people who have accomplished great things in different fields, who

you genuinely find fascinating.

When figuring out your choices, think about two categories: a famous person who happens to be in a strong, committed relationship (which shows the value you place value on loyalty and commitment), and someone who demonstrated perseverance and went on to achieve great success (which implies that you are an ambitious person who respects this quality in others).

In the first category, an unexpected response would be David Bowie. Here's a guy who is a hugely successful artist who has evolved and stayed on the cutting edge through the decades. He's also been married for many years to the supermodel Iman, who happens to be a gorgeous black woman. Together, they make one of the world's most glamorous and stylish couples.

In the second category, consider Tina Turner. After she found the courage to leave her abusive husband (Ike Turner), her career fell apart and she had to struggle to find gigs just to support her children. But Tina persevered and fought her way to the top of the music world. Now in her 60's, she still has sex appeal and is in complete control of her career.

Whatever your choices may be, have interesting reasons to support them. Explain why they spark your imagination and how you'd love the opportunity to ask that person a certain question.

A word of warning: you'll probably want to stay away from politics. Unless you're macking women at a political rally, this isn't the time to debate abortion laws or the situation in the Middle East. Maintain the comfort zone. Keep things light, fun and always stimulating.

Hypothetical B: Cops At The Door

Loyalty is a quality that women, and Macks, take seriously. Here is an example of a Hypothetical that allows you to A) gauge how important loyalty is to her, and B) establish that you are loyal person.

This Hypothetical should be used once you've established a connection. This could mean a second or third date. "Let me run this by you," you say with a sly smile. "It's a hypothetical situation."

"You've been dating a guy for a few weeks, and you really like him. One night you're at his house having dinner with him, and a police car pulls up outside. The guy suddenly jumps up and says to you, 'Tell them I'm not home.' Then he runs into the bedroom and hides in the closet."

"So the cops come knocking on the door. You answer. The cops ask you if he's home. What do you do? Do you lie and say he's not home? Or do you point them towards the bedroom?"

Girls will reveal a lot about themselves by the way they answer this question. If she says "I'd cover for him," you know that she holds loyalty in high regard. When she cares about someone, she has their back, and she's passionate with the men she loves. Therefore you need to play up how important these qualities are to you. Give a reply along these lines:

"That's interesting that you would say that. Because honestly, if you flipped the situation, and I was dating you and I was the one answering the door...I would have to cover for you. Loyalty is at the top of my list."

If you want to rack up extra points, throw in a reference to the classic movie **Bonnie & Clyde** (1967). It's about a guy and a girl, played by Warren Beatty and Faye Dunaway, who fall madly in love and embark on a bank-robbing spree. They're fiercely loyal to each other. It's them against the world—a notion that women find incredibly romantic.



A more modern reference is the movie **True Romance** (written by Quentin Tarantino) which was inspired by **Bonnie & Clyde**. This time it's Christian Slater and Patricia Arquette on the run, road-tripping from

Detroit to Hollywood. Girls love this movie for the same reasons: two star-crossed lovers on the run, against all odds. Bonnie & Clyde ended on the more powerful note, with the two doomed lovers dying together in a hail of bullets—bloody, tragic, but still an incredibly romantic notion.

Or, she might give the opposite response to your Hypothetical: “I’d tell the cops that he’s in the closet! I haven’t known the guy that long...what if he’s a murderer or something, and he didn’t tell me?”

In this situation, you give an equally smooth reply: “I respect what you’re saying. You believe in honesty, and if this guy wasn’t being straight with you about himself, and what he’s involved in, then there’s no reason for you to cover for him. I also believe in honesty, I think it’s very important.”

You don’t want to bust out this Hypothetical on a woman five minutes after you meet her. (She might wonder whether you’re trying to find a girl who really *will* cover for you when the cops come serving an arrest warrant!) But once you’re getting to know each other, and the conversation is in a nice groove, this one’s a gem.

Hypothetical C: The \$10 Million House

Another provocative question you can pose: “OK, check this out. If I was to give you ten million dollars to build your dream house, but you had to build it out of either wood, glass, or concrete, which material would you choose?”

The purpose here is to learn more about her personality. It also allows you to tell **her** how much you value certain qualities in a woman.

Once she gives her answer, compliment her on it. Whether she chose wood, glass, or concrete, say “that’s exactly what I thought you would say.” Now you’ve got her intrigued. When she asks why, explain to her what her answer means about her. She’ll be hanging on every word.

If she says “glass,” tell her she’s an open book. She’s not afraid to reveal

herself and her emotions. She has a wide circle of friends. People like to be around her because she is outgoing and expresses her feelings.

If she answers “wood,” tell her she’s creative. She has an artistic side and likes to work with her hands.

If she answers “concrete,” she probably has her legs crossed when she’s sitting down. This is a person who needs to feel secure and puts a big value on stability. “Basically, it means you’re very concerned about security,” you tell her. “Not just *your* security, but the people close to you. And you want stability in your life. I do, too, so I can definitely appreciate that answer.”

Most women who pick “concrete” have security issues because of a difficult relationship they’ve had in the past with a man. It could be her father, or an ex-boyfriend. Another interesting piece of Intell to file away.

All of these interpretations are broad enough that they apply to most women. But you should always be ready with an explanation in the event that she disagrees with your interpretation. If she chooses glass, and you tell her she’s an open person, she might say she’s not: “Actually, I keep my feelings locked up inside. It takes me a while to open up to people.”

To this, you would say “but I can tell that you **want** to be more open. You want to let more people into your life, but something is holding you back.” Now let her respond. A gateway has just opened to a very personal, intimate discussion.

Likewise, if she chooses wood but tells you she’s not creative, you can say “but I can tell you’ve got a creative side you haven’t really explored.” Chances are she will be flattered by this statement and see some truth in it. She’ll find a reason to agree; maybe she’s always been interested in art, or would love to learn how to play a musical instrument, but hasn’t explored these areas.

Encourage her to do so. And as she shares these personal details about herself, and you show appreciation, the bond between you and her is strengthened.

Hypothetical D: Age is Just A Number

“My friends and I were talking about this the other day, and I’m curious what you think. Which do you think is more appropriate: an older guy with a much younger girlfriend, or a young guy dating a much older woman?”

Notice you phrased this politely by using the word “appropriate.” You didn’t pass judgment on either option. This Hypothetical opens a gateway for you to discuss life, love, and the possibility of two people being soul mates even if society doesn’t think they belong together. Great stuff.

She might answer, “I think it’s gross when I see some 50-year-old guy with a 25-year-old.”

To this, you can say something like, “I’ll admit, it does look a little strange. But look at the deeper part of it: if they’re truly in love with each other, and they make each other’s lives complete, does age really matter?”

On the other hand, if she says, “Age shouldn’t matter, as long as they’re in love,” then you can wholeheartedly agree. If your parents or grandparents have been married for many years, or you can relate a sweet story about a couple that you know that has been together forever, tell her about it. Women find this notion very romantic. You can’t go wrong with this Hypothetical; every woman has an opinion on it, and it opens excellent conversational gateways.

Hypothetical E: The Five Senses

Women tend to be more *sensual* than men. They have a deeper appreciation for breathtaking scenery, soothing sounds, and gentle caresses. Since romance is about stimulating a woman’s senses, here is a Hypothetical that opens gateways to romantic and sensual subjects:

“If you had to lose one of your senses—sight, sound, smell, taste, or touch—which is the one you would never be able to give up?”



It's a tricky question that will make them think for a moment. Her answer isn't the point. It's all about you asking her *why* that sense is so important to her, and taking it from there. Then, you need to have an answer of your own, ready to go. Think about it: which sense would you absolutely need to keep, if you had to lose the others? *And why?*

Maybe she values her sight above all other senses, because she couldn't imagine never seeing another sunset. Perhaps she would choose to keep her sense of touch. Ask her, what are the things she would miss touching? Here's a perfect opportunity for you to stress how you're an affectionate person, and you could never live without touch, either. You can say "Touch has to be the most powerful of all the senses. It's amazing what it can do. I could be having a terrible day, feeling really down, and a simple touch from someone you love can heal everything." Give her forearm a gentle touch while you say this.

Whatever her answer is, say "I can understand why you feel that way." Now tell her about your pick. It should reveal something about you, and the things you treasure most.

By playing upon her senses, you develop a romantic bubble around the two of you. You are communicating and connecting on a level that goes way beyond normal conversation.

More Hypotheticals

Here are some other quick Hypotheticals that can spark a deep conversation... and enable you to build a serious bond with her.

Anytime you ask a woman one of the following questions, she will reveal something about herself—and then it's your turn to answer, and plant seeds.

- **If could you teleport right now to any place in the world, where would you go?**

- Which would rather have for one day: the power to fly, or the power to be invisible? (And how would you use this power?)
- If you won a million dollars in the lottery, what's the first thing you would do?
- If Hollywood makes a movie about your life one day, which actress would you want playing you?
- If you could eat one food as much as you want, and never gain a single ounce, what would it be?

BONUS S.W.A.T. GUIDE ARTICLE: THE ART OF THE "COLD READ"

By Dean Cortez

In **M.A.C.K. Tactics Volumes I & II**, my best-selling seduction books for guys, I stress that **originality** is one of the most important qualities that you can convey to a woman—from your sense of style, to how you approach the ladies and engage them in conversation.

On the other hand, when you *fail* to make a unique impression, she's going to automatically lump you in with the last 37 chumps who tried to talk to her—and within three minutes of you paying for her cocktail, she'll be excusing herself to "go find her friend."

(Don't you just *hate* when women say that? Yeah, as if her friend is lost somewhere in the bar, in desperate need of food and water...)

The key to building a bond with her is to engage her attention and get her to share information about herself. Then you'll tell her how much you relate and establish rapport with her. One of my favorite conversational tactics for accomplishing this is using **Cold Reads**.

This technique, which is used by psychics and palm readers, is a way to make the other person feel like you understand what makes them tick, and what they're going through, without them telling you.

The trick with Cold Reads is that the “observations” you’re making apply to virtually anyone. Yet there are psychological reasons why they work so effectively. Human beings are self-centered, and we generally accept claims about ourselves that reflect how we wish to be.

Also, people are vain. We want to be seen as unique. Even though Cold Reads are usually vague generalizations—which would apply to your sister, just as they would to the hottie in the VIP room at the nightclub—we *want* to agree with the person who skillfully “reads” us, and we’ll believe they have unusual powers of perception.

So forget about asking the generic “job interview” questions. (“So what’s your name,” “where are you from,” etc.) Get **ORIGINAL** with your strategy in order to capture her attention and impress her with your charm and confidence.

If I’m in a club, talking to some babe who’s acting a bit hard to get, I’ll use a Cold Read:

“Y’know, Andrea, I get the sense that a lot of guys get the wrong idea when they first meet you. They think you’re stand-offish and a bit cold. But you’re actually a lot more sensitive, and funny, than people realize.”

Another example: “I get the sense it takes you a while to trust people, because you’ve been hurt before by someone who was really close to you. But the people that **do** earn your trust, you’re always there for them.”

Or, “I can tell that you’re someone who usually plays it safe and doesn’t take chances, but sometimes you’ve regretted it because you missed out on an opportunity. But then other times, you’re spontaneous and adventurous, and you *do* take chances...and that’s when you’ve had some of the best times of your life.”

If she agrees with my “read”—and honestly, I’ve never had a woman totally disagree—I’ll follow up by telling her that I can relate, because I’m the same way. This builds a bond between me and her. In order to solidify the bond, I’ll tell a quick story—one that illustrates how I’m the same type of person.

