



FOR IMMEDIATE RELEASE

Date: October 11, 2017

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National Lentil Festival Searches for 2018 Poster Artwork

Calling all Artists!

The National Lentil Festival is seeking art submissions for the 2018 commemorative poster. The artwork will be used for all festival merchandise and advertising for the 2018 event and will be submitted for awards from the Western Festivals & Events Association.

Art can be submitted in any form the artist deems appropriate: originals, prints, drafts, concepts or photos. Artwork not selected will be returned. Once the committee decides on a piece, the festival will work with the artist to develop the final idea, which will include the 2018 dates and "National Lentil Festival 2018" and/or "30th Annual National Lentil Festival." Once the artwork is complete, it will go to a designer for the poster layout process.

With this being the 30th celebration, we are hoping this design can be reflective of the past, present and future. Artists may interpret this in any way they like. The design must include a bug somewhere. Please keep in mind the *lentil* or *festival* feel should be incorporated into the poster.

The selected artist will receive \$1,500 as compensation and will work with the festival director and committee during the creative process to develop the final idea. Once the artwork is completed, it will go to a designer for the poster layout process. The deadline for artwork submissions is **December 1, 2017** to the Lentil Festival office located at 415 N. Grand Ave, Pullman, WA 99163.

Once selected, artwork becomes the property of the National Lentil Festival. Please include artist contact information with your submission.

For inspiration, please see our past posters gallery at www.lentilfest.com. Past poster designers have included:

2012: Jacqueline Daisley

2015: Rob Smith

2013: Laurel Macdonald

2016: Kurt Snyder

2014: Kurt Snyder

2017: Carrie Lynn Kyser

Don't miss out on this great opportunity! If there are any questions, please feel free to contact me. Thank you for your interest in the National Lentil Festival, I look forward to receiving your art submission by December 1, 2017.

Sincerely,

A handwritten signature in black ink that reads "Britnee M. Packwood". The signature is written in a cursive style.

Britnee Packwood

National Lentil Festival Director