



FOR IMMEDIATE RELEASE

Date: June 2, 2017

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Countdown to 29th Annual Lentil Festival Begins, New Artwork Unveiled

Pullman, WASH.— Guests were treated to an evening of creative pairing menus, great music and the first look of the 2017 National Lentil Festival poster at Chipman & Taylor Chevrolet, Thursday, June 1.

“It was so hard to keep this design under wraps,” said Britnee Packwood, Festival Director. “Carrie did an amazing job in capturing the essence of the festival and all the fun that goes along with it.”

This year’s poster featured a design by Carrie Lynn Kyser, former Pullman resident. “It was a fun piece to put together...It started as a hand sketch that was scanned into the computer, with the color and details added in photoshop,” Kyser said.

Carrie is an Instructional Designer at Lewis-Clark State College, has a professional license in landscape architecture and does occasional graphic design and creative art.

Guests enjoyed the evening with live music by Andru Gomez and sampling of three different pairing menus. Participating pairing teams included: Banyans on the Ridge with Merry Cellars, Birch & Barley with Whiskey Barrel Cider, and Fork in the Road with Paradise Creek Brewery. Featured menu items included lentil sliders, deviled eggs and an adventurous lentil fruit shot.

The poster unveiling was sponsored by Chipman & Taylor Chevrolet, and served as the official countdown kick-off to the 29th Annual National Lentil Festival, August 18-19.

Posters and festival merchandise, including the 2017 commemorative t-shirt, are available at the Pullman Chamber of Commerce.

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Since its beginning in 1989, the National Lentil Festival has brought national attention to Pullman. The Palouse region of farmlands in Eastern Washington and Northern Idaho has a reputation for producing the highest quality lentils in the United States. We think that is worth celebrating!