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## Networking tips

Referrals and online sites that build contacts are vital for job seekers and professionals aiming to stay current

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Online networking is becoming a popular way for business professionals to job-search.

Using Web sites such as [LinkedIn.com](#) and Facebook.com, members can build a profile that allows them to build contact lists, network and meet others. It also can put job seekers in touch with recruiters.

Nearly two-thirds of executives think [professional networking sites will be useful](#) in searching for job candidates over the next three years, according to a Robert Half International survey of senior executives.

It's important to remember that potential employers still expect cover letters, resumes and follow-up phone calls.

"People may not be looking for jobs, but [use sites like LinkedIn to stay connected in the business world and stay up with industry trends,](#)" said Sonda Sorg, branch manager of Robert Half's Indianapolis office, "That could lead to helping you find jobs."

