

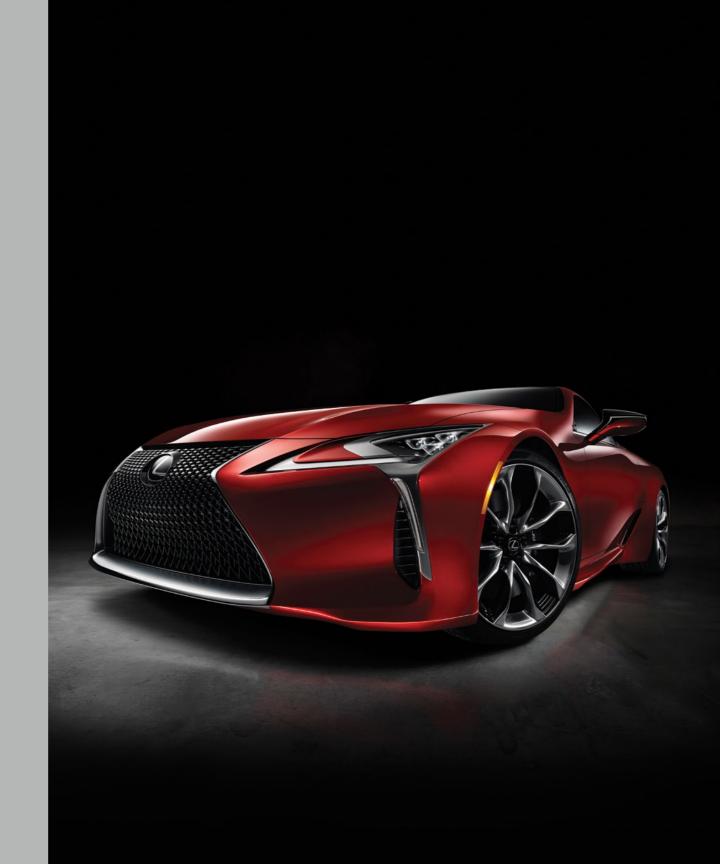
A NEW IDEA IS BORN

Before Lexus, cars tended to be one thing or another. Some delivered performance, but not comfort; safety, but not style. With the 1990 release of the LS 400, Lexus introduced itself as a challenger to the status quo, bringing luxury, performance, and technology together for the first time. Over the quarter-century of relentless innovation that followed, Lexus has written a story that is truly amazing.



'YET' PHILOSOPHY

Opposites in harmony. This idea is the heart of the Lexus 'Yet' Philosophy, one of our guiding principles since we introduced the very first LS 400. It is why you are able to experience an exhilarating, powerful drive, yet with exceptional fuel efficiency. It is the epitome of luxury, yet with equally high environmental standards. It means surrounding you with the most advanced, yet elegantly intuitive, technology.



OMOTENASHI

Anyone can deliver customer service. But only Lexus delivers *omotenashi*—the Japanese word for hospitality. More than simply fulfilling your requests, at the heart of *omotenashi* is anticipating your needs in advance and delivering service so exceptional it becomes an unexpected pleasure. This higher level of attention comes from an insightful understanding of your individual wants and needs, and a commitment to treating every customer as nothing less than a guest in our home. Like every car we build, we apply the same unrivalled standard to customer care.



SIGNATURE

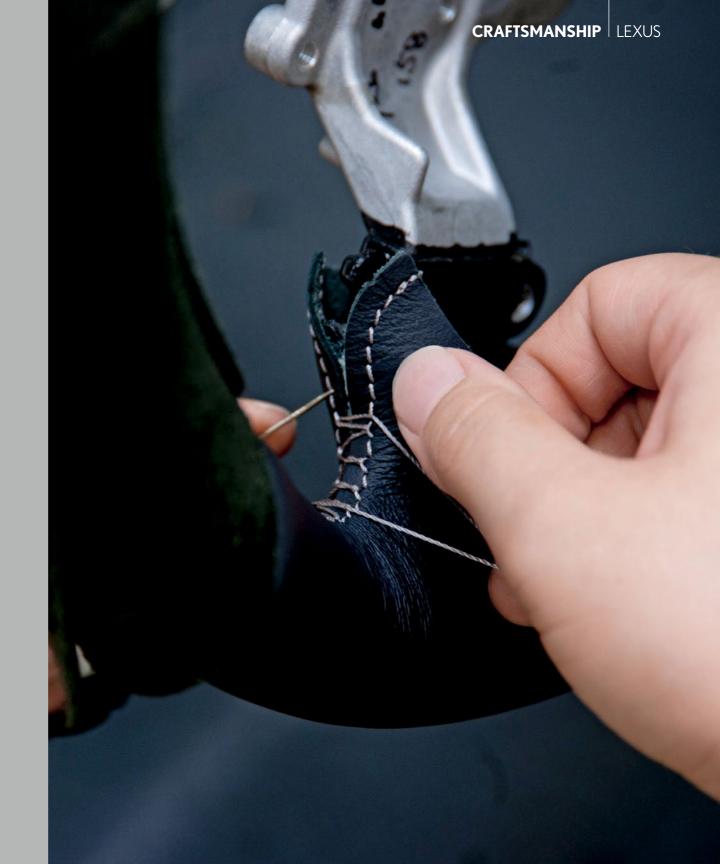
The new, yet already iconic, Lexus spindle grille boldly commands attention with its aggressive yet graceful lines. The dramatic curve of our L-shaped LED taillights appear to have been sliced out of the surrounding metal with purpose yet delicacy. Subtler in design yet equally powerful in effect are features like ambient lighting, which acts as much as a visual aid as a warm welcome, and interior instrumentation that perfects both classic and modern styling.

