

LAND TRUST ALLIANCE WEBINARS

LEARN FROM THE BEST—RIGHT AT YOUR DESK!



Explore These Power-Packed Webinars

- Taught by the best conservation experts
- \$65 for Alliance members/\$100 for nonmembers, 90 minutes
- All webinars and recordings just \$595 for Alliance members
- Your whole team can join in from one location
- All you need is a high-speed internet connection and speakers



2019 CALENDAR

JANUARY

- **Everything You Need to Know about Easement Monitoring**
- **Mapmaking 101**
- **The Changing Face of America:** Effective Messages for New Audiences
- **Taking Stock:** Figuring Out What's Next for Your Land Trust
- **Basic Risk Management:** Tools and Resources*
- **Advanced Risk Management:** Liability Waivers*

FEBRUARY

- **Pipelines and Conserved Lands**
- **Aerial Monitoring:** Using Drones and Satellites Effectively
- **Financial Rules of the Road for Land Trusts**
- **Baseline Documentation Reports:** Beyond the Basics
- **Mastering the Art of Negotiation for a Win-Win**

MARCH

- **Building Strong Relationships with Landowners**
- **How to Select a Fundraising Database That Works**
- **Natural Disasters:** Planning for the Unthinkable
- **Up, Down and Sideways:** How to Be a Great Leader
- **Choosing and Migrating to a New Stewardship Database**

APRIL

- **Looking to the Land:** Mitigating Climate Change
- **Smart and Right:** Making the Business Case for Community Conservation

- **Creating Reports and Dashboards That People Will Actually Read**
- **Collaborative Fundraising:** Moving from Scarcity to Abundance

MAY

- **How to Take the Next Step in Your Career**
- **Making the Workplace Fair and Inclusive**
- **Keeping Your Financial House in Order**
- **Engaging in Climate Change Solutions:** Tools for Evaluating Opportunities, Impacts and Actions

JUNE

- **Three Ways to Start on Community Conservation**
- **What Land Trusts Need to Know about Historic Preservation**
- **Anatomy of a Great Newsletter**

SEPTEMBER

- **Considering Climate Change in Conservation Easements**
- **Use Your Outdoor Voice:** How to Bring Conservation to the Classroom
- **Impact Investing:** The New Frontier in Fundraising

NOVEMBER

- **How to Attract and Retain High-Quality Staff and Board**
- **Getting Started with Corporate Partnerships**
- **Things are Heating Up:** Renewables and Conservation — New Date!

*Complimentary and qualifies for Terraforma insurance discount on per-parcel premiums

See the full list of webinars and register:
www.lta.org/webinars

Registration opens December 11, 2018.

 Land Trust Alliance
Together, conserving the places you love