

ComScore: LinkedIn Tops Social Networking Sites In April

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LinkedIn was the fastest-growing social networking site in April, with traffic increasing 361% to 8.7 million unique visitors from \$1.9 million a year ago, according to comScore.

MySpace easily remained the category leader with \$58.7 million users, but has only grown 3% since last year. No. 2 Facebook is up a healthy 56% over the last year to 22.5 million. AOL Hometown has seen the steepest fall-off in traffic, dropping 25% to 6.3 million in the last year.