If you've got five Cold Reads ready to use, you should also have five short stories to illustrate how you embody those same qualities.

Here's another cool one: "I can tell something has been weighing on your mind. You're on the verge of making an important decision in your life, aren't you."

Pretty much all of us, at any given time, are contemplating a big decision (or one that is big to us, at least). Regardless, she'll be surprised and impressed that you *knew* that about her. She'll volunteer more information about herself—and now you're engaged in a deep, authentic conversation instead of trying to fill awkward silences.

Much of what a cold reader does is simply repeating back what the subject has said. If she affirms that she's on the verge of making a big decision, you should nod wisely and say, "Yes, that's right, and you're really having a hard time with it." Act as if you already KNEW what she was going to say!

Some other **Cold Reads** that are vague yet "profound":

"I can tell you have a strong need for others to like and admire you, but you also have a tendency to be critical of yourself."

"You've got a hidden talent, or a passion, that most people don't know about, and you want to pursue it— but something is holding you back."

"At times, you're really social and outgoing. But other times, you're reserved and introverted."

Once you add Cold Reads to your conversations with women, you'll get a feel for which ones work best. This is just one example of an original, thought-provoking conversational tactic. To learn the complete arsenal, and how to use them with expert precision in any situation, try out our [Mack Tactics: Ultimate Edition program.](#)

CERTIFIED

“How Do You Come Up With This Stuff? Pure F*****g Genius!”

“I have to hand it to you, Dean – you’ve been putting out the hottest, most innovative products and taking the game to another level. Now I know how to start an interaction with a girl – anytime, anywhere, and no matter how hot she is – and guide it all the way to my bedroom. I’m dating three girls right now...it feels amazing to have beautiful women actually COMPETE for me!

Can’t wait to see what you come up with next!”

Ben P

- Ben P., Australia



Right now, the ["Mack Tactics: Ultimate Edition"](#) package, which includes Volumes I & II of our books ... plus, our video instruction series, our guide to Advanced Internet Dating, hours of mp3 audio coaching, the “Same

Night Lays” bonus products, and much more—is all available in one nuclear-powered bundle at a super-low discounted price.

Even better, everything thing is downloadable. Rather than wait for a package to arrive in the mail, you can download the entire program straight to your computer – our books, mp3 audio courses, even our instructional videos. You can be mastering the complete Mack Tactics system just moments from now.

And remember, if for **ANY** reason you don’t feel this is the best investment you’ve ever made in your dating life -- or if your girlfriend finds it on your hard drive ☺ -- we offer a **no-questions-asked, 60-Day Money Back Guarantee**.

Remember, this massive program is **absolutely risk-free** and offers the smartest, most comprehensive strategies on how to meet women, flirt with them, control your conversations & relationships, and take your dating, social life, and sex life to a whole new level.

Five minutes from now, you can have the whole program on your computer and you'll be learning:

- ✓ The action plan for developing an **unstoppable mindset** towards dating and achieving other important personal goals
- ✓ **Approach techniques** for meeting women and forming a bond within minutes
- ✓ Ways to **neutralize the other guys** who are after your woman, without ever having to confront them. (It's all about *psychology* and *persuasion*...)
- ✓ The 21 secrets of **Conversation Control**: guiding the conversation in order to avoid the wrong subjects, while staying in a groove that amplifies her sexual attraction towards you. (No matter what type of guy she *thinks* she is looking for, you'll be the guy she *can't resist*.)
- ✓ Using **Negotiator Tactics** to place her in the *comfort zone*, capture her

interest, build "I.O.U.'s" (another amazing technique) and gain her confidence

✓ The negative trigger words you should **NEVER** use with a woman you just met (but most guys use all the time), and the positive trigger words you *should* use to create **attraction**

✓ **Secrets Of Same Night Lays:** deal-closing techniques to get her in your bed *that night*

✓ "Flipping the Switch": the breakthrough method for **turning the tables on women**, so that they seek to impress **YOU** instead of the other way around

✓ How to utilize **Wingmen** the proper way when you're in Target Rich Environments

✓ Fashion, style & grooming tips for making an **awesome first impression**

✓ The step-by-step game plan for pulling off the ultimate first date (while spending almost ***no money!***)

✓ **Advanced Internet Macking:** how to **pimp your profile** so that it generates attention and replies, and how to date these women in the real world as soon as possible

✓ **Special attraction tactics** for dating strippers, models and other "high-status" females who get constant attention from men

And much, much more...

And when you download the legendary **Mack Tactics books** to your computer, you'll also receive a package of exclusive bonus products which are ***valued at over \$250.00.***

Yes, you read that right: during this promotional period, when you buy the book, you'll get **over \$250 worth of bonus products -- absolutely free of charge.**

(By the way, this whole program comes with a **60-day, no-questions-asked, money-back guarantee.** We can't possibly make this any more fair!)



Mack Tactics: Volumes I & II contain **hundreds of pages** filled with everything you need to know about creating a new, more attractive you... playing the dating game to win... and persuading and communicating with women on a new level.

The 20 chapters in these best-selling books cover an awesome array of topics including **Approaches, Conversation Control, Confidence Building, Mack Fashion, Wingmen, First Dates, Negotiation Techniques, Closing the Deal, Target Rich Environments, the Secrets of Magnetic Attraction, and much, much more...**

As a free bonus, when you purchase these books you will also receive **TRAINING DAY**, our video instruction series (regular price: \$59.97).



BONUS #1: TRAINING DAY VOLUME I & II (LIVE VIDEO COACHING)

Training Day, which was filmed at a sold-out **Mack Tactics** seminar in Las Vegas, explains our system and provides actual demonstrations on how to approach, meet and close the deal with women.

Those bonus videos are just for starters. I want to tell you about the other free products you'll receive if you [act now](#) . . .



