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National Lentil Festival Receives Top Honors at WFEA Annual Conference

PULLMAN, WA—The 2017 National Lentil Festival received six awards at the 2018 Washington Festivals and Events Association conference in Gig Harbor, Wash. on March 16.

The festival was awarded first place awards for best programming, event photography, t-shirt design and broadcast media. The programming award acknowledged the partnership with Hinrichs Trading Co. and the development of the “Garbanzo Garden” agricultural area.

Other awards included second place for best overall public relations/media campaign and best multimedia/social media.

“We are absolutely honored and so thankful to our supportive community,” said Britnee Packwood, Festival Director. “None of this would be possible without the community and this really is an acknowledgement of their extensive support over the years.”

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Since its beginning in 1989, the National Lentil Festival has brought national attention to Pullman and the surrounding areas. The Palouse region of farmlands in Eastern Washington and Northern Idaho has a reputation for producing the highest quality lentils and other pulse crops in the United States, and we think that is worth celebrating!