L-FINESSE

The philosophy of 'Yet' is also at the heart of the Lexus design philosophy, L-Finesse. The 'L' is for leading edge, and 'Finesse' is the attention paid to every single detail. It is this fusion of radical design concepts yet subtle refinements that surrounds you in the ultimate in both exterior and interior design.

TAKUMI

At Lexus, we never forget that our cars are driven by real humans in the real world. That's why the power of human touch and sight are integral to every step of our manufacturing process. This synergy of technology and craftsmanship comes together in the skilled hands and eyes of the *takumi*, or master craftspeople. To be a *takumi* is to have both exceptional technical expertise and sure senses honed by decades of rigorous experience. In other words, the flawless fit and finish of every Lexus, as well as your enjoyment and peace of mind, is literally in their hands.



PERFECTED FORM

38 days, 67 labour-intensive manufacturing steps are required to create our *Shimamoku*—"striped wood"—steering wheel, a previously unimaginable work of art. Through a fusion of modern machinery and traditional craftsmanship, the end result pleases both the eye and touch.

FLAWLESS FINISH

The *takumi* who work in the body stamping division think in microns. Running their hands over moulds and body pieces, they are able to detect the presence of a fleck of dust or a strand of hair. Their mission is to prevent the slightest imperfection from compromising the flawless quality of your Lexus.

STITCHING DOJO

Those *takumi* chosen to stitch the dash of the new ES must undergo the most rigorous training, including a remarkable test of the utmost dexterity: to fold an origami cat in under 90 seconds using one hand—their non-dominant hand. Only those who demonstrate this obsessively developed skill are capable of rewarding you with craftsmanship of this highest order.

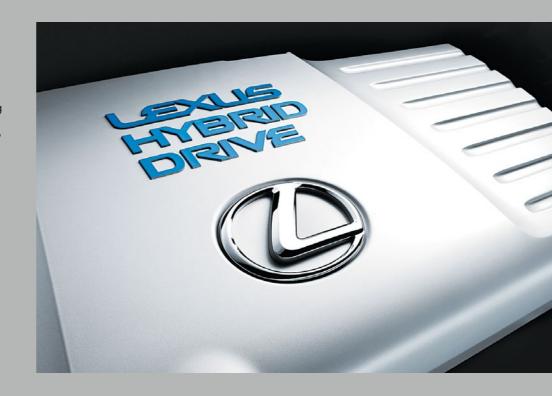


HYBRID

Since the April 2005 launch of the RX 400h, the world's first luxury hybrid SUV, Lexus has sold over one million hybrid vehicles worldwide. With a greater selection than any other luxury manufacturer, hybrid is neither new nor novel to Lexus. Designing vehicles that deliver the most visceral performance, yet minimize environmental impact, hybrid is a core technology deep at the heart of Lexus. True to our "Yet" Philosophy, Lexus Hybrid Drive combines an advanced electric motor and powerful yet efficient gasoline engine to deliver a perfectly balanced drive.

SUSTAINABILITY

We lead the industry in more than just hybrid technology. With bio-plastics, made from plants such as bamboo, sugarcane, and soybeans, already used in the cargo area of the CT and in the seats of the RX, Lexus ensures its cutting edge innovations preserve our environment.



LFA

Lexus engineers strove for a decade to create a world-class supercar. In 2010, the result was released: the LFA, a cutting edge machine capable of reaching 100 km/h in just 3.7 seconds. Translating power delivery, handling, and sound into instantaneous and potent sensory stimulation, it has come to represent Lexus, and defines the peak performance of its lineage, the F and F SPORT lines.

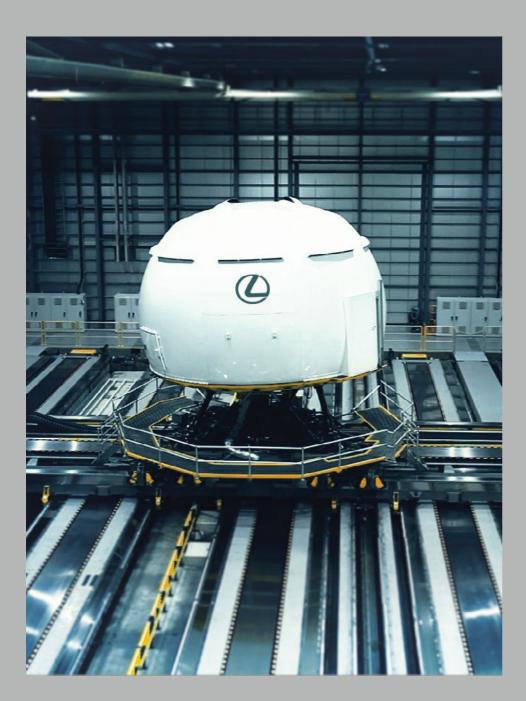
Е

Our F lineup epitomizes our devotion to performance and agenda-setting engineering. At the heart of every F vehicle is a 5.0-litre V8 engine mated to an 8-speed Sport Direct-Shift Transmission enabling lightning fast manual shifts delivering track-worthy acceleration. More than finely tuned handling, aggressive bodywork, and exceptional sporting interiors, these vehicles broadcast speed at every turn.

F SPORT

From seat design and suspension tuning, to advanced aerodynamics and bold styling, the powerful genes of the LFA live in every Lexus that wears the *F SPORT* badge. Like an injection of racing technology, these high performance packages supply better chassis rigidity, enhanced brakes, transmission, and more. Performance is a pillar of every Lexus model. The *F SPORT* package amplifies it.





