



KW Mobile Search App

MOBILE MINUTE

Download, brand and share your app and complete the 66-Day Download Challenge. Search **#makeitappen** for resources on how to integrate the mobile app into your daily lead gen.

WHY

Keep your clients loyal and connected with you. If they are not on your branded app, they are on someone else's, allowing another agent to enter the conversation.

1

DOWNLOAD

- Search for the Keller Williams Realty Real Estate Search App in the app store.
- Install and open the app.

2

BRAND

- Find and tap the **Agent Search** icon.
- Type your name and click **Search for Agent**.
- Select your profile.
- Toggle the **Make this my agent button** to **Yes**.
- You will now see your branding on the lower app banner.

3

SHARE YOUR BRANDED APP

- Open your app and tap the **Share App** icon.
- Tap **any of the options** and follow the prompts.

