



FOR IMMEDIATE RELEASE

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### **National Lentil Festival Awarded Top Honors at Annual Conference**

PULLMAN, WA – The 28<sup>th</sup> installment of the National Lentil Festival received six awards at the 2017 Washington Festivals and Events Association conference in Olympia, Wash. on March 14.

The festival was award gold awards for best programming, public relations/media campaign and t-shirt design. The programming award acknowledged the many community partnerships in Pullman and the Palouse region, including partnerships with such non-profits as the Whitman County Humane Society, Pullman Rotary, Kiwanis Club of Pullman, the YMCA of the Palouse and many more.

Other awards included a silver in best promotional item- the famous lentil chili recipe bookmark, a bronze for best printed material- 2016 commemorative poster designed by Kurt Snyder, and another bronze for best multimedia- the Palouse Brand Snapchat geo-filters.

“These awards are because of the incredible community that supports the National Lentil Festival,” said Britnee Packwood, Festival Director. “None of this would be possible without the support of our city, Washington State University and so many other individuals and organizations in our community.”

For more information please visit [www.wfea.org](http://www.wfea.org) or contact Britnee Packwood at the Pullman Chamber of Commerce for more details.

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Since its beginning in 1989, the National Lentil Festival has brought national attention to Pullman. The Palouse region of farmlands in Eastern Washington and Northern Idaho has a reputation for producing the highest quality lentils in the United States. We think that is worth celebrating!