CUTTING EDGE SIMULATION

It may not have the stunning lines Lexus is known for, but we are just as proud of this machine as any vehicle we have ever built. And just like our vehicles, we built it for you. The world's most advanced driving simulator puts a real driver, in a real Lexus, in real driving situations, but without the real consequences. By observing how drivers react to dangerous situations we can better develop technology that anticipates these dangers in order to help drivers react quickly to avoid them. At Lexus, a world without accidents isn't just a dream, it's a distinct possibility.





LEXUS SAFETY SYSTEM-PLUS (LSS+)

True to innovative form, Lexus has raised its safety standards with Lexus Safety System+, an optional accessory package of automated driver-assist technologies. Introduced for select models in 2016, and available on each model by 2018/19, LSS+ helps protect against accidents by scanning for hazards and working to avoid them. With features like Pre-collision System, Lane Departure Alert, Automatic High Beam and Radar Cruise Control, the integrated system helps prevent or mitigate collisions, assist drivers to keep within their lane, and enhance road safety during night driving. Whatever the speed, LSS+ enhances driver awareness, decision-making, and vehicle operations to deliver a safer, more engaging driving experience. Visit lexus.ca for more details.

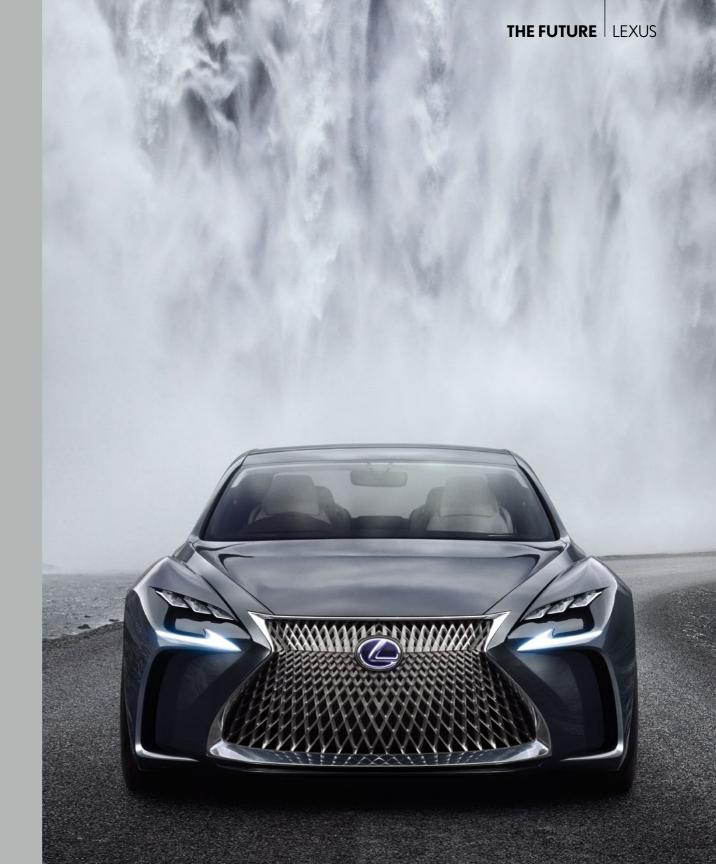
LEXUS SAFETY SYSTEM +

LF-FC

Lexus' vision of the future is truly a sight to behold, introducing the hydrogen fuel cell-powered Lexus LF-FC concept. Lexus' first-ever fuel cell system energizes the rear wheels while sending power to two in-wheel motors up front, delivering dynamic handling and exceptional stability. And with its aggressive yet elegant exterior lines and a futuristic interior, the LF-FC makes a dramatic impact on everything, but the planet.

THE STORY CONTINUES

Driving forward, the relentless innovation that defines the history of Lexus shows no signs of letting up. Experience this continuing revolution in the 2017 Lexus line-up.







INTUITIVE TECH, INTIMATE CONNECTION The interior combines sleek luxury and a surprising amount of space. The CT's cockpit is bristling with entertainment, navigation, and communication technology, but these features are harmoniously incorporated, thanks to Lexus' human-first approach. They augment your driving experience without distracting you. The result is a distinctly modern interior that's both innovative and versatile.



SHOCK ONLOOKERS This is the world's first Luxury Hybrid Sportback. From the tip of the bold spindle grille to the shark-fin antenna, CT crackles with energetic style. The low profile and tight wheelbase deliver incredible aerodynamics and shocking agility. It's hard to believe something that looks so mean can run so clean.



FEEL ITS ELECTROMAGNETIC PULSE CT is the evolution of performance that delivers clean, electric muscle. The Lexus Hybrid Drive powers an Electronically-controlled Continuously Variable Transmission (ECVT) for slingshot acceleration and gas-sipping efficiency, while the speed-sensitive Electric Power Steering is one of the most responsive of any Lexus.



HE ENGINE



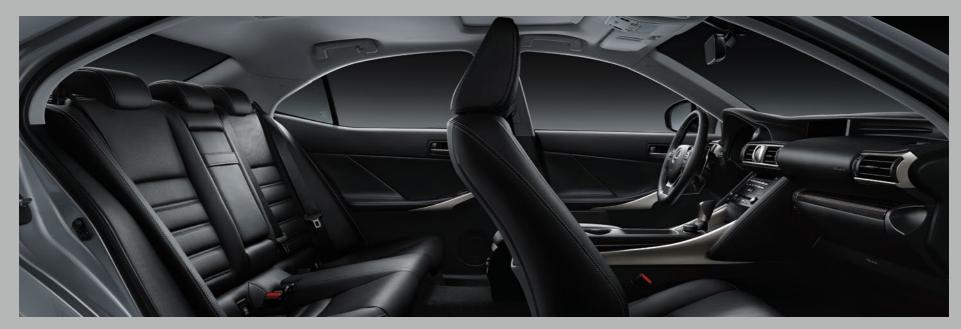




DRIVE YOUR IMAGINATION.

