

# LC Laboratories

February 14, 2019

We are frequently asked questions like: "How can the purity of LC Labs products be really high when the prices are so low? Don't the low prices mean low quality as well?"

The following is one of several contributing explanations --

## Our Promise to You

We don't waste your grant/budget funds...

- No T-shirts
- No mugs
- No pens
- No booths at trade shows
- No advertisements in journals
- No 4-color catalogs or newsletters (very expensive to print!)
- No salespeople in the hallways of your institution
- No special "sale" or "discount" gimmicks
- Very low social media expenditures; occasional Twitter only -- no Facebook or similar sites
- No marketing or promotional phone calls to researchers

After all, your grant or budget pays for these components of reagent costs!

Just the Essentials...

- Important, widely-used compounds
- Highest purities available
- Lowest prices available

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***LOOK HERE FIRST*** for:

- **The Most Important Cell Signaling and Preclinical Oncology Compounds**
- **The Highest Purities**
- **The Lowest Prices**

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**Our policy is to send only infrequent, very brief updates on the following topics:**

- New products and/or new lots available from stock
- Price reductions
- Changes to our web site, services or policies

- Announcements of new printed editions of the LC Labs catalog
- Alerts for new articles and technical notes published by our scientists

If you click on SafeUnsubscribe below, you will not receive any further email updates.

#### CUSTOMER SERVICE

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