



The WJEC will officially run from June 26-28, 2007, at the Grand Copthorne Waterfront Hotel in Singapore. WJEC registration will include access to the 16th annual AMIC conference, titled "Media Education and Development: The Quest for New Paradigms," which will begin a day before the WJEC, on June 25, and will then run alongside it at the same hotel. WJEC attendees are encouraged to check out AMIC's conference offerings at:

http://www.amic.org.sg/conf2007/conf2007_cfp.htm The WJEC Syndicate Teams program provides an opportunity for all conference attendees to have their say on issues related to journalism education. Syndicate teams, comprised of journalism educators and academics from across the world, will consider and make recommendations on issues of vital importance for journalism education today and into the future. The outcomes of the Syndicate Teams program will be presented back to the conference as a whole in the final plenary session and will then be compiled for presentation to, and possible action from, all participating WJEC journalism associations.

All WJEC conference coffee breaks and lunches are free to WJEC registrants. Singapore hotels rooms are expected to sell out quickly - it's recommended that rooms are booked as soon as possible.

The World Journalism Education Conference

June 26-28, 2007

Grand Copthorne Waterfront Hotel

Singapore

June 25 (Monday)

Key pre-WJEC conference events

0830 – 0900

Inaugural Session and Welcome Remarks

(Grand Ballroom, level 4)

Chair: Dr. Indrajit Banerjee, Secretary-General, AMIC

- Dr. Ang Peng Hwa, Chairman, AMIC
- Dr. Paul Pasch, Friedrich-Ebert-Stiftung, Malaysia

- Prof. Joe Foote, Chairman, Organizing Committee, World Journalism Education Congress, U.S.A.

0900 – 0930 *Coffee Break (Foyer of Grand Ballroom, level 4)*

0930 – 1000 **Opening Keynote Address**
(Grand Ballroom, level 4)

- Guest of Honour Dr. Tony Tan Keng Yam, Chairman, Singapore Press Holdings, Singapore

1000 – 1700 **WJEC Associations Meeting (for association presidents and their WJEC Representatives)**
(Paradiso, level 3)

1200 – 1330 *Lunch (Waterfront and Kiwi Lounge, Level 2)*

1500 – 15 30 *Coffee Break (Foyer of Grand Ballroom, level 4)*

1900 – 2200 **Gala Dinner (Open to all AMIC and WJEC delegates)**
(Grand Ballroom, level 4)

June 26 (Tuesday)

0830 – 1000

WJEC Opening Plenary 1
State of World Journalism Education
(Grand Ballroom, level 4)

Chair: Prof. Joe Foote, University of Oklahoma, U.S.A.

Declaration of Universal Journalism Principles

- Prof. Guo Ke, Shanghai International Studies University, China

Global Census of Journalism Education

- Dr. Charles C. Self, University of Oklahoma, U.S.A.
- Prof. Joe Foote, University of Oklahoma, U.S.A.
- Prof. Guy Berger, Rhodes University, South Africa

Regional Report on Journalism Education

- Director Suellen Tapsall, AIM-UWA Business School Alliance, Australia
- Prof. Robyn S. Goodman, Alfred University, U.S.A.

1000 - 1030

Coffee Break (Foyer of Ballroom, level 4)

1030 – 1200

AMIC/WJEC Joint Plenary 1

Model Journalism Curricula for Developing Countries and Emerging Democracies and Launch of UNESCO's Model Curriculum Programme
(Grand Ballroom, level 4)

Chair: Dr. Abdul Waheed Khan, UNESCO, France

- Prof. Michael Cobden, University of King's College, Canada
- Prof. Gordon Stuart Adam, Poynter Institute, U.S.A.
- Prof. Hans-Henrik Holm, Danish School of Journalism, Denmark
- Ms. Magda Abu-Fadil, American University of Beirut, Lebanon
- Mr. N. Ram, The Hindu, India

1200 – 1330

Lunch (Waterfront and Kiwi Lounge, Level 2)

13 30 – 15 00

WJEC Research Session 1

Journalism Ethics and Press Freedom
(Cardinal, Level 3)

Chair: Dr. David Burns, Zayed University, United Arab Emirates

Discussant: Dr. Stephen Ward, University of British Columbia, Canada

- Dr. Lee B. Becker and Dr. Tudor Vlad, University of Georgia, U.S.A.
Paper Title: Support for Media Rights as a Criterion for Evaluating Journalism Education
- Dr. Kyu Ho Youm, University of Oregon, U.S.A.