Never one to remain idle, the Lexus IS pushes the standards of driving technology forward in pursuit of a purer driving experience. With advances including Lexus Safety System+ – new for 2017 and available across the full IS range, including AWD and FSPORT – every innovation in the sedan hones the drive to achieve a refined state of exhilaration.





TAKE A SEAT. GET YOUR MOTOR RUNNING Where you settle in, we didn't settle. Crafting the cockpit to explore innovative possibilities, the refined details of the 2017 IS include built-in knee pads, redesigned center console, and a more finely-tuned seating position, coming together to create an experience with the driver at its heart.



IF LOOKS COULD THRILL... Before the main performance comes the teaser. The redesigned body of the IS preps your heart and little hairs on the back of your neck for the adrenaline jolt of its drive. Complemented by enhanced air intakes and an evolved protruding spindle grille, the new front bumper excites with a fierce look, while sporty aerodynamic lines and available 3.5-litre V6 engine channel the rush of a charging thoroughbred.



THRUST YOURSELF INTO THE LIMELIGHT Refined and tuned for performance driving, the Lexus IS delivers with all the power, technology, and sporty handling expected of its marque. Trust it to hit the corners elbows up. For an even more breathtaking ride, the turbocharged IS 200t roars through the streets with untamed force.

	POWER	ENGINE	FUEL RATING ³ (L/100km) (City/Hwy)	SEATS	AIRBAGS ¹⁴
IS 200t RWD	241 hp	2.0 L, 4 CYL	10.6/7.3	5	10
IS 300 AWD	255 hp	3.5 L, V6	12.6/9.2	5	10
IS 350 AWD	306 hp	3.5 L, V6	12.6/9.2	5	10



SURROUND YOURSELF WITH A SUPPORT SYSTEM.

Never before has the cutting edge been so safe. With Lexus Safety System+ now standard on all 2017 IS models, Lexus continues to set technological benchmarks by which all other sedans are measured.



LANE DEPARTURE ALERT⁴ While your eyes are set on the road ahead, a camera works as a sensor to recognize lane markings around you, alerting when the vehicle deviates from its lane.



DYNAMIC RADAR CRUISE CONTROL[®] & **PRE-COLLISION SYSTEM**[®] An advanced cruise control system maintains a constant speed and adjusts the vehicle's speed depending on the surrounding traffic. The Pre-collision System utilizes a millimeter-wave radar sensor to provide collision avoidance or collision mitigation support in speed ranges where frontal collisions are likely to occur.



AUTOMATIC HIGH BEAM¹³ Light your way as necessary, thanks to an in-vehicle camera sensor that assesses the brightness of streetlights, the lights of oncoming and preceding vehicles, and automatically turns the high beams on or off as conditions dictate.



TEN STANDARD AIRBAGS The comprehensive safety of the IS ensures every part of the cabin is covered, with side curtain and knee airbags for the driver and front seat passenger and rear outboard-seat side airbags.

LET IT SPEAK FOR YOU.

The 2017 RC is a coupe for all coupes, and it will captivate you whether it's sitting still or powering down a highway. Its long, low profile and sculpted body lines aggressively slice the air as you're cradled inside the luxuriously composed cockpit. And with a multitude of amenities and safety features, you'll find beautiful form and thoughtful function from headlight to taillight. Settle in for an exhilarating drive.



RC



ENGAGE YOUR SENSES BEFORE YOU EVEN HIT THE GAS It just gets better inside, where an impressive driver-centric cockpit awaits. The well-appointed interiors are replete with the finest luxuries to keep you comfortable, even though you might be at the edge of your seat.



MAY CAUSE RAPID EYE MOVEMENT WHILE AWAKE The RC's body rigidity ensures agile performance while the headlight design integrates the symbolic Lexus L-shaped motif in both front and rear. A wide spindle grill, low-set bumper peak, plus wide bumper corners and front flares combine for a wide stance and low centre of gravity. Its striking 10-spoke 19-inch mesh alloy wheels feature prominent wheel arches that highlight large diameter tires and accentuate the RC's profile.



 $\begin{tabular}{ll} YIELD TO NOTHING The RC is the truest of coupes: a short wheelbase, a stiff and rigid frame, and a direct-injected 3.5-litre V6, unleashing a maximum 307 horsepower at 6400 rpm with a peak torque of 277lb-ft at 4800 rpm. It also keeps things steady with double wishbone suspension in the front and multi-link suspension in the rear. \\ \end{tabular}$

	POWER	ENGINE	FUEL RATING ³ (L/100km) (City/Hwy	SEATS	AIRBAGS ¹⁴
RC 300 AWD	255 hp	3.5 L, 6 CYL	12.6/9.2	4	8
RC 350 AWD F SPORT	307 hp	3.5 L, 6 CYL	12.6/9.2	4	8

OUTRUN YOUR EXPECTATIONS.

Designed for the track but more than ready for the road, the 2017 RC F embodies our best design and performance thinking. One look will enthrall you; one drive will convince you. Our primary goal is to exceed your expectations. Built from the asphalt up—it exceeds in every sense. With the most powerful V8 engine¹ ever developed by Lexus, jaw-dropping exterior styling, and a myriad of road-kicking features, the Lexus RC F will electrify you.





BEAUTY IN THE EYE OF A HURRICANE The RC F showcases another Lexus innovation: an elliptical cross-section thick-grip steering wheel with perfect placement of paddle shifters. L-shaped rubber slits in the brake and accelerator pedals merge form and function to provide better grip, while the front seats are engineered with "Integrated Foaming" construction to enable excellent holding performance, even while experiencing high lateral g-forces. The RC F also sports an instrument meter inspired by the LFA and aircraft cockpit instruments, with a large centrally mounted tachometer that adjusts according to the drive mode.



