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An Action Plan for the Next Generation of Women:
THE SEVEN PEARLS OF FINANCIAL WISDOM
By Carol Pepper and Camilla Webster

New book harnesses the expertise from dozens of successful women; shows readers how to take financial control of their lives and livelihood in a changing world.

Heralded as an “in depth action plan for women and families” by renowned economist Nouriel Roubini, and “pioneering” by the *Wall Street Journal*, **THE SEVEN PEARLS OF FINANCIAL WISDOM: A WOMAN'S GUIDE TO ENJOYING WEALTH AND POWER (St. Martin's Press; On Sale 4/24/12; \$25.99)** is the guidebook for the next generation.

Building on the insight of Doris Buffett, Lauren Bush Lauren, Barbara Taylor Bradford, Moira Forbes and more than sixty other prominent women, the book teaches readers to set their own investment policy with the goal of setting a foundation for their life and wealth.

CAROL PEPPER and **CAMILLA WEBSTER** deliver candid and empowering guidance for women, tackling the complex issues which surround their financial decisions in today's times.

With this book, Pepper and Webster break down a woman's life into seven financial stages, and provide actionable, practical advice on how to manage each stage properly with examples from the leading women in the world on these matters:

- *Wealth building*
- *Romance and marriage*
- *Motherhood*

- *Gathering power*
- *Crisis and Loss*
- *Retirement*
- *Legacy Building*

While these themes have always been a part of a woman's life, the dynamics that define them have drastically changed. From the details of setting up a business to essential networking skills; from tax planning and investment choices to achieving a financially balanced relationship with a spouse or partner, the book offers one invaluable pearl of wisdom for each of these key areas. *The Seven Pearls* helps a woman move beyond outdated financial-planning ideas to harness her power, transforming both her money and her life. **Carol Pepper** and **Camilla Webster** offer warm guidance and authoritative answers to the questions facing women that are far-too-often unsolved or worse, unasked.

THE SEVEN PEARLS OF FINANCIAL WISDOM offers a diverse foundation of advice—along with real-world examples and personal insights.

ABOUT THE AUTHORS:

CAROL PEPPER has worked as a top adviser to ultra-wealthy families for more than twenty-five years. She is the Founder and CEO of Pepper International, an award winning family office in New York City, which celebrated its ten year anniversary in 2011. Carol advises global families who have over \$100 million on all aspects of wealth management and how to transfer their fortune successfully to the next generation. Carol is a highly sought after global speaker and is regularly quoted in the top financial press. Prior to starting her firm, Carol managed over \$1 billion of private client assets as a Portfolio Manager at Rockefeller & Co., a family office founded by the Rockefeller family. Carol was also a Principal at Morgan Stanley and a private banker at JP Morgan and Credit Suisse.

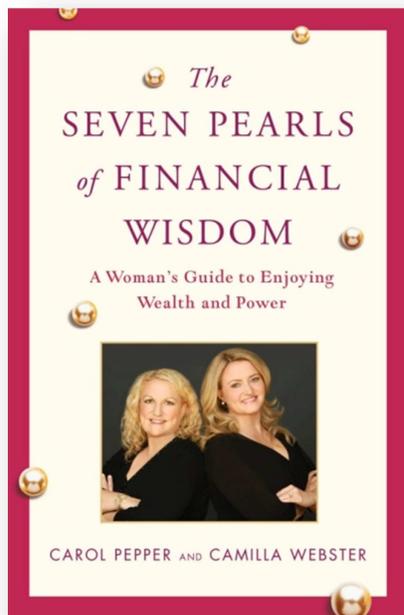
CAMILLA WEBSTER is a Forbes and Huffington Post contributor and a top international journalist who covers Wall Street, the global economy, technology, billionaires, collecting and women's wealth. She has been a regular guest on *The John Batchelor Show* on WABC Radio and appeared multiple times on MSNBC, CNBC, and Fox News. As a producer for Fox News, CBS News and a broadcast news editor for *The Wall Street Journal* she has covered business and world affairs from Baghdad to Washington DC. Her articles have been

published in the *Wall Street Journal*, the *New York Post* and on MarketWatch.com. Camilla As a *Forbes* anchor, twice represented *Forbes* at the World Economic Forum's annual meeting in Davos, Switzerland. She was the moderator for the TEDx New Wall Street conference in 2012. Camilla participated in the first White House Tweetup Briefing on the American Jobs Act and the co-founder of the popular website *nynatives.com*.

Advance praise for *The Seven Pearls of Financial Wisdom...*

"The growing economic power of women globally is undisputed. In *The Seven Pearls of Financial Wisdom: A Woman's Guide to Enjoying Wealth and Power*, authors Camilla Webster and Carol Pepper have created an excellent in depth action plan for women and families in response to a changing world. It is must read for women in the 21st century."—**Nouriel Roubini**

"*The Seven Pearls* advice on starting your own business, building your own wealth, and banking on your appearance are spot on. As successful female entrepreneurs, Camilla Webster and Carol Pepper not only talk the talk, they walk the walk. The book demonstrates to women what can be achieved in and alongside corporate America. Don't miss out on a single pearl – this information is priceless!"—**Liz Lange**



THE SEVEN PEARLS OF FINANCIAL WISDOM
A Woman's Guide to Enjoying Wealth and Power

By Carol Pepper and Camilla Webster

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