



FOR IMMEDIATE RELEASE

Date: October 19, 2016

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National Lentil Festival Searches for 2017 Poster Artwork

Calling all Artists!

The National Lentil Festival is seeking art submissions for the 2017 commemorative poster. The artwork will be used for all festival merchandise and advertising for the 2017 event and will be submitted for awards from the Western Festivals & Events Association.

Art can be submitted in any form the artist deems appropriate: originals, prints, drafts, concepts or photos. Artwork not selected will be returned. Once the committee decides on a piece, the festival will work with the artist to develop the final idea, which will include the 2017 dates and "National Lentil Festival 2017" and/or "29th Annual National Lentil Festival." Once the artwork is complete, it will go to a designer for the poster layout process.

We would like to continue the tradition of including a bug in the poster design. Also, please keep in mind the *lentil* or *festival* feel should be incorporated into the poster. Incorporating *lentils* and/or a *festival* feel into the poster is also highly encouraged.

The selected artist will receive \$1,500 as compensation and will work with the festival director and committee during the creative process to develop the final idea. Once the artwork is completed, it will go to a designer for the poster layout process. The deadline for artwork submissions is **December 1, 2016** to the Lentil Festival office at the address listed above. Once selected, artwork becomes the property of the National Lentil Festival. Please include artist contact information with your submission.

For inspiration, please see our past posters gallery at www.lentilfest.com. Past poster designers have included:

2011: Julie Walker
2012: Jacqueline Daisley
2013: Laurel Macdonald

2014: Kurt Snyder
2015: Rob Smith
2016: Kurt Snyder

Don't miss out on this great opportunity! If there are any questions, please feel free to contact me. Thank you for your interest in the National Lentil Festival, I look forward to receiving your art submission by December 1, 2016.

Sincerely,

A handwritten signature in black ink that reads "Britnee M. Packwood". The signature is written in a cursive, flowing style.

Britnee Packwood
National Lentil Festival Director