Bonus #2: THE TACTICAL AUDIO COURSE

Your next free bonus is this **mp3 download series**, which contains a **complete audio version of the Mack Tactics book, plus hours of all-new material**. You get more than SEVEN HOURS of hardcore tactical information that you can listen to on your computer, iPod, or burn onto a CD. It also includes the special one-hour audio coaching session **SECRETS OF INNER GAME** featuring **Carlos Xuma**, the famous dating guru who has helped millions of men to lead an ultra-confident, success-driven "Alpha" lifestyle.

And wait until you see the NEXT bonus you'll get if you take action today...



BONUS #3:

SECRETS OF SAME NIGHT LAYS (REPORT + VIDEO + AUDIO MODULE)

BONUS PRODUCT #4: The Secrets of Same Night Lays. (Value: \$29.99) This special report and audio coaching session, by master pickup artist "Adonis", shows you exactly how to **close the deal** with girls the same night you meet them. No more getting phone numbers that lead nowhere! Apply these tips and you'll rack up "**same night lays**" like a natural-born chick magnet.

Secrets Of Same Night Lays Will Reveal:

- The only 2 rules you will ever need to **get all the women** you could ever want.
- The **4 questions** you absolutely *must* ask every woman you interact with, to get her into bed the same night you meet her.
- The shocking secret women do **NOT** want you to know.

- How to maximize your time so you leave the bar with the girl **EVERY TIME.**

And wait until you get your greedy little hands on the NEXT red-hot bonus!
(Note: This bonus will soon be sold separately as its own product. It won't be available as a free bonus for much longer...)



BONUS #4: INTERNET DATING DOMINATION

BONUS PRODUCT #5: Internet Dating Domination 2.0 (Value: \$39.99)

This e-book shows you the most effective ways to meet girls online and connect with them in a way that makes them want to move the relationship into the "real world" as soon as possible. Very few guys understand how to make themselves stand out in the crowded landscape of Internet dating. With this e-book you will find out exactly how the masters do it, and use social networking sites (such as Facebook) and dating sites to meet an endless supply of beautiful girls for dates...or just casual sex!

“Internet Dating Domination” will reveal to you:

- ✓ The mistakes 90% of guys make in their choice of username and their headline - with examples of all of real-life good and bad ones
- ✓ The crucial errors guys are making in their profiles - what they're revealing that they shouldn't, and what they *should* mention to attract more women!
- ✓ The challenges you can expect when using online dating, and your tactical *advantages*...
- ✓ What's going on behind the scenes, and what's going on *in her mind*...
- ✓ The online dating progression, from start to finish...
- ✓ The 3 things you must **NEVER** put in your profile
- ✓ How to craft your response to her email, and use smart, clever phrasing to heighten her interest
- ✓ Handling the woman's **BIG Question**: what it is, and how to answer it
- ✓ How to communicate the most important factor for a woman: safety
- ✓ The one thing you **MUST** do before you go for the phone number or the date (hint: most guys forget to do this, and ruin their chances...)
- ✓ The two big subjects that you **MUST** not discuss on the internet with her (but most guys bring up these subjects all the time, and destroy their chances...)

- ✓ Handling multiple online relationships, and how to not get tripped up
- ✓ Complete profiles dissected and revised step-by-step, with examples of how to improve your own for maximum results.

And the Mack Tactics package gets even HOTTER with Bonus #5...



BONUS #5: **THE SEXUAL MASTERY PACK** (BLOW HER MIND EVERY TIME!)

BONUS PRODUCT #5: The Sexual Mastery Pack (Value: \$57.99). This bundle of information is designed to transform you into a Sex God who is in **total control** in the bedroom...even when you're with *incredibly hot women*, the type who would make the average guy "blow it" in ten seconds! You're about to learn exactly how to give women the most intense, pleasurable sexual experiences of their lives.

Remember, Mack Tactics arms you with the skills to seduce women and get them into your bed -- but now you've got to **deliver the goods**. That's why we've included the Sexual Mastery Pack among your many free

bonuses.

✓ First, in the special report "**How To Be Her Best Lover Ever**," one of the top male porn stars (*you've probably seen this guy's movies!*) reveals some of his most powerful sexual techniques.

Ever wonder how male adult film stars are able to last as long as they want even while *hammering* insanely hot women in every position? (*Sometimes two or three women at a time!*)

Read this shocking report and you'll discover the secrets of the top "swordsmen" in the industry. Then start using these techniques for yourself, and I guarantee you'll have women ***begging you for more until you're completely exhausted!***

✓ The next report in the Sexual Mastery Pack is "**The 3 Sex Positions That Guarantee Screaming Orgasms Every Time.**" This report explains the REAL "Orgasm Zone" (and why most guys NEVER hit it)...the 3 "Ultimate Positions" for nailing that zone and driving women to screaming, shaking orgasms... and advanced sexual strategies for each of those positions. (They're a little wild... you should only use the advanced moves if you're truly looking to become a sexual master.)

✓ Next up you get a book AND mp3 audio session from sexual performance guru **Nico Simon Princely**. You'll learn tips to last longer in bed, master your sexual technique, and give women incredibly intense sexual experiences like they've *never* had before.

✓ That's not all. This bonus package also contains "**The Five Types Of Female Orgasms.**" It's true -- women are able to "climax" in five different ways. If you want to give your girl **total, mind-blowing satisfaction**, learn these methods and make her **sexually erupt** in ways she didn't even know were possible!