Paper Title: Freedom of Expression under the U.S. Constitution and the European Convention on Human Rights

- Dr. Johan Lidberg, Murdoch University, Australia
Paper Title: The International Freedom of Information Index – a Watchdog of Transparency in Practice.
- Dr. Maria E. Simbra, KDKA – TV News and Dane S. Claussen, Point Park University, U.S.A.
Paper Title: Media Ethics and Physician-Journalists: Conflict and Compromise for Doctors "Who Play One on TV."
- Dr. Debashis Aikat, University of North Carolina at Chapel Hill, U.S.A.
Paper Title: Many Causes, One Struggle: Mahatma Gandhi's Political Activism in South Africa (1888-1914).

13 30 – 15 00

WJEC Syndicate Teams Programme (1): Introduction
(Ballroom 2, Level 4)

Each team will meet together across all three days to discuss one of the following topics:

- The status of journalism education in the academy
 - The ultimate journalism education – what does it look like?
 - Journalism education in a socio-cultural, politically diverse world
 - Implications for journalism education of reporting in the age of terror
 - Journalism education's challenge in supporting multiple voices in an era of consolidation, syndication and globalisation
 - Role of journalism education in changing the media
 - Adapting journalism education to a digital age
- Journalism research and journalism as research - the production of journalism in universities

1500 – 1530

Coffee Break (Foyer of Grand Ballroom, Level 4)

1515 – 1830

WJEC Best Practices in Teaching Workshop (Open to All)

Theme: Teaching Journalists in an Age of Ambiguity

Sponsored by the Canadian Committee for Education in Journalism and the Broadcast Education Association (BEA)

(Galleria I and II, Level 3)

Coordinators: Prof. Ivor Shapiro, Ryerson University, Canada
Executive Director Heather Birks, BEA, U.S.A.

Opening Session: Tomorrow's Journalism, Today's Students

Moderator: Prof. Ivor Shapiro, Ryerson University, Canada

- Dr. Maria Lukina, Moscow State University, Russia
"Teaching New Competencies for Today's Journalism Students"
- Mr. Jonathan Hewett, City University, London, UK
"Using a Blog to Encourage Journalism Students to Engage in Critical Reflection"

- Dr. Glenda R. Balas, University of New Mexico, U.S.A.
“From Podcasts to Attitude Shifts: The Value of the Oral History Interview in Introductory Journalism Classes”
- Dr. Peter Karstel, Windesheim University, The Netherlands
“Bridging the Gap: A Civic Approach (Students as journalists ‘working in the neighbourhood’)”

Parallel Breakout Sessions

Breakout # 1

Go-far: Taking Students out of Their Comfort Zones (Offering students’ experiences in foreign reporting.)

Presenter: Mr. Shyam Tekwani, Nanyang Technological University, Singapore

Respondent: Dr. Anne Cooper-Chen, Scripps School of Journalism, Ohio University, U.S.A.

Breakout # 2

Teaching Journalism as Global, Interpretive Inquiry (Classroom implications of the collapse of old dualisms such as news vs. opinion, hard vs. soft, reporting vs. interpretation.)

Presenters: Dr. Stephen J.A. Ward and Dr. Mary-Lynn Young, University of British Columbia, Canada

Respondent: Prof. Kim Kierans, University of King’s College, Canada

Closing Discussion: Teaching Journalists in an Age of Ambiguity

Moderator: Prof. Kim Kierans, University of King’s College, Canada

1515 – 1815

Editors’ Roundtable (By Invitation Only)

Sponsored by the Journalism Education Association (Australia)
(Galleria III, Level 3)

Coordinator: Prof. Ian Richards, University of South Australia, Australia

This session is for editors (or their representatives) of academic journalism journals and will provide all an opportunity to discuss important issues of common concern.

