



LOUIS W. LONSWAY

Graphic Artist & Illustrator

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www.lonswaydesign.com

Tech savvy graphic artist with professional experience at juggling multiple projects, working as part of a design team, and meeting deadlines. Expert level knowledge of the Adobe Creative Suite for both Mac and PC platforms.

EDUCATION

Rochester Institute of Technology, Rochester NY

Bachelor of Fine Arts in Illustration, Concentration in Writing Studies

New Horizons Computer Learning Center, Jackson MS

Flash 8 Level 2 Course Certification

EMPLOYMENT HISTORY

The Clarion Ledger, Jackson, MS

Graphic Artist • 5/2007 – 7/2009

Collaborating with sales reps to design and lay out print ads for publication in daily newspaper. Designing for an array of clients including automotive, real estate and spec ads using the Adobe Creative Suite as a primary tool

Freelance Illustration/Design, Chagrin Falls, OH/Rochester, NY

5/2005 – Present

Working freelance jobs for varying clients, sign & logo design, spot illustration

Chagrin Valley Art Center, Chagrin Falls, OH

Designer/Instructor • 5/2005 – 8/2005

Designing promotional postcards for art shows and teaching tomorrow's artists the fundamentals of drawing

TECHNICAL SKILLS

Platforms: Mac OS X and PC

Software: Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Dreamweaver, Flash, Basic PowerPoint, Basic HTML, Word, Excel, Entourage

Traditional: Oil Paints, Colored Pencil, Pastels, Pen and Ink, Scratchboard

THEORY & WORKING KNOWLEDGE

Color theory, Layout for print and web, Typography, Digital and traditional illustration, Proofing, 4-color printing, Flash animation

REFERENCES

Available upon request