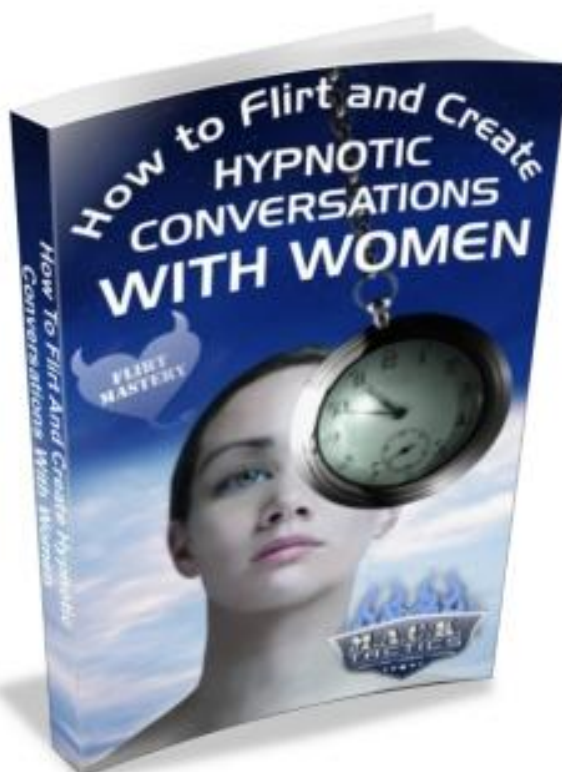
And there are still more bonuses to come...



BONUS #6: INNER GAME MASTERY

BONUS PRODUCT #6: The Inner Game Blueprint (Value: \$67.77). This extra bundle of bonuses includes a full hour of audio coaching from Dean Cortez and a one-hour video that shows how to re-calibrate your attitude for **unstoppable success with women**. Plus, you'll receive two special reports on Inner Game which reveal how to achieve **bulletproof confidence with women...and in all areas of your life**.

And we're not done yet...scroll down to see yet **ANOTHER** free bonus you'll get with the Mack Tactics system if you take action today...



Bonus #7: FLIRT MASTERY

BONUS PRODUCT #7: Flirt Mastery - Secrets Of Hypnotic Attraction

(Value: \$47.99). Have you ever gotten stuck in the "friend zone" with a girl? Have you ever wanted to take things to a sexual level, but you weren't sure how to guide it there? This powerful 90-page manual on **Flirt Mastery** reveals how to use **Hypnotic Attraction** to turbo-charge your conversations with women and spark "instant chemistry."

Now scroll down to see the FINAL bonus (it might be the BEST of them all...)



FREE LIFETIME UPDATES!

BONUS PRODUCT #8: Free Lifetime Membership & Updates!

Whenever we update the Mack Tactics books to include new techniques and information, and release an "updated edition," we'll notify you by email and you can download the latest versions **at no additional cost.**

"OK, Dean, This Sounds Awesome...So What Will It Cost Me To Master These Tactics And IGNITE My Game?"

I'm sure you're expecting this mega-package of books, videos, audio courses and bonus materials to cost hundreds of dollars.

After all, there are lots of so-called "gurus" out there charging that much (or a lot more!) for their inferior products.

Meanwhile, guys are shelling out ***thousands of dollars*** to attend seminars by "dating experts" (who have *none* of the credibility of Mack Tactics).

Hey, I'll *never* fault a guy for being willing to invest in his long-term fulfillment. But why spend that kind of money when you can get this complete step-by-step blueprint that has been field-tested by thousands of guys around the world, and gotten them **breakthrough results**?

Right now, you can instantly download **Mack Tactics: Volume I & II**, along with our video instruction series, audio programs, Internet Dating Domination guide, "Same Night Lays" package, and other bonuses — *with a 60-Day, 100% money-back guarantee* — for only ~~\$297 \$97~~ **\$49.95**.

****Update: As of right now, this discount offer still stands. But I can't promise it'll remain tomorrow...once we've hit our pre-determined number of success stories, the price will be back up to its intended level immediately without notification.**

[Order now](#) and you'll be directed to a secure web page where you will **download this complete package** straight to your computer. It only takes a few minutes. You won't pay shipping costs, or have to wait for delivery. It's all *instant* and *easy*.

All purchases are processed through a secure server and come with an ironclad, no-questions asked, no-hassle 60 Day Money Back Guarantee. Yes, we guarantee 100% satisfaction for **EVERY** customer.

Read the best-selling books (Volumes I & II), watch the instructional videos, listen to the audio courses while you're at home, or at the gym, or driving in your car...

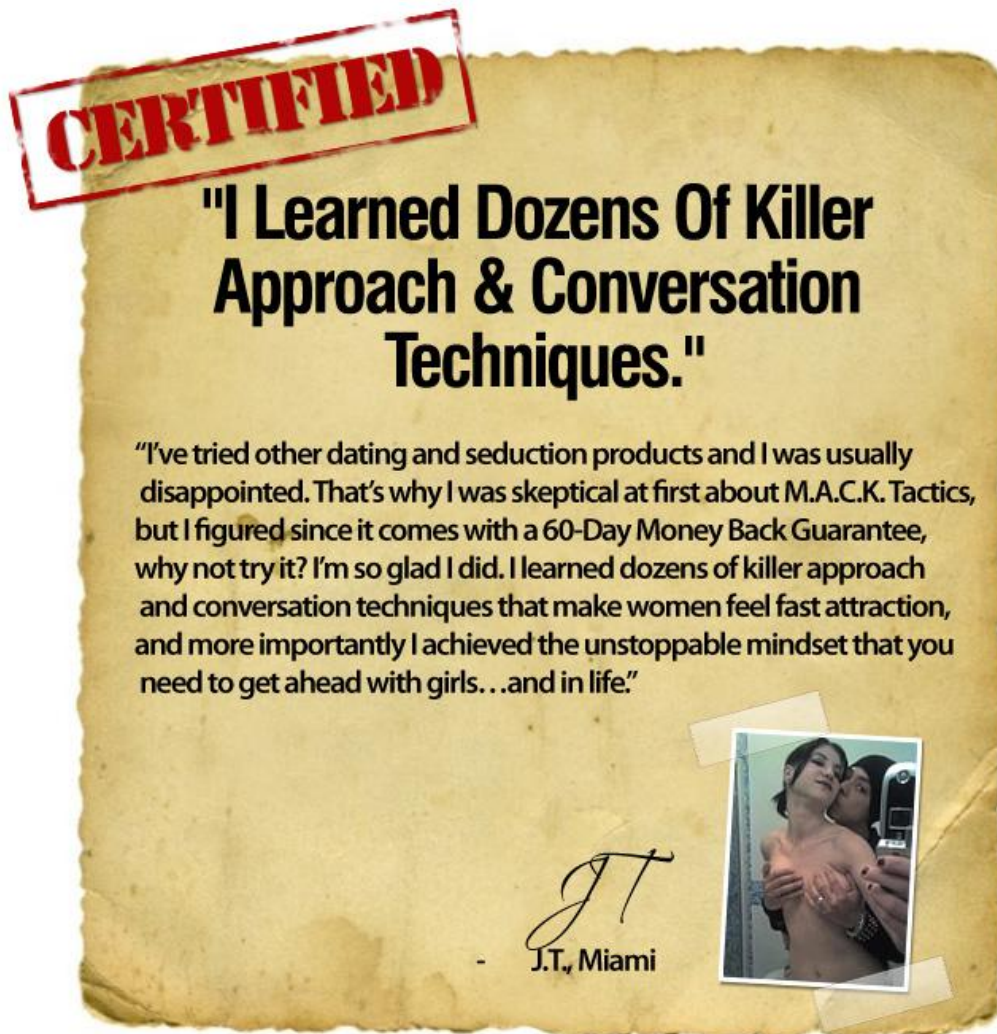
Then, **you decide** whether this system really is the most powerful program ever created when it comes to turbo-charging your confidence, your skills with women, and achieving the true "Alpha Male lifestyle" that you want and deserve.

