

PRESS RELEASE

CONNOR SPORT COURT INTERNATIONAL



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FOR IMMEDIATE RELEASE

Connor Sport Court International Brings the Fifth Final Four® Floor Tour to Mercer University

The Official Final Four® Floor Tour is scheduled to make a Tour Stop at Mercer University's campus

MACON, GEORGIA—March 15, 2013—Connor Sport Court International is scheduled to stop at Mercer University's campus for the 2013 Final Four® Floor Tour on Tuesday, March 25, 2013 from 11 a.m.-1 p.m.

Connor Sport Court International, the official floor of the NCAA® Final Four®, will transport the game floor from their manufacturing plant in Amasa, Michigan to one of their finishing facilities, Praters, in Chattanooga, Tennessee, to the Georgia Dome in Atlanta for the Final Four®. Praters is the official finishing partner of the Final Four®. During the floor's journey, Connor Sport Court International makes tour stops at different college campuses for the Final Four® Floor Tour.

The public is invited to attend the Mercer event and is suitable for all ages. Attendees can participate in basketball shoot offs, photo ops with a replica of center court, receive free swag and more. Participants at the event will also have the opportunity to sign the tour truck carrying the official Final Four® floor.

This year marks the eighth year that Connor Sport Court International has produced the floor for the NCAA® Final Four® tournament and the fifth Final Four® Floor Tour. Connor Sport Court International is proud to celebrate 75 years of March Madness alongside the NCAA®. "We look forward to bringing the tour to Macon this year," said Ron Cerny, President and CEO of Connor Sport Court International. "Our company enjoys putting on this tour because we love interacting with college basketball fans all over the country."

Connor Sport Court International will also supply the court for the 2013 Women's Final Four® on April 7-9, 2013.

Connor Sport Court International builds the portable floor for installation at the Final Four® venues each year. The NCAA® Final Four® courts for both men and women are manufactured from the best premium hard maple. A few weeks prior to the Final Four® tournament, the floor is constructed, inspected, and then disassembled at the Amasa plant. The floor will then be sent to one of the company's finishing partners in Chattanooga, TN before the floor is loaded up for the tour and delivered to the Georgia Dome.

About Connor Sport Court International

More athletic events are played on Connor Sport Court International surfaces than on any other sports flooring in the world. Founded in 1872, Connor Sport Court International has established themselves as the standard for professional and collegiate sports. Hardwood used in the courts is from a renewable resource, with the U.S. growing six times more hardwood than is harvested each

year. Sport Court® is a registered trade mark of Connor Sport Court International. Since 1974, it has identified the original and authentic modular sport surface, continuously improved and patented to provide the highest levels of quality and performance. Connor Sport Court International is proud to be the only sports surfacing company in the world that is independently audited and verified as “Zero Waste” and fully ISO 9001:2008 certified.

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