

**Jodar Farms**

**2011**

**Member Guidebook**

**Jodar Farms**

**5100 East Vine Drive, Fort Collins, CO**

**970-391-2825**

**All Natural, "TRUE" Free Range Poultry and Meat Products.**

**No Antibiotics, Growth Hormones or Animal Byproducts.**

**"Chicken the way it is supposed to taste!"**

Thank you very much for your interest in joining the Jodar Farms 2011 Poultry and Meat CSA. By joining our CSA you are doing your part to advance the local food movement and help sustain a small farm. We here at Jodar Farms commend your involvement in the local food system and are grateful for your support! The 2010 CSA was a great success but we have made some changes for the 2011 season. Please read the details of our CSA below and let us know if you have any questions. Thanks!



### **2011 CSA Structures**

For the 2011 season we are offering two CSA models to choose from. By offering two models we hope to give members the most flexibility and widest range of choices to choose from.

#### **The Classic Model**

The classic model is the tried and true model of 2010. With this model you get predictability and convenience by receiving 4, 5 or 6 whole roasting hens per month for 8 months. You will always know what you are going to get and you will only have to pick up your share once a month at a designated location. However, this does limit you to cooking whole chickens..... So if you are the master of the whole chicken with creativity in mind, this model might be perfect for you!

For the classic model we are asking a minimum of 4 chickens per month but there is no maximum. If you would like to split a membership please designate one person to be the point of contact who will be responsible for picking up the share. The point of contact will also be in charge of forwarding on emails, newsletters and recipe information to the people who they share the membership with.

Pickups for the Classic model will be one time per month in an area farmers market near you. If you are unable to pick up at the normal location, members are always welcome to pick up at the farm on Sundays from noon to 2pm. If a member does not pick up their share by the end of the month and do not make arrangements for another pick up time the member will forfeit that month's share. This is due to our lack of storage space and is very uncommon as long as you communicate with us.

#### **The Market Model**

The market model offers members the most flexibility and options when choosing food for their family. This model is based on members prepaying an upfront balance which will then provide them with Jodar Farms products of their choosing each week of the 28 week season. Picking up your share will consist of you attending the farmer's market on a regular basis and making a "purchase" of the products available at the time. When you make your "purchase" for the week we will simply mark the transaction and subtract the cost from your balance, no cash or market dollars needed! Because this model is based on what we have at the market that particular day, we will suggest that members do their best to be at the market as early as possible to ensure a wide variety of products to choose from.

Jodar Farms is asking a minimum membership of \$15 per week for the 28 week season and again there is no maximum spending limit per week that you can sign up for. Members will have the 28 weeks to spend their balance at the farmers markets. If you happen to spend your whole balance before the 28 weeks is over, we will gladly add more money to your balance at your original discount price. If you are unable to spend your balance over the 28 weeks Jodar Farms will gladly donate food to the Larimer County Food Bank for the amount left in your balance. If you would like to make a larger pickup (>\$50) please notify Jodar Farms by Monday that week so that we can be ready for your pick up.

## **Benefits of the CSA**

One of the main ideas behind the CSA model is to finance the farmer early in the season so that he or she can make those initial purchases. This is clearly a huge benefit to the farmer.....but what about the member? By joining into the CSA you will get a closer relationship to the farm through newsletters, recipes and farm visits. Not only will you build a close relationship but you will also have priority buying power of seasonal items such as pork, duck and turkeys. Finally, members will also get discounted prices on their products from Jodar Farms. The discount amount will vary depending on how early you can commit to the CSA.



## **So, how much does it cost?**

The cost of your CSA membership will depend on which CSA model fits your needs best and the discount that you get. Discounts will be based on how early you pay your membership in full.

### **Discounts**

Members who sign up and pay in full before:

January 15<sup>th</sup> 2011 will get a 15% discount

February 15<sup>th</sup> 2011 will get a 10% discount

Members who sign up and pay after February 15<sup>th</sup> will still receive a 5% discount on the total price.

<b>Classic Model Pricing (8 months)</b>				
<b>Chickens/month</b>	<b>Full Price</b>	<b>15% Discount</b>	<b>10% Discount</b>	<b>5% Discount</b>
4	\$416.00	\$353.60	\$374.40	\$395.20
5	\$520.00	\$442.00	\$468.00	\$494.00
6	\$624.00	\$530.40	\$561.60	\$592.80
Price per Chicken	\$13.00	\$11.05	\$11.70	\$12.35

**Classic Model:** The price for the classic model is based on the number of chickens that you plan to get each month for 8 months and your discount. The regular price for a roasting hen will be \$13 each in the 2011 season.

<b>Market Model Pricing (28 weeks)</b>				
<b>\$/week</b>	<b>Full Price</b>	<b>15% Discount</b>	<b>10% Discount</b>	<b>5% Discount</b>
\$15.00	\$420.00	\$357.00	\$378.00	\$399.00
\$16.00	\$448.00	\$380.80	\$403.20	\$425.60
\$17.00	\$476.00	\$404.60	\$428.40	\$452.20
\$18.00	\$504.00	\$428.40	\$453.60	\$478.80
\$19.00	\$532.00	\$452.20	\$478.80	\$505.40
\$20.00	\$560.00	\$476.00	\$504.00	\$532.00
\$25.00	\$700.00	\$595.00	\$630.00	\$665.00

**Market Model:** The price of the membership for the Market Model is based on how much you want to spend and the discount that you are eligible for. The price the member will actually pay is the discounted price; however they will have “market credit” in the amount of the full price to be used at the farmers markets.

Example:

The Smith family decides they want to sign up for the \$20 per week CSA. They have acted fast and are signing up early in order to get the 15% discount. The Smith family will pay Jodar Farms \$476, however they will be able to purchase \$560 of product from the farmers market.

**Jodar Farms 2011 Products** (prices are subject to change)

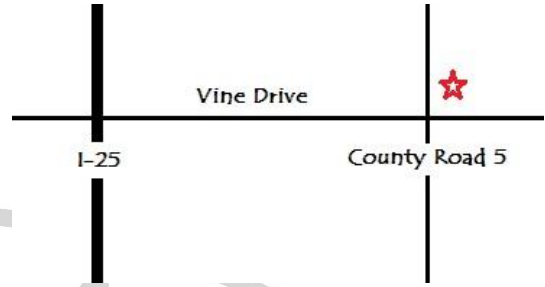
<b>Chicken</b>	
	<b>Price/lb</b>
Whole Roasting Hen	\$3.25
Cornish Game Hen	\$3.25
Bone in Breasts	\$6.25
Leg N' Thighs	\$4.50
Party Wings	\$3.50
Soup Backs	\$2.00
<b>EGGS (per dozen)</b>	<b>\$4.50</b>



<b>Specialty Meats</b>	
	<b>Price/lb</b>
Whole Turkey	\$3.50
Bone in Breast	\$6.50
Leg N' Thighs	\$4.75
Whole Wings	\$2.00
Whole Duck	\$6.50
Pork	TBD

### Pick Up Locations

**The Farm-** Located at 5100 East Vine Drive, Fort Collins, CO 80524  
(Sundays and Appointments)



### **Farmers Markets-**

Down Town Fort Collins Market (Saturdays)

Longmont Farmers Market (Saturdays)

Boulder Market (Wednesdays)

### Risks Involved

As with most CSA programs and agriculture there are inherent risks involved with raising poultry. As a member of the Jodar Farms CSA you will be sharing the risk with the farmer. Risks may include but are not limited to loss of poultry life due to natural disaster, extreme weather, disease and predators. Please understand that these risks less commonly affect the CSA program for poultry than most vegetable CSA's, however may still cause decreased availability of poultry.

### So....How do I sign up?

Thank you very much for your interest in the Jodar Farms 2011 Poultry and meats CSA. If you would like to sign up for the CSA please complete the attached order form below and return to Jodar Farms with payment. Once full payment has been received we will send an informational packet as well as an invoice for your purchase. We look forward to another fruitful year here at Jodar Farms and glad to have you along for the ride!

If you have any questions about the CSA structure or about the farm please feel free to call or email the farm at any time! Farm visits can also be set up so you can get a better idea of who we are and what we are all about.

Thanks Again,  
The farmer himself..... Aaron Rice



# 2011 Jodar Farms Poultry and Meat CSA

## Order Form

### Contact Information

Name:

Number:

Email:

Best way to contact you: phone or email

Address:

**Pick Up Location Preference:** The Farm, Fort Collins Market, Longmont Market, Boulder Market

### CSA Structure

#### Classic Model

Chickens per Month \_\_\_\_\_

Subtotal \_\_\_\_\_ (Chickens per month x 8 x \$13)

Discount 15% 10% 5% (Discount eligibility dates listed in Handbook)

Total Price after discount \_\_\_\_\_

#### Market Model

Weekly Spending \_\_\_\_\_ (min. of \$15/week)

Season Subtotal \_\_\_\_\_ (weekly spending X 28 weeks)

Discount 15% 10% 5% (Discount eligibility dates listed in Handbook)

Total Price after discount \_\_\_\_\_

Please sign below to indicate that you have read the Jodar Farms guidebook and understand the inherent risks involved in the CSA program.

\_\_\_\_\_ date

Please make checks payable to

Jodar Farms

5100 East Vine Drive Fort Collin,  
CO 80524

Thank you very much for your support and we look forward to providing your family with "Chicken you can trust!"