Because if at any point during the trial period you decide this hasn't been the best investment you've ever made in improving your lifestyle, just send me an email. Tell me "Sorry Dean, it's just not working for me right now."

You'll receive your money back, and that's the end of the story. I truly appreciate you giving Mack Tactics a try, and we part as friends.

You can always contact us here: **support (at) macktactics.com**. Our customer service team is standing by, 24/7.

By the way, I love hearing your success stories, too...we've gotten hundreds and we hope to get *yours* soon...



✓ **Protection #1:** Go ahead and read the books, listen to the audio courses, watch the videos, and enjoy the kick-ass bonus package. Try out all of these tactics, and if you decide at any time over the next 60 days that

this program just isn't for you, email us and you will receive a 100% refund. No questions asked. I trust that you'll be honest about it.

And I wouldn't feel right about keeping your money if you don't get the results you are expecting. I can make this offer with confidence because thousands of guys, just like you and me, have used this system and reported fast, shocking results beyond anything they imagined.

Any way you look at it, you can't put a price tag on having the power to attract and sleep with beautiful women for the rest of your life!

✓ **Protection #2:** To ensure your total privacy and security, your purchase will appear on your billing statement as "CLI*KBANK." (Clickbank.com is one of the most trusted payment processors on the Internet and keeps your personal information completely safe and private.)

You might be wondering why I'm offering to give you all of this incredibly powerful information for such a crazy-low special price. Truthfully, the reason is very simple...

I know there are other books and websites out there making all kinds of claims about how they can improve your success with women. I've been in this business a lot longer than them, so I know most of the so-called "experts" are only interested in taking your money without delivering on their promises. So if I were you, I'd be skeptical too. That's why I'm giving you this **discount offer**... I'm doing it to prove that **Mack Tactics truly will work wonders for you.**

And I'm giving you access to this massive package of books, videos, and audio coaching courses, for less than what you spend on a typical night going out to meet women and not getting laid!

60 DAY GUARANTEE

100% IRONCLAD No Questions Asked



This is my personal pledge to you: If this program doesn't get you INCREDIBLE results in the next 60 days, all you need to do is send me an email and request a refund. No proof needed that you even tried these proven strategies. No proof that they didn't work for you. No hoops to jump through.

In fact, you could instantly download this complete package right at this moment, including ALL of the bonuses...

You could use every last strategy, tactic and "ninja" seduction trick to score with all the hot women you want...

You could find this system to be the "magic bullet" when it comes to fixing your dating life forever...and you could sleep with different beautiful women (or one AMAZING woman) every night from now on, by using these easy-to-learn methods...

You could even use these tactics to meet your true love, sweep her off her feet, and live happily ever after...

And you could STILL ask me for a refund (for any reason, or for no reason at all) and I'll grant it to you. No hard feelings, we part as friends, and I thank you for giving this program a try.

I know this is a bold guarantee, but I'm making it because I'm confident that you're going to join the 57,000+ guys who've been thrilled by the results they got from this massively powerful program.

Your Wingman,

Dean Cortez

just need to warn you, if you come to this page in a few weeks and the bonuses are all gone...and the price has been raised to \$97 (or \$197, if my partners have their way)...you'll know this special is gone forever.

Please don't write me asking for an exception. I won't be able to do that. I have a deal in place with my affiliates and cannot go back on it.

So if you're sincere about taking your lifestyle to a new level...and having your pick of beautiful girls, instead of being like most guys and settling for whatever you can get...[take action](#) right now.



Take The Whole M.A.C.K. Tactics Program For A Test Drive... And Then Decide Whether To Keep It...



[Order now](#), and you'll gain instant access to:



MACK TACTICS: VOLUMES I & II, the infamous "seduction bibles," jam-packed with techniques and strategies about female psychology and attraction, power communication, dating strategies and seduction science.



TRAINING DAY, our video instruction series. You'll have a *front-row seat* at an actual Mack Tactics seminar in Las Vegas.



SECRETS OF SAME NIGHT LAYS, a special report and audio session that explains how to get girls home with you *tonight*.



THE COMPLETE TACTICAL AUDIO COURSE: Our complete mp3 coaching series, containing over seven hours of instruction. You'll get the complete audio version of the book **PLUS** bonus material and extra sections including "Inner Game," featuring top lifestyle coach **Carlos Xuma**.



