

Ruthie Burd, The Lunch Lady Group Inc.

Concord, ON

thelunchlady.ca

Established 1993

Employees: 250+

Revenue: \$3,000,000 - \$9,999,999

The Lunch Lady has grown to be Canada's leader in providing catered hot and cold lunches to kids at school. Through nearly 50 franchises, students in more than 800 schools in five provinces are served lunch every school day.

Company highlight: The Lunch Lady has received a number of industry awards including the Markham Board of Trade Entrepreneurship Award and others from the Canadian Franchise Association. We donate a portion of the sale of each lunch to every school we serve; last year we helped Canadian schools raise more than \$500,000.



the
Lunch
Lady

Winning statement: We pride ourselves on giving busy parents peace of mind while providing meaningful work for over 325 staff and franchisees, many of whom are also moms. Our food is fun, healthy and kid-approved.

On being a mompreneur: I originally started The Lunch Lady so that I could enjoy time with my growing family. The Lunch Lady meant a lifestyle change and it has allowed me to do meaningful work that improves the well being of children in school communities across Canada.