MOTION, CAPTURED From any angle, the RC F commands stop-in-your-tracks stares and boldly implies heart-pounding performance. A pinnacle of engineering and design, every movement stimulates you to your very core.



MAKE TRACKS FEW CAN FOLLOW The RC F engine boasts the most powerful Lexus V8 engine to date, producing a naturally aspirated 467 horses. A Lexus first, the potent engine's use of the Atkinson cycle at cruising speeds (for better fuel economy) and the Otto cycle at higher rpm (to deliver impressive performance levels) make your neck hairs stand at attention. Available Torque Vectoring Differential (TVD)—another Lexus first—optimizes performance, steering, and stability with three different modes, while the Sport Vehicle Dynamics Integrated Management (Sport VDIM¹¹) now has a vertical G-sensor that provides better stability.















THERE'S ROOM FOR EVERYTHING. EXCEPT COMPROMISE Sink into the exquisitely-crafted, sumptuously-appointed, spacious interior of the ES, featuring a generous amount of head and leg room in the front and back. The luxury and technology details reach a climax in the cockpit with 10-way power adjustable heated front seats and ventilation fans, plus navigation and entertainment options at your fingertips.



MAKE YOUR PRESENCE SEEN Elegantly styled, the energy efficient L-Finesse headlamps project bewitching LED low beams from the sculpted front of the ES. Complemented by stunning L-shaped LED tail lamps and a polished twin exhaust outlet design, this luxury sedan makes an exit as dynamic as its entrance.



A COMMANDING PERFORMANCE THAT COMMANDS ATTENTION Whether in the ES 350 or hybrid ES 300h, Drive Mode Select lets you choose your driving exhilaration level from responsive to efficient with the simple turn of a dial. Choose between three styles of driving—Normal, ECO or Sport modes—for your desired balance of refinement, performance, and fuel efficiency.³

	POWER	ENGINE	FUEL RATING ³ (L/100km) (City/Hwy)	SEATS	AIRBAGS ¹⁴
ES 350	268 hp	3.5 L V6	11.4/7.7	5	10
ES 300h	200 hp	2.5 L, 4 CYL	5.8/6.1	5	10

CUT THE ROAD WITH DIAMOND LUXURY.

The Lexus GS is a luxury Grand Touring Sedan with laser focus on adrenaline-charged performance. Outfitted with a 3.5-litre 311 hp engine, 6-speed transmission, fury rides on the stability of Double Wishbone suspension up front and Multi-Link suspension in the rear. Choose from the all-wheel drive of the GS 350 and its multiple options packages, including *F SPORT*, or powerful hybrid rear-wheel drive of the GS 450h. With over a million miles of development, it's as precise in looks as it is in performance. The striking exterior stands out, and inside, the GS is everything Lexus represents and more. Be prepared to be overwhelmed.





CUSTOM-TAILORED FOR LUXURY Experience luxurious driving ahead and around you with an available Head-Up Display and 3-spoke F SPORT steering wheel that add bold flourish at a glance. Upgrade to a 17-speaker Mark Levinson®10 premium audio system and immerse yourself in total sonic experience, delivering as much rush as the beast beneath the hood.



DETAILED EXCELLENCE The alluring GS exterior expresses Lexus style eloquently. An aggressive front fascia features a dynamic bumper, distinctive spindle grille, LED low beam headlamp design, and LED L-shaped arrowhead Daytime Running Lights to menace the asphalt head-on. L-shaped LED tail lamps punctuate an instantly recognizable mark while you kick up dust in your wake.



AN EXPRESSION OF PERFORMANCE Buckle up for the exhilaration that follows as the 3.5-litre 311 hp engine 1 comes into play, generating 280 lb-ft of torque at 4,800 rpm. Mated to a 6-speed automatic with Sport Direct Shift Control, shifting becomes a game as you start to play. Ride on smoothly with the double wishbone type suspension and coil springs.

	POWER	ENGINE	FUEL RATING ³ (L/100km) (City/Hwy)	SEATS	AIRBAGS ¹⁴
GS 350 AWD	311 hp	3.5 L, 6 CYL	12.4/9.0	5	10
GS 450h	338 hp	3.5 L, 6 CYL	8.0/6.9	5	10





IMPECCABLE STYLING Drivers will yield to you simply so they can take in the aggressive lines of a quad exhaust with diffuser and carbon fibre rear lip spoiler. Painted front & rear calipers featuring the "F" mark distinguish the GSF as a sophisticated beast bred to dominate the road, right down to its 19-inch forged aluminum wheels.



STEP INTO LUXURY An exclusive "F" steering wheel leaves an impression of power as you rocket forward, rendering everything else a blur. Marvel at the exclusive carbon fibre trim from the 8-way power-adjustable front sport seats, perfectly aligned to observe the 12.3-inch Liquid Crystal Display. Plus, the heated and ventilated driver seat comes equipped with memory and lumbar support to ease you into a state of excitement.



MORE HEARTBEATS PER KILOMETRE The 8-speed automatic heart of the GSF pumps like a thoroughbred, with Sport Direct Shift and Torque Vectoring Differential (TVD). Well-rounded performance defines your ride with double wishbone suspension in the front and Sport-Tuned suspension in the rear.