You'll also score a copy of **INTERNET DATING DOMINATION**, our expert guide to Internet Dating Tactics.



THE SEXUAL MASTERY PACK, your personal roadmap to becoming a **sexual powerhouse** who rock her world every time.



In addition, you'll receive the **INNER GAME BLUEPRINT**, which contains audio coaching, a video module, and more. You'll quickly learn how to reframe your attitude to make your attitude "bulletproof."



You'll also get **FLIRT MASTERY** and learn how to use "Hypnotic Attraction" to make yourself *sexually irresistible* to women. (This means you will **never** get stuck in the "Friend Zone" again!



And to top it off, you'll get **FREE LIFETIME UPDATES**. As we come up with new cutting-edge tactics and release new, updated versions of our books, you'll be notified by email so that you can download them **absolutely free of charge**.

This program has been used with **wild success by many thousands of guys from all around the world** ... and I know it will do the same for you.

"Minutes From Now, You Can Have The Complete MACK TACTICS Program On Your Computer, Plus More Than \$250 In Free Bonus Products. Here's How It Works..."

Order now and you'll be directed to a secure web page where you will download all of these products straight to your computer. You won't pay shipping costs or have to wait for delivery -- it's all ***instant*** and ***easy***.

All purchases are processed through a secure server and come with a 60 Day Money Back Guarantee. Yes, we guarantee 100% satisfaction for **EVERY** customer.

✓ **Protection #1:** If within 60 days you decide this program isn't for you, just erase the Mack Tactics e-book from your hard drive and email us for a 100% refund. No questions, no hassles, no hard feelings.

✓ **Protection #2:** Even if you cancel, we want to thank you for giving our program a try. You'll get to keep **ALL** of the Bonus Products, free of charge!

✓ **Protection #3:** To ensure your total privacy, your purchase will appear on your credit card statement as "CLI*KBANK."

(Clickbank.com is one of the most trusted payment processors on the Internet. They've processed hundreds of thousands of internet sales and they keep your personal information totally private.)

Right Now, You've Got A Decision To Make...



If you've come this far, I know you're serious about taking action and **HANDLING** your dating life.

And this is the clear line that separates winners from the losers.

Action is the real key to making it big in this world full of dreamers and talkers.

Anyone can **say** they want to get a hot girlfriend.

Anyone can **dream** of being with beautiful women.

But the rewards come only to those who actually **DO SOMETHING**, not just talk about doing something.

You owe it to yourself to unleash the confident, playful, masculine, irresistible **MACK** that is within you.

You can elect to **grab the keys** within your reach now, or continue living your life as usual.

I think the choice is clear...



[Click Here To Download The Complete Mack Tactics System And Try It Out With Your 60-Day, Risk-Free, Money-Back Guarantee!](#)

I look forward to hearing your success story very soon...

Your Wingman,

Dean Cortez

P.S. Why waste another weekend thinking, "if only I could find the right girlfriend...", or "why are all the hot chicks at the bars and clubs so stuck up..." (actually, they're not -- they're just **TIRE**D of meeting so many unoriginal men who don't know the **RIGHT** way to flirt with her!)

P.P.S. You're about to get two legendary books, a video coaching program, a complete audio course, and bonus products worth hundreds of dollars...all downloaded straight to your computer for a fraction of the normal price. Best of all, it's completely **risk-free!**

P.P.S. If you're still not completely convinced to give Mack Tactics a try (and at this discount price, why wouldn't you) then consider this: if my system saves you from blowing wads of dough at the bars and clubs, hanging out with girls who are not going to sleep with you, it will easily be worth ten times the cost.

If it saves you from getting into a relationship with the wrong woman out of desperation, it will be worth hundreds of times the investment!

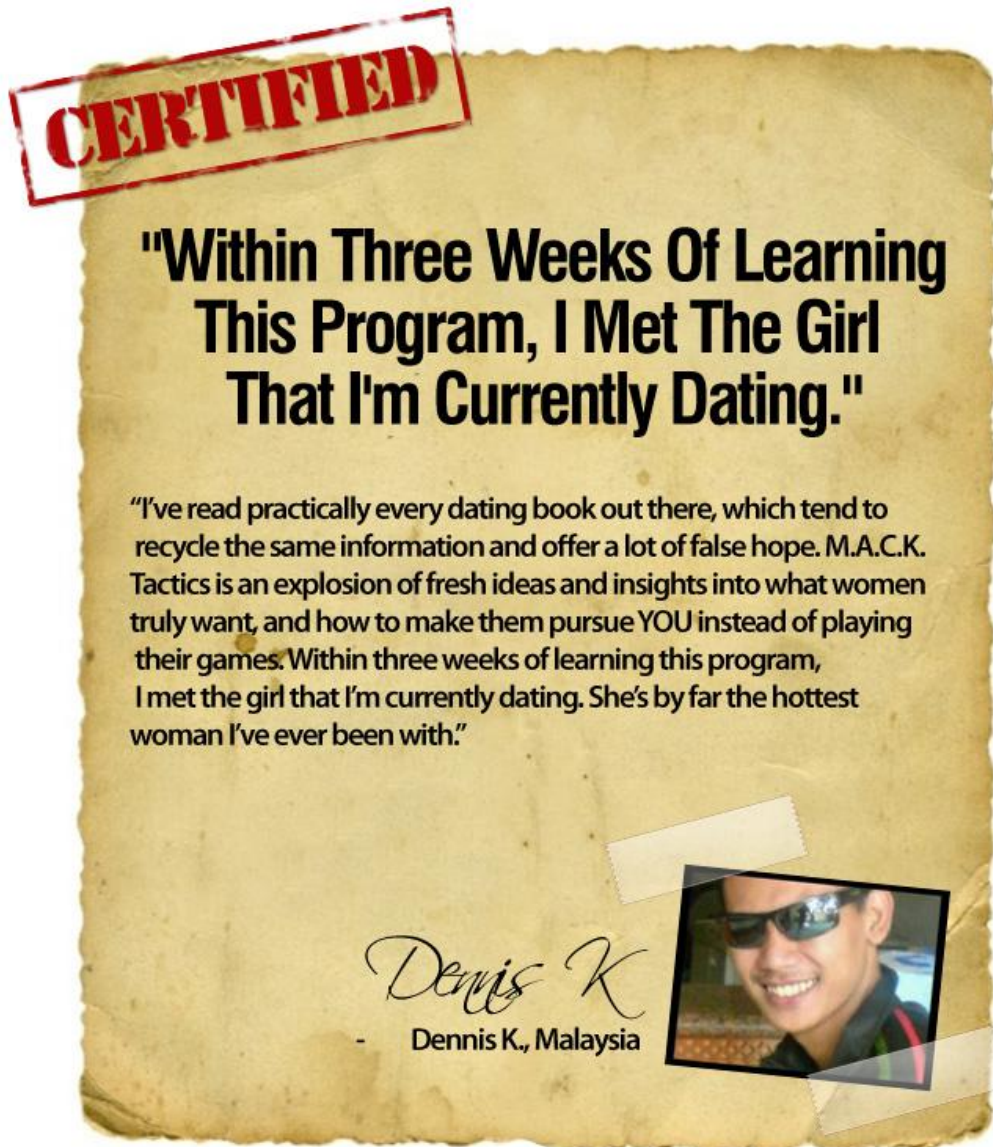
And IF you use it to meet the woman of your dreams, that one special woman who inspires and moves you, who makes every part of your life brighter, its worth will be infinite. You can't put a price on that... she's out there waiting for you.

Don't keep her waiting forever...



I'm living proof that the Mack Tactics system gets results. *But I'm not the only one...*

Read what another wildly satisfied Mack Tactics student had to say:



[Click Here To Get Instant Access](#)

Other Recommended Resources

To Get Laid FAST And Enjoy A Rock Star Sex Life...

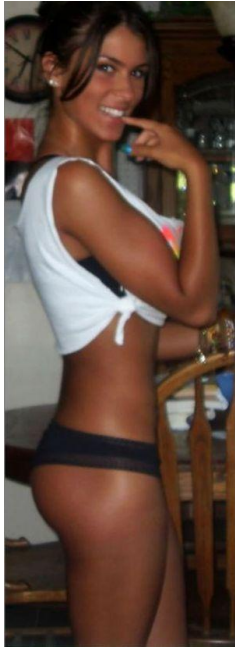


If you're tired of getting stuck in the "Friend Zone" with girls when you'd rather be taking them home and screwing them silly, then you're about to discover the easy, step-by-step "formula" for getting sexual with women and closing the deal FAST.

And if you've been wasting your time and money going out to bars and nightclubs, hoping to pick up women but usually going home alone, then you're about to "turbo-charge" your game and learn how to score EVERY TIME. I put together a free video to show you the exact method I've personally used to bang over 75 hot girls the FIRST night that I met them...*and blow their minds in bed!*

[Click Here To Learn The "One Night Stands" Seduction Method \(Free Video\)](#)

For Dating Hot YOUNGER Women...



If you're in your 30s, 40s or beyond, and you're close to "giving up" on the idea of dating women younger than you, now is the time to destroy the MYTH that you can only get women close to your own age. There are, in fact, proven ways for you to use your maturity, sophistication, knowledge and life experience as huge tactical *advantages!*

The truth is, there are also specific techniques and strategies for you to use the "age gap" as your own unique 'weapon' to get younger women! I'm talking about being able to approach, flirt with, and seduce ANY hot younger woman, at ANY time. No more hesitation, no more guess-work.

You can get all of the details by clicking this banner:



Secrets Of Dating Younger Women

**If You Want To Score With Sexy, Exotic STRIPPERS
(Without Having To Spend Money...)**

If you enjoy visiting strip clubs once in a while, I'm sure you've thought about how awesome it would be to bang one of those scorching-hot, hard-bodied stunners. But if you're like most guys, the strippers are treating you only as a *customer*. You blow a bunch of money on lap-dances and drinks, and go home alone and sexually frustrated...

But what if I told you some of the world's top pickup artists have figured out a SYSTEM for picking up strippers and getting all the sex you want—for free? I'm talking about being able to push a stripper's "attraction buttons" and connect with them on an *authentic sexual level*—so that instead of viewing you as a customer, they want to hang out with you after their shift and have wild sex. (Or even *date* you, if you think you can handle having a hot stripper girlfriend!)

"Secrets Of Strip Club Seduction" is jam-packed with the best techniques on how to read a stripper's body language, how to flirt, create unstoppable confidence, "dominate" strip clubs and the attention of the hottest women, and especially how to CLOSE super-hot dancers!

Click here and check out my free **"Strip Club Secrets"** video:

[Strip Club Seduction Secrets](#)



If You're Into Hot ASIAN Women...



A lot of guys share a preference for beautiful Asian women. And we can't blame them—Asian women are some of the most exotic, graceful and sexy females on the planet. Plus, because of their culture and upbringing, Asian women can make excellent partners for Western men.

The *challenge* is that Asian women can be difficult to meet, talk to and connect with if you don't understand their cultural differences and what makes them feel attraction. (Attraction, seduction & dating works a lot differently with these women, which is why so many guys think they're "hard to get.")

Whether you're interested in meeting & seducing sexy Asian women in your area, or you're chatting with them on the Internet, or you plan on taking a trip to Asia, you will enjoy a much higher rate of success (and you won't waste your time interacting with the *wrong* women) if you're armed with the right tools, tactics and information.

We've got some quick tips for you, and an instructional video on the Secrets Of Dating Asian Women, right here:

[Click Here To Learn How To Seduce Asian Women](#)

IT'S TIME TO GO TACTICAL.