15 30 – 17 00

WJEC Research Session 2

New Media, Blogging and Journalism
(Ballroom 2, Level 4)

Chair: Dr. Johan Lidberg, Murdoch University, Australia

Discussant: Dr. Elliot King, Loyola College, Maryland, U.S.A.

- Dr. Rebecca MacKinnon, University of Hong Kong, China
Paper Title: *Blogs and China Correspondence: How Foreign Correspondents Covering China Use Blogs.*

- Mr. Brian Ye Xie, and Dr. Anne Cooper-Chen, Ohio University, U.S.A.
Paper Title: "According to Chinese Media": The Associated Press and Inter-Media Agenda Setting, 2000-2006.
- Dr. Melissa Wall, California State University – Northridge, U.S.A.
Paper Title: Mainstream News & Blogger Criticism: Expanding Journalism's "Interpretive Community"
- Dr. Debashis Aikat, University of North Carolina at Chapel Hill, U.S.A.
Paper Title: Born to be Wired: Information, Entertainment, Education, Commerce, and Interactivity in Children's Web Sites
- Ms. Shana Hammaker, Middle Tennessee State University, U.S.A.
Paper Title: Come Die with Me: Computer Mediated Communication and Japanese Internet Suicide Pacts
- Ms. Jacqueline Ewart, Griffith University, Australia
Paper Title: Putting Readers First: Australian journalists' attitudes towards a corporate change program

1900 – 2100

WJEC State of Journalism Education Workshop (By Invitation Only)

Chairs: Ms. Suellen Tapsall, University of Western Australia, Australia
Prof. Robyn S. Goodman, Alfred University, U.S.A.

Regional Reports:

Africa

- Dr. Arnold S. de Beer, Stellenbosch University, South Africa
- Prof. Fackson Banda, Rhodes University, South Africa
- Mr. John Mukela, Southern African Media Training Trust – NSJ, Mozambique
- Dr. Hussein Amin, American University, Cairo, Egypt
- Dr. Elanie Steyn, University of Okalahoma, U.S.A.
- Ms. Thalyta Swanepoel, North-West University: Potchefstroom Campus, South Africa

▪ *Americas*

- Prof. Robyn S. Goodman, Alfred University, U.S.A.
- Prof. Paul Knox, Ryerson University, Canada
- Prof. Rosental C. Alves, University of Texas, U.S.A..

Asia

- Prof. Guo Ke, Shanghai International Studies University, China

Israel

- Prof. Yehiel (Hilik) Limor, Israel Communication Association, Israel

Oceania

- Dr. Penny O'Donnell, University of Technology, Sydney, Australia
- Prof. Ian Richards, University of South Australia, Australia
- Ms. Suellen Tapsall, University of Western Australia, Australia

Europe

- Prof. Chris Frost, Association for Journalism Education, UK
- Prof. Kaarle Nordenstreng, University of Tampere, Finland

June 27 (Wednesday)

0830 – 1000

AMIC/WJEC Joint Plenary 2

Who is a Journalist?

(Grand Ballroom, Level 4)

Chair: Dr. Gordon Stuart Adam, Carleton University, Canada & Poynter Institute, U.S.A.

- Mr. Alex Gerlis, British Broadcasting Corporation (BBC), United Kingdom
- Prof. Alan Knight, Central Queensland University, Australia
- Dr. Cherian George, Nanyang Technological University, Singapore
- Dr. Thomas Kunkel, University of Maryland and Ms. Jan Schaffer, J-Lab, University of Maryland, U.S.A.

