2018 CALENDAR

January
• 1/11 Basic Risk Management: Tools and Resources*
• 1/18 Advanced Topics in Risk Management: Enforcement and Litigation*
• 1/18 Learning Landscapes: A Sustainable Education Program
• 1/23 Everyone’s a Fundraiser
• 1/25 Conservation Easement Monitoring Basics
• 1/30 Citizen Science: Engaging Your Community and Accomplishing More

February
• 2/1 Managing Violations While Preserving Relationships
• 2/6 Appraisal Essentials
• 2/8 Succession Planning: Securing Your Organization’s Future
• 2/27 Advanced Monitoring Skills for Stewardship Excellence

March
• 3/6 Partnering with State and Local Agencies on Conservation Projects
• 3/7 Farmland Conservation 2.0: Tools & Tips for Keeping Farmers on the Land
• 3/8 What Land Trusts Need to Know About Title Review
• 3/20 New Approaches to Strategic Conservation for Long-term Success
• 3/22 Making the Case: Why Facts Are Not Enough When Talking About Climate Change

April
• 4/12 Easement Stewardship Conundrums: Weddings, Solar Panels, Insufficient Baselines and More
• 4/17 How To Expand Your Fundraising Strategies
• 4/24 Passing It On: How To Keep Organizational Knowledge from Walking Out the Door
• 4/26 Creating Messaging that Resonates: Using the Findings from The Nature of Americans Report

May
• 5/2 Easy Ways To Broaden Your Individual Donor Base
• 5/10 Reputation Management—How To Protect Your Land Trust’s Brand
• 5/16 Level Two GIS Training for Conservation Pros
• 5/30 Keeping You Covered: Employment Basics for Land Trusts

June
• 6/5 Joining Forces: An Introduction to Mergers
• 6/6 How Outdoor Experiences Connect Diverse Communities to the Land
• 6/7 What’s In a Name? When and How To Rebrand Your Land Trust

*Complimentary, qualifies for Terrafirma insurance discount on per-parcel premiums

Check the Alliance website for additional webinars.

Also, don’t miss these complimentary webinars, available through the generous funding of Alliance donors. TBA: check dates and times and register online.

• Appraisals for Federal Funding
• How To Use Farm Bill Funding
• Getting a Bang for Your Buck from D.C. Advocacy
• Federal Financing for Strategic, Landscape-scale Conservation

See the full list of webinars and register:
www.lta.org/webinars
Registration now open!