

WHAT THEY ARE SAYING!

“Scott Shurian offers not only great skill, knowledge and experience from his many years as a veteran voiceover talent but he also possesses the ability to effectively translate it to his students”

Vickie Panek, Agent

Talent Management Group, Inc.

AND THEN THE STUDENTS SPOKE!!

“Scott's workshops provide an avenue for creative learning and constructive criticism. His attitude and subtle humor give the class a fun atmosphere, but he's serious about the business at hand. I found his inside knowledge and vast experience applicable to every aspect of my voice over auditions. “

Chalise Porter

The Pro Knows

Scott Shurian's workshop is a phenomenal forum for honest, constructive criticism from a voiceover professional who guides and inspires students as they flex their creative muscles. He knows the voiceover industry, brings out the best in students, and is a load of fun.

Nick Mathews

THE SCHEDULE

WEEK ONE

The introduction to the world of voice-overs. Who does ‘em, where and why and for how much.

WEEK TWO

The commercial session. Work with real copy. Learn the art of “voiceatility.” Bringing the written word to life with *your* voice.

WEEK THREE

The narrative session. You’ll read industrial, educational and story telling scripts. You’ll learn to explain, educate and entertain...with *your* voice.

WEEK FOUR

The dialogue session. It’s fun time as you learn to voice act..with a partner...and *your* voice.

WEEK FIVE

The wrap. Learn the business of doing business. Setting up a home studio.. Where do you go from here with *your* voice? It’s all up ro you!

THE 2014 VOICE-OVER WORKSHOP

With Scott Shurian



STARTS

JANUARY 22, 2014

commercials!

narrations!

multi-media!

the internet!

and more!!

DREAM IT! BELIEVE IT!
DO IT!

with your natural voice.

We'll concentrate on the audition, how to prepare and put together a demo tape, what to do with that demo when it is done.

Consider the power of being *real* in commercial radio and TV reads. It's good for you, it's good for the client and it's good for the audience.

There is other voice-over work. Industrial and educational narrators are much in demand. Multi-media projects need voice talent. The World Wide Web is a marketplace to be explored by voice talents. Podcasting and point of purchase projects are on the grow.

All this and more covered in five busy evenings.. You'll read a lot, you'll hear a lot, heck, you might even have some fun.

You'll also learn about the business of doing business. How to get an agent, how to work without an agent, what tools you need to succeed, how to find potential clients and more. Learn marketing techniques that have been tested and proven in markets from Los Angeles to New York, with many stops in between.

IS there a home studio in your future? Yes! There should be. Must be??? We'll weigh the pros the cons and the costs.

This workshop begins Wednesday evening, January 22nd at 7 PM and runs for five consecutive Wednesday nevenings in Salt Lake City. *EARLY BIRD DISCOUNTS* do apply. Space is limited to seven participants so please act now!

SAVE FIFTY DOLLARS!

\$345. IF PAID BEFORE NOVEMBER 18th

\$395 AFTER THAT!

ASK ABOUT OUR EASY PAY PLAN

Credit cards o.k. via paypal

WORKSHOP REGISTRATION:

NAME: _____ **DAY PHONE:** _____

ADDRESS: _____ **NIGHT PHONE:** _____

CITY: _____ **ZIP** _____ **e-mail:** _____

Please make checks payable to Scott Shurian and mail to:

Scott at:

