



For Immediate Release

The Road to the Final Four: NCAA Championship Court Leaves on March 21, Bound for San Antonio

Amasa, Michigan (March 18, 2008)—The countdown to the National Collegiate Athletic Association's Final Four™ begins Friday, March 21, as a semi-truck and trailer carrying the Championship Court leaves Connor Sport Court on The Road to the Final Four® for the first leg of its journey to the Men's Basketball Championships in San Antonio on April 5 and 7.

The court was constructed in Amasa, Michigan at the plant of Connor Sport Court International, Inc. Painting of the surface will be completed in Appleton, Wisconsin, before the truck hits the road on its five day journey. Connor Sport Court International is headquartered in Salt Lake City, Utah.

NCAA® basketball history is saluted by the presence of the Connor hardwood court as it makes its way to the Alamodome aboard a specially-marked semi-truck and trailer. Watch for the truck as you travel.

On Friday, March 21, the Championship Floor will be traveling from the Connor Sport Court plant's home state of Michigan and as it travels we should remember and commemorate Michigan's strong connection with previous Final Fours. Specifically Connor Sport Court International salutes Michigan State, the 1979 and 2000 winners of the NCAA Basketball Championship, and the University of Michigan which won the 1989 Final Four.

As the truck moves south through Wisconsin on Friday, Connor hopes that all seeing the truck will remember and salute the 1941 NCAA winner, the University of Wisconsin and the 1977 champion, Marquette University.

On Saturday, March 22 the new Championship Floor will be making its way through Illinois, home of the 1963 NCAA winners: Loyola of Illinois. While on Sunday, March 23 the Connor Sport Court truck with its valuable cargo will pass through Missouri. Although no school in the state has yet won the Championship, we salute all of the thousands of staff within Missouri colleges and universities that together with the NCAA provide guidance and direction to these outstanding institutions.

Monday, March 24: The Final Four court enters Arkansas where all should remember the University of Arkansas, winners of the 1994 NCAA basketball championships.

Tuesday, March 25: On to San Antonio where we honor the student athletes of the NCAA, those young men and woman who have shown us how discipline, courage and hard work have come to exemplify American ideals.

The history of the NCAA basketball championship is entwined with the court on which the game is played. Connor has been in the court building business since 1872.

The court, a QuickLock portable court system, was constructed by Connor especially for the NCAA Final Four. It is built from maple in strict accordance with NCAA specifications. Connor Sport Court is a member of the Maple Flooring Manufacturing Association and adheres to the stringent environmental guidelines of that organization. Hardwood used in the courts is from a renewable resource, with the U.S. growing six times more hardwood than is harvested each year.

The route of the truck is expected to take it through Wisconsin on March 21-22, Illinois on March 22-23, Missouri on March 24 and Arkansas and Texas on March 26. It will take a several hours to assemble the court once it arrives in San Antonio.

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More athletic events are played on Connor Sport Court surfaces than on any other sports flooring in the world. Sport Court® is a registered trade mark of Connor Sport Court International. Since 1974, it has identified the original and authentic modular sport surface, continuously improved and patented to provide the highest levels of quality and performance.