



## PORTUGAL IS THE MEDIA. THE MESSAGE IS GLOBAL

Gutenberg, Marconi, Nipkow and Zworkyn made mass media possible. Vasco da Gama explored the world and led the way to globalization. Inspired by these pioneers, we will make history and expand knowledge. The best of the world will be at Portugal from 21st to 24th May 2008, Lisbon, to take part in the 8th World Media Economics and Management Conference.

Please send us your paper to: [8wmemc.mediaxxi@gmail.com](mailto:8wmemc.mediaxxi@gmail.com)

### Paper Submission

*Deadline:* All papers will be submitted online no later than **31 December 2007**

*Paper Length:* Full paper with title, abstract (250 words), maximum 25 pages plus tables, pictures, references, and/or appendix.

*Paper cover page:* With paper title, author(s), university, e-mail, address, and telephone number

*Paper file:* MS Word for Windows

### Panel Submission

*Deadline:* Panel proposal will be submitted online no later than **31 December 2007**

*Panel proposal needed:* One page of rationale for your panel proposal and 250-word panel description for the conference program.

*Panel paper submission:* No later than 31st January 2008.

*Panel paper needed:* Including individual presentation with title, 250-word abstract from each presenter.

*Paper cover page:* With paper title, author(s), university, e-mail, address, and telephone number

*Paper file:* MS Word for Windows

### Submitting a panel

You are welcome to submit papers or panel proposals on subjects other than the specific subject of this conference, providing that they are related to media economics, management, marketing, technology, new media, and/or telecommunications.

*Deadline:* All paper and panel submissions must be present online no later than **31 December 2007**

*Panel paper submission:* No later than 31 January 2008.

*Paper file:* MS Word for Windows

Acceptance notices will be sent no later than **15 February 2008**