A CAR OF THE FUTURE, THAT WATCHES OUT FOR YOURS Lexus takes innovation to the edge, so driver and passenger safety never goes there. With Lexus Safety System+, an available package of automated driver-assist technologies, it has raised the safety standards. LSS+ works with the driver to help protect against accidents by monitoring potential hazards and working in advance to avoid them. Features like Pre-collision System, Lane Departure Alert, Automatic High Beam, and Radar Cruise Control, work to mitigate collisions, assist drivers to keep within their lane, enhance road safety during night driving, and automatically adjust speed to the vehicle in front. Additional features such as the Vehicle Stability Control (VSC), Blind Spot Monitor, Lane Keep Assist, and Rear Cross-Traffic Alert, enhance driver awareness, decision-making, and vehicle operations to deliver a safer, more enjoyable ride.



POWER









GS F 467 hp 5.0 L, 8 CYL 14.9/9.7 5 10

THE DRIVING FORCE OF REFINEMENT.

The LS is the pinnacle of Lexus engineering, innovation, technology, and design. With an incomparable list of standard and available features, it sets the bar for distinctive style and luxury. Noise-reducing alloy wheels and sound-proofing laminated window glass ensure a hushed ride while power rear sunshades and power closing doors and trunk add a touch of automated class. Self-healing exterior paint keeps the LS beautiful while Climate Concierge individually monitors and adjusts four climate zones and the temperature of the steering wheel. Rear seating even offers an available ottoman leg rest and shiatsu massage.





TAKE IN THE VIEW FROM THE PINNACLE OF LUXURY The interior of the LS offers luxury beyond measure enveloped by a hushed quietness assured by strategic placement of insulating materials and an extremely rigid body that all but eliminates wind, road, and engine noise. L-Finesse design cues are beautifully lit by thoughtful LED lighting throughout the vehicle.



EVEN WHEN IT'S STOPPED, IT MOVES YOU Clean, luxurious lines give the LS a graceful and commanding presence, buoyed by gorgeous exclusive exterior elements. The unmistakable spindle grille greets the eye in front while the body package accentuating the low centre of gravity hints at the driving excitement to come.



BENEATH WHITE GLOVE REFINEMENT, WHITE-KNUCKLE PERFORMANCE The 360 potent horsepower are delivered by a 32-valve V8 engine¹ and 8-speed transmission, resulting in seat-compressing acceleration and seamless shifting. The engine boasts combined Port and Direct Injection, Electronic Throttle Control with intelligence (ETC-i), and Variable Valve Timing with intelligence Electronically Driven (VVT-iE) on the intake cam—all of which contribute to the commanding output and undeniable efficiency of the LS.

	POWER	ENGINE	FUEL RATING ³ (L/100km) (City/Hwy)	SEATS	AIRBAGS ¹⁴
LS 460 AWD	360 hp	4.6 L, V8	15.2/10.2	5	10
LS 460L AWD	360 hp	4.6 L, V8	15.2/10.2	5	10





ELEMENTS YOU'LL FIXATE OVER. WE DID The expertly-crafted interior of the NX offers a multitude of precise ways to monitor your drive. A meter displays temperature, tachometer, speed, and fuel, framed by a striking silver-painted ring. Along with the 4.2-inch multi-information display, features like a leather-trimmed shift knob, available heated steering wheel and available heated and ventilated front seats amplify the NX's premium driving experience.



LOOKS FIT FOR A SHOWCASE. POWER MADE FOR A SHOWDOWN The imposing, aggressively sculpted NX body is rife with splendid details thoughtfully included with style in mind.



THE ONLY BUMPS COME WHEN YOUR HEART SKIPS A BEAT At the heart of both NX turbo and NX hybrid models, remarkable power and exhilarating performance duke it out to a stirring tie. With available sport-tuned suspension and Adaptive Variable Suspension with SPORT S+ mode on *F SPORT* packages, it takes a lot to disturb your drive.

	POWER	ENGINE	FUEL RATING ³ (L/100km) (City/Hwy)	SEATS	AIRBAGS ¹⁴
NX 200t	235 hp	2.0 L, 4 CYL	10.6/8.4	5	8
NX 300h	194 hp	2.5 L, 4 CYL	7.1/7.7	5	8



When you create the first-ever luxury SUV, you get to rewrite the rules. From the chiseled exterior to the elegant interior, the fourth-generation RX enhances the premium values pioneered by the model's previous generations. The alluring looks hint at the characteristically exceptional performance and agile handling you unleash when taking the wheel. And with the RX 450h F SPORT, Lexus delivers a powerful bite with minimal environmental bark. Call it a mark of good breeding.





EVERY ELEMENT, REFINED Discovering the interior of the RX is as much an exploration as an open road excursion. Exploring the stunning cockpit design reveals a meticulously hand-stitched dash and excellent finishes that accent each finely-appointed corner. The seductive innovation in the details presents an exquisite experience, as a whole and to the discerning eye.



EVEN ITS SHADOW DRAWS STARES From top to bottom, the RX lures drivers and passengers alike. Teasing at the performance beneath the hood is a bold exterior of dynamic lines that frame the assertive spindle grille before building into strongly flared fenders. The seductive strength brought out by the curves make one want to discover what it feels like in action.



STANDARD SAFETY Drive with peace of mind. Lexus Safety System+ is now standard on 2017 RX models, offering a host of driver-assist features like Pre-collision System⁹ which warns you of potential impact and readies the brakes for evasive manoeuvres. Lane Departure Alert⁴ is designed to warn a driver when the vehicle begins moving out of its lane, while Automatic High Beam¹³ ensures optimum nighttime visibility. Dynamic Radar Cruise Control⁸ helps you maintain a safe distance from other vehicles by automatically adjusting throttle or braking when cars ahead slow down.