1000 - 1030

Coffee Break (Foyer of Grand Ballroom, Level 4)

1030 – 1200

WJEC Plenary 2

Assessment, Accreditation and Government Regulation in Higher Education

(Grand Ballroom, Level 4)

Chair: Dr. Hussein Amin, American University, Cairo, Egypt

- Ms. Susanne Shaw, U.S., The Accrediting Council on Education in Journalism and Mass Communication
- Dr. Sylvia Egli von Matt, The Swiss School of Journalism, Switzerland, European Journalism Training Association (EJTA)
- Dr. Silvia Pellegrini, Catholic University, Santiago, Chile
- Prof. Guy Berger, Rhodes University, South Africa

1200 – 1330

Lunch (Waterfront and Kiwi Lounge, Level 2)

1330 – 1500

WJEC Syndicate Teams Programme (2): Investigation & Exploration

(Galleria I, Level 3)

Topics:

- The status of journalism education in the academy
- The ultimate journalism education – what does it look like?
- Journalism education in a socio-cultural, politically diverse world
- Implications for journalism education of reporting in the age of terror
- Journalism education's challenge in supporting multiple voices in an era of consolidation, syndication and globalisation
- Role of journalism education in changing the media
- Adapting journalism education to a digital age

- Journalism research and journalism as research - the production of journalism in universities.

13 30 – 15 00

WJEC Research Session 3

Journalism Education I

Chair: John C. Pollock, The College of New Jersey, USA

Discussant: Cheryl Gooch, Clark Atlanta University, USA

- Mary Lynn Young and Stephen Ward, University of British Columbia, Canada
Paper Title: Facing the Future, Burying the Past: A New Vocabulary for Graduate Journalism Education in Canada
- Eric Freedman, Michigan State University, USA
Paper Title: After the Tulip Revolution: Journalism Education in Kyrgyzstan.
- Richard Shafer and Yuliya Karoshkina University of North Dakota, USA
Paper Title: The Influence of Soviet-era Journalism Education and Theory on the Ukrainian Press After Independence and the Orange Revolution
- Guy Berger, Rhodes University, South Africa
*Paper Title: Towards Defining "Potential Centres of Excellence" in African Journalism Training.****
- Jeanne du Toit, Rhodes University, South Africa
Paper Title: Journalism Education and Its 'Shot-Gun Weddings': A Review of Institutional Partnerships

***Third Place, WJEC Research Paper Competition

1500 – 1530

Coffee Break (Foyer of Grand Ballroom, Level 4)

1515 – 1815

WJEC Administrators' Workshop (Open to all)

Sponsored by the Association of Schools of Journalism and Mass Communication (ASJMC)

(Lyrebird, Level 3)

Panel 1: Strategic Planning in the Administration of Journalism and Communication Programs.

Chair: Dr. Anantha S. Babbili, Middle Tennessee State University, U.S.A.

The panel will focus on the importance of strategic planning in the administration of journalism and mass communication programs and its process. It will strive to understand the cultural influences that account for difference, if any, in strategic planning, and outline the process from its inception to its conclusion. Aspects of involving stakeholders, faculty governance, vision/mission statements or declarations, values, planning

assumptions, goals and objectives, and assessment will be addressed. The panel will draw heavily from comparative and international perspectives.

- Dr. Hu Zhengrong, Communication University of China, People's Republic of China
- Mr. Atul Tandon, Mudra Institute of Communication (MICA), India
- Prof. Eddie C.Y. Kuo, Nanyang Technological University, Singapore
- Dr. William Slater, Texas Christian University, U.S.A.
- Dr. Judy VanSlyke Turk, Virginia Commonwealth University, U.S.A.

Panel 2: Ways To Assess the Quality of Your Program.

Chair: Dr. Paul Parsons, Elon University, North Carolina, U.S.A.

Assessment is the process of determining if students are learning what we want them to learn. Administrators often are called upon to validate a program's success, whether it be through accreditation or other measures such as examinations, surveys, internships or capstone courses.

- Dr. Badran Badran, Zayed University, United Arab Emirates
- Prof. Guo Ke, Shanghai International Studies University, China
- Dr. Pam McAllister Johnson, Western Kentucky University, U.S.A.

Panel 3: Funding collaborative research and student and faculty exchanges

Chair: Dr. Peter Gross, University of Tennessee, U.S.A.

One of the biggest challenges for those seeking to establish collaborative research or faculty/student exchanges with international partners is the funding. Administrators are expected to provide leadership for identifying both private and public/government funding sources to support these international collaborations.

- Dr. Charles Self, University of Oklahoma, U.S.A.
- Dr. Anantha S. Babbili, Middle Tennessee State University, U.S.A.
- Mr. Gerd Kopper, University of Dortmund, Germany

16 30 – 17 00

WJEC Research Session 4
Journalism Curriculum Development
(Paradiso, Level 3)

Chair: Director Lorraine Branham, University of Texas at Austin, U.S.A.

Discussant: Prof. Tsan-Kuo Chang, University of Minnesota, U.S.A.

- Dr. Mohammad Sahid Ullah, Chittagong University, Bangladesh
Paper Title: Scholarly Turn of Journalism Education: redesigning curricula at the university level in Bangladesh (*)

- Dr. Elliot King, Loyola College Maryland, U.S.A.
Paper Title: Toward the Development of Core Knowledge in Journalism Education
- Ms. Thalyta Swanepoel, Dr. Lynnette Fourie and Dr. Elanie Steyn, North-West University: Potchefstroom Campus, South Africa
Paper Title: Sensitizing Communication Students at the North-West University in South Africa to HIV/Aids: An Exploratory Study Aimed at Curriculum Development
- Ms. Jaelea Skehan, Hunter Institute of Mental Health; Prof. Lynette Sheridan Burns, University of Western Sydney; Ms. Kellie Cathcart, Hunter Institute of Mental Health and Mr. Trevor Hazell, Hunter Institute of Mental Health, Australia
*Paper Title: Response Ability Project: Does Reporting Suicide and Mental Illness Belong in a Journalism Curriculum (**)*
- Mr. Jonathan Hewett, City University, London, UK
Paper Title: Making Every Comment Count: Effective Formative Feedback to Journalism Students

(*) First Place, WJEC Research Paper Competition

(**) Second Place, WJEC Research Paper Competition

1730 – 1930

Roundtable on African Journalism Education, Research and Publications

(Participants to meet at the Foyer of the Grand Ballroom, Level 4, Grand Copthorne Waterfront Hotel)

Chair: Dr. Arnold S. de Beer, Stellenbosch University, South Africa



June 28 (Thursday)

08 30 - 10 00

WJEC Parallel Session 5A
Institutional Initiatives and Partnerships: Innovation in Journalism Education

(Galleria I, Level 3)

Chair: Dr. Eric Freedman, Michigan State University, U.S.A.

- Prof. Rosental C. Alves, University of Texas, U.S.A..
“Introducing online journalism into the University of Texas curriculum and using distance learning to train professionals in Latin America”
- Prof. Lynnette Sheridan Burns, University of West Sydney, Australia.
“Curriculum design projects to improve the quality and accuracy of reporting about minority groups through intervention in the pre-professional education of journalists”
- Dr. Ujjwala Barve, University of Pune, India.
“University of Pune’s new diploma in technical communication and its initiative for a students’ online news and feature syndicate”

WJEC Research Session 5B

Journalism Education II

(Galleria II, Level 3)

Chair: Dr. Anju Chaudhary, Howard University, U.S.A.

Discussant: Prof. Guy Berger, Rhodes University, South Africa

- Dr. Ali Alkarni, King Saudi University, Saudi Arabia
Paper Title: The State of Media Education in the Arab World
- Dr. Arnold S. de Beer, Stellenbosch University, South Africa
Paper Title: Looking for Journalism Education Scholarship in Some Unusual Places – Africa
- Prof. Paul Knox and Dr. Abby A. Goodrum, Ryerson University, Canada
Paper Title: Journalism Education in Canada: Size and Scope
- Dr. Lyombe Eko, University of Iowa, U.S.A. and Mr. Terry Field, Mount Royal College, Canada
Paper Title: Globalization, Journalism Education and Student Exchanges: Canadian and American Perspectives
- Mrs. Yevgenia Munro, University of Canterbury, New Zealand
Paper Title: Scaling a Scoring Rubric to Assess the Quality of News Texts

1000 - 1030

Coffee Break (Foyer of Grand Ballroom, Level 4)

10 30 – 12 00

WJEC Parallel Session 6A
Research: Hot Topics, Future Directions
(Cardinal, Level 1)

Chair: Prof. Ian Richards, University of South Australia, Australia

- Prof. Tsan-Kuo Chang, University of Minnesota, U.S.A.
- Dr. Hao Xiaoming, Nanyang Technological University, Singapore
- Prof. Kaarle Nordenstreng, University of Tampere, Finland
- Prof. John Herbert, Author & International Journalism Researcher, U.K.
- Dr. Dane Claussen, editor, Point Park University, Pennsylvania
- Prof. Gordon Stuart Adam, Carleton University, Canada & Poynter Institute, U.S.A.

WJEC Research Session 6B

Analyses of News Coverage

(Paradiso, Level 3)

Chair: Dr. Steve Rendahl, University of North Dakota, U.S.A.

Discussant: Dr. Jyotika Ramaprasad, Southern Illinois University, U.S.A.

- Dr. Margaretha Geertsema, Butler University, U.S.A.
Paper Title: Gender Mainstreaming in Globalized News: A Quantitative and Qualitative analysis of IPS Stories
- Dr. Hun Shik Kim, University of Colorado-Boulder, U.S.A.; Prof. Crispin C. Maslog, University of the Philippines, Philippines; Dr. Seow Ting Lee, Illinois State University, U.S.A. and Dr. Xiaoge Xu, Nanyang Technological University, Singapore
Paper Title: Narratives of Peace: Asian News Media Coverage of Conflicts
- Dr. Hun Shik Kim, University of Colorado-Boulder and Dr. Seow Ting Lee, Illinois State University, U.S.A.
Paper Title: What Went Wrong? National Interest and Selective Sourcing in Air Disaster Reporting.
- Mr. Haisheng Wu, Peking University; Ms. Wei Wang and Ms. Lanlan Wang, Renmin University of China, People's Republic of China
Paper Title: A Comparative Journalism Study of Different Writing Patterns Across Cultures
- Dr. Pieter Aquilia, University of New South Wales – Asia and Dr. Kok Siew Huan, Nanyang Technological University, Singapore
Paper Title: Media Merger in Singapore and its Impact on Chinese Television News' Content

1200 – 1330

Lunch (Riverfront and Kiwi Lounge, Level 2)

13 30 – 15 00

WJEC Syndicate Teams Programme (3): Conclusions & Recommendations

(Cardinal, Level 3)

- The status of journalism education in the academy
- The ultimate journalism education – what does it look like?
- Journalism education in a socio-cultural, politically diverse world
- Implications for journalism education of reporting in the age of terror
- Journalism education's challenge in supporting multiple voices in an era of consolidation, syndication and globalisation
- Role of journalism education in changing the media

- Adapting journalism education to a digital age
- Journalism research and journalism as research - the production of journalism in universities

1500 – 1600

Coffee Break (Foyer of Grand Ballroom, Level 4)

1530 – 1700

**WJEC Plenary Closing Journalism Education in a Global Village:
Where do we go From Here?
(Will include Team Syndicate reports and conclusions)**
(Grand Ballroom, Level 4)

Chair: Prof. Joe Foote, University of Oklahoma, U.S.A.

Moderators: Prof. Robyn S. Goodman, Alfred University, U.S.A.
Ms. Suellen Tapsall, University of Western Australia,
Australia

(End of Conference)

Post Conference Event

June 29 (Friday)

Journalism Education Association (Australasia) Roundtable

(Paradiso 2, Level 3, Grand Copthorne Waterfront Hotel)

900 –1200

JEA Roundtable: Australian Journalism Futures (By Invitation Only)
Cardinal Room, Level 3 Grand Copthorne

Chair: Ms. Suellen Tapsall, University of Western Australia,
Australia

RQF: Implications for Journalism Researchers & Research in Australia

Panel Chair: Prof. Ian Richards, University of South Australia, Australia

The role and future of the JEA in developing and delivering quality
journalism education and supporting quality journalism

Panel chair: Ms. Suellen Tapsall, University of Western Australia,
Australia