

## The Best Investment for Affiliate Marketers

If you are an affiliate marketer who wants to make a comfortable living from referring your prospects to other people's product or service for decent commissions, then you must consider building your own mailing list.

Building your mailing list of hungry prospects can be one of the best investments you will ever make, as it is time and effort worth spending on. When you strike on a Joint Venture and have a new product or service to endorse, you can look no further than your own mailing list.

Granted, that most affiliates, as in more than 90 percent of them, are not making money from affiliate programs, but this often results from the same amount of effort focused on least effective methods.

While having your own mailing list is, by a long mile, not the only effective affiliate marketing method, you can make affiliate sales very quickly even in the next few hours after sending a sales message, provided that your mailing list is huge and responsive.

This is often true, because owning your own mailing list for you to endorse products and services to is one of the fastest-producing results, beating other affiliate marketing methods imaginable.

In a nutshell, the affiliate marketer who gets ahead of the pack is the one who owns a huge and responsive mailing list of prospects.

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### **About the Author:**

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