	POWER	ENGINE	FUEL RATING ³ (L/100km) (City/Hwy)	SEATS	AIRBAGS ¹⁴
RX 350	295 hp	3.5 L, 6 CYL	12.2/8.9	5	10
RX 450h	308 hp	3.5 L, 6 CYL	7.7/8.2	5	10



Strikingly reimagined, the all-new GX Sport Design Edition is a force to be reckoned with. Attention-grabbing high gloss front and rear spoilers are perfectly complemented by a dynamic rear combination lamp design. The sleek stainless steel exhaust tip and aggressive 18-inch graphite finish alloy wheels work together to round out this powerful piece of performance art.





CREATURE COMFORTS WITH FINE TASTE "We're not there yet, right?" may become a common refrain in the beautifully appointed GX. The sumptuous comfort and thoughtful convenience of the interior peaks in the driver's cockpit, where advanced ergonomics deliver excellent driver control. Three zone climate control ensures personalized comfort while splendid mahogany wood interior trim provides the icing on the GX cake.



PROVIDE SOME SCENERY OF YOUR OWN The bold contours and dramatic body styling of the GX beckon a glance, that swiftly turns into a stare.



EXPERIENCE HORSEPOWER IN ITS NATURAL SETTING The 2017 GX doesn't drive so much as it dominates. Its 4.6-litre 301 horsepower 32-valve Dual VVT-i V8 isn't just a mouthful: it's an engine full. The GX also comes with lots of pull—a trailer-grabbing 329 lb-ft'?, to be exact.



POWER













ALWAYS TRAVEL IN FIRST CLASS From the ergonomically advanced driver cockpit to the perforated premium leather, now available in Cabernet, its interior is an oasis of refined comfort. Four-zone independent climate control keep passengers in perfect comfort as they enjoy the Dual Screen Rear Seat DVD Entertainment System. Select from generous seating for 8 or multiple storage configurations thanks to power sliding 2nd row seats and power folding 3rd row seats.



EVERY TRIP BEGINS WITH A MOMENT OF PAUSE The 2017 LX takes an aggressive stance with its striking angles framed by LED headlamps with intelligent high-beam. 20-inch aluminum alloy wheels, roof rails, and a roof-mounted rear spoiler complete the arresting LX picture.



ALL 383 HORSES ARE THOROUGHBREDS A 5.7 L, 383 hp, 32 dual VVT-i V8 with an amazing 403 lb-ft of torque gives you an instant education in unbridled power. The raw power is well tempered by a seamless 8-speed sequential-shift transmission and adaptive Variable Suspension system that makes adjustments every second of the drive. Off-road capabilities including Multi-Terrain Monitor, Multi-Terrain Select, and Crawl Control help guide the LX wherever you dare to tread, while Safety Features like Lexus Safety System+, Blind Spot Monitor, and Rear Cross-Traffic Alert keep you secure no matter the surface you conquer.









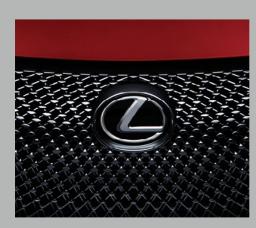


THE DEFINITION OF DEFINING.

The LC 500 represents much more than a cutting-edge, high-performance coupe. It is a powerful expression of everything that is possible when you combine a visionary dream with a unique philosophy and unforgiving standard. Everything counts. Because everything translates into the feeling you experience behind the wheel down a straight, around a curve, or listening to engine rumble in your driveway. The feeling has to be nothing short of amazing. After all, it's that feeling that defines what we stand for.











IT IS DEFINITIVE. YET IT DEFIES WORDS. The LC 500 is unlike anything ever before. It's breathtaking design is as revolutionary as the imaginations behind it. Engineered to awe, the 471 hp naturally-aspirated V8 engine is mated to our first-ever 10-speed, direct-shift automatic transmission and is capable of accelerating from 0 to 100 in 4.7 seconds flat. The dual-stage hybrid motor also electrifies with total system output of 354 hp. Near-perfect 50-50 weight distribution and a light-weight, high-tensile steel chassis built specifically for the LC combine to deliver incredible stability through corners. While the opulent hand-crafted interior indulges you in total comfort. And that's just the beginning. Drive it or look at it, the LC 500 is sure to leave you speechless.



SERVICE COMMITMENT

On top of enjoying the highest quality product, Lexus also delivers through a professional Dealer network, a unique and uncompromising level of after-sales service. First Class Service Concept. The highest level of professionalism and vehicle support ensure that Lexus ownership experience is as luxurious as the vehicles.

WARRANTY

Our Lexus Warranty Comprehensive Coverage includes: 48 months/80,000 km

Service Replacement Parts Warranty

24 months/40.000 km

Applicable to Lexus Genuine Parts installed by a Lexus Dealer on a Lexus vehicle or purchased over the counter

Hybrid-Related Components

96 months/160,000 km (applies to battery control module, hybrid vehicle control module, hybrid battery and the inverter/ converter)

Powertrain

72 months/110.000 km

Corrosion Perforation

72 months/unlimited kilometres

Major Emission Control Components

96 months/130.000 km

Please see your Lexus Dealer for details. Lexus will even provide five days of alternate transportation if your vehicle is required to stay at the dealership for an extended period of time due to a warrantable condition.

EXTRA CARE PROTECTION

Extend beyond the new vehicle warranty and enhance your peace of mind with Lexus Extra Care Protection.

ROADSIDE ASSISTANCE

As a proud owner of a Lexus vehicle you won't have to worry about obtaining assistance when mishaps requiring Emergency Roadside Service or Mechanical Breakdown Towing are needed. Throughout Canada and the continental U.S., our Central **Emergency Roadside Services Operator** will always be there to ensure you receive prompt, efficient services from one of the many facilities qualified under our approved Roadside Assistance Program. Twenty-four hours a day, 365 days a year we will be there to help.

LEXUS FINANCIAL SERVICES

Come talk to the experts whose exclusive business is financing and leasing Lexus vehicles. You'll find our interest rates fully competitive and our terms flexible-up to 72 months. Our online services conveniently allow you to confirm current rates and receive your credit approval in advance of selecting the Lexus that's right for you. For help, visit your Lexus Dealer or lexus.ca, or call 1-800-26-LEXUS.

LEXUS CANADA

Every effort has been made to ensure the specifications and equipment shown are accurate based on information available at time of printing. In some cases, certain changes in standard equipment, options or product delays may occur, which would not be reflected in this brochure. Lexus Canada reserves the right to make these changes without notice or obligation. Some of the photography in this brochure features U.S or overseas models, shown with optional equipment that may not be available in Canada. Your Lexus Dealer is the best source for up-to-date information.

lexus.ca 1-800-26-LEXUS

To sign up for information on Lexus, go to experience.lexus.ca

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Vehicles in this brochure shown with optional equipment. Some features mentioned and/or shown in this brochure may only be available as part of an optional package. Under very cold conditions, the operation of some vehicle electronic systems using liquid crystal technology (such as CD, DVD, NAV and Audio displays) may be adversely affected until a warmer interior vehicle temperature is reached. Lexus reminds you to place small children in CSA-approved car seats - in the rear seats, to always wear your seatbelts, and to drive safely. 1. Ratings achieved using the required premium unleaded gasoline with an octane rating of 91 or higher. 2. The Lexus Hybrids have nearly 70% fewer smog-forming emissions compared against similarly equipped conventional gasoline power vehicles. Based on North American sales data and Federal Tier 2 engine emission requirements. 3. Fuel efficiency estimates were determined using approved Government of Canada Test Methods. Actual fuel consumption will vary based on driving habits and other factors. 4. Lane Departure Alert is designed to read the lane markers of certain roads. If the vehicle approaches the outer limits of its lane, the system warns the driver that corrective action may be required. It is not a collision-avoidance system and is not a substitute for safe and attentive driving. System effectiveness depends on many factors. Please see your Owner's Manual for further information. 5. Do not rely exclusively on the Rear Cross-Traffic Alert System. There are limitations to the function, detection and range of the system. You should also look around outside your vehicle, over your shoulder and use your mirrors to confirm rearward clearance. For a complete list of limitations and directions, please see your Owner's Manual. 6. The Navigation System is designed to assist in locating an address or point of interest. Discrepancies may be encountered between the system and your actual location. Road system changes may affect the accuracy of the information provided. Rely on your common sense to decide whether to follow a specified route. Detailed coverage not available for every city or roadway. Periodic updates available at an additional cost. See your Navigation System Owner's Manual for further details. Navigational systems in some vehicles are available with bilingual capability. 7. Do not rely exclusively on the Blind Spot Monitor System to determine if a lane change is safe. Always look over your shoulder and use your turn signal before changing lanes. There are severe limits to the function, detection range and clarity of the monitor system. For a complete list of limitations and directions regarding use of the monitor system, please see your Owner's Manual. 8. Dynamic/Radar Cruise Control was designed to assist the driver and is not a substitute for safe and attentive driving practices. Please see your Owner's Manual for important cautions and instructions. 9. The Pre-collision System is designed to help reduce the crash speed and damage in certain frontal collisions only. It is not a collision avoidance system and is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as speed, driver input and road conditions. Please see your Owner's Manual for further information. 10. Mark Levinson is a registered trademark of Harman International Industries Inc. 11. Vehicle Stability Control (VSC) and if applicable Vehicle Dynamics Integrated Management (VDIM) are electronic systems designed to help the driver maintain vehicle control under adverse conditions They are not substitutes for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC and VDIM will be effective in preventing a loss of control. Please see your Owner's Manual for further details. 12. Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions. 13. Automatic High Beam feature can help improve vision at night. However, conditions such as a dirty windshield, rapidly changing light conditions or hilly terrain will limit effectiveness so the driver may need to manually adjust the highbeams from on to off. Please see your Owner's Manual for details. 14. All the airbag ("AB") systems are Supplemental Restraint Systems. All ABs (if installed) are designed to inflate only under certain conditions and in certain types of severe collisions; frontal and knee ABs typically inflate in frontal collisions; side and side curtain ABs in side collisions; Roll-Sensing Curtain ABs at a severe tilt degree, roll or lateral G-force. In all other accidents, the ABs will not inflate. To decrease the risk of injury from an inflating AB, always wear seatbelts. Do not use a rearward-facing child seat in any front passenger seat. Please see your Owner's Manual for further information/warnings. 15. Lane Keep Assist is designed to read the lane markers of certain roads and apply slight torque to the steering wheel to help keep the car in the centre of the lane. If the vehicle approaches the outer limits of its lane, the Lane Departure Warning feature sounds a warning tone and applies slight torque to the steering wheel to notify the driver that corrective action may be required These features are not a collision-avoidance system and are not a substitute for safe and attentive driving. System effectiveness depends on many factors. Please see your Owner's Manual for further information. 16. Maximum output indicates engine plus HV battery output. 17. A single disc DVD player is standard on vehicles equipped with the dual-screen Rear-Seat Entertainment System. A separate DVD player or game system utilizing the centre console's video/audio inputs is required in order to use the split-screen function. 18. Headphones are for passenger use only. Do not use while operating vehicle. 19. Before towing, confirm your vehicle and trailer are compatible, hooked up properly and you have any necessary additional equipment. If gross trailer weight is above 5,000 lb (2,268 kg), it is necessary to use a weight-distributing hitch with sufficient capacity. Do not exceed any Weight Ratings and follow all instructions and cautions from your trailer-hitch manufacturer and vehicle Owner's Manual. The maximum amount you can tow depends on the total weight of any cargo, occupants and available equipment.

