

SIGN FOR CYCLING VOLUNTEER TOOLKIT

This document should contain all the information you need to help support the Sign for Cycling campaign in your area. If you have any questions, please don't hesitate to contact us at getinvolved@lcc.org.uk or call 020 7234 9310.

ABOUT THE CAMPAIGN

London's next mayor must make our streets safe and enjoyable for cycling to enable people of all ages and abilities to get on their bikes. That's why we're calling on all the mayoral candidates to commit to:

- More safe space for cycling on main roads and at junctions
- More 'Mini-Hollands' to create cycle-friendly town centres for every London borough
- An end to lorry danger on London's roads with smarter, safer lorries

We need as many Londoners as possible to Sign for Cycling, and tell the mayoral candidates that we all want a city that is greener, healthier and easier to get about.

To sign the petition and for more detailed information on the campaign visit:

www.signforcycling.org

WHAT CAN YOU DO?

As a Sign for Cycling volunteer, there are a number of things you can do to support the campaign, on your own, or with other volunteers:

- 1 Tag bikes with our Sign for Cycling hangtags** at hotspots such as sports centres or at your office/local school/university.
- 2 Hand out Sign for Cycling flyers** to cyclists during rush hour; display some at work; hand out at school or college; or even ask to display some at your local bike shop or café.
- 3 Collect petition signatures** with the Sign for Cycling petition app on your tablet or smart phone or with our printable sheet.

You can email getinvolved@lcc.org.uk to find out how to download the petition app onto your device or download the paper petition form to print here:

www.lcc.org.uk/resources-1

ORGANISE YOUR OWN FLYERING OR PETITION SESSION!

Want to do a little more and coordinate other volunteers in your area? Organise your own flyering or petition session to reach cyclists at rush hour in hotspots!

If you decide the time, date and location – we'll put the word out and encourage other volunteers to join you, including LCC local group members.

Make sure you tell us about your session by emailing the details to:

getinvolved@lcc.org.uk or calling us on **020 7234 9310**

MATERIALS

You can order campaign materials by emailing **getinvolved@lcc.org.uk** – please let us know your address and what you want to order!

- A5 Flyers
- Bike Tags
- Tabard
- Petition sheets & clipboard
- Posters

You can even pop into the LCC Office between 9.30-5.30pm Monday – Friday to collect what you need:

2 Newhams Row, London, SE1 3UZ

TOP TIPS

Think about a good location, somewhere safe that you can stop with other volunteers and hand out flyers to cyclists when they're waiting at a junction or traffic lights. This could be on segregated cycle lanes, or in parks or green spaces for example.

The best times to reach the most people are early morning and after work: around 8-9am and 5-6pm. Think about whether it'll be dark or not, evening sessions are better after the clocks change.

You'll need to order materials
- see instructions below.

STAY IN TOUCH!

Drop us a line to let us know what you get up to, we'd love a picture too!

Email us **getinvolved@lcc.org.uk**

Tweet us a picture **@london_cycling**
- make sure you use **#signforcycling**

Say hi on
facebook.com/LondonCyclingCampaign