



FOR IMMEDIATE RELEASE

Date: November 28, 2016

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National Lentil Festival Extends Search for 2017 Poster Artwork

The National Lentil Festival has extended its deadline for art submissions for the 2017 commemorative poster to December 14. The artwork will be used for all festival merchandise and advertising for the 2017 event and will be submitted for awards from the Western Festivals & Events Association.

Art can be submitted in any form the artist deems appropriate: originals, prints, drafts, concepts or photos. Artwork not selected will be returned. Once the committee decides on a piece, the festival will work with the artist to develop the final idea, which will include the 2017 dates and “National Lentil Festival 2017” and/or “29th Annual National Lentil Festival.” Once the artwork is complete, it will go to a designer for the poster layout process.

The Festival seeks to continue the tradition of including a bug in the poster design. Also, incorporating *lentils* and/or a *festival* feel into the poster is highly encouraged.

The selected artist will receive \$1,500 as compensation and will work with the festival director and committee during the creative process to develop the final idea. Once the artwork is completed, it will go to a designer for the poster layout process. Once selected, artwork becomes the property of the National Lentil Festival. Please include artist contact information with your submission. The deadline for artwork submissions is **December 14, 2016** to the Lentil Festival office at the address listed below:

National Lentil Festival
ATTN: Britnee Packwood
415 N. Grand Ave.
Pullman, WA 99163

For inspiration, please see our past posters gallery at www.lentilfest.com. Past poster designers have included:

2011: Julie Walker
2012: Jacqueline Daisley
2013: Laurel Macdonald

2014: Kurt Snyder
2015: Rob Smith
2016: Kurt Snyder

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Since its beginning in 1989, the National Lentil Festival has brought national attention to Pullman. The Palouse region of farmlands in Eastern Washington and Northern Idaho has a reputation for producing the highest quality lentils in the United States. We think that is